

Roseville Area Wrestling Booster Club Meeting Minutes

Date: 05/28/2024

Time: 6:30pm

Location: Shoreview Library

Call to order: The meeting was called to order by Alison Cariveau at 6:34

Members in attendance: *Deb Winkelman, Chris Winkelman, Mary Thome, Rhea Moen, Nick Dolan, Alison Cariveau, Alisha Barze, and Anna Mackentire*

Absent: Karen Henry (Rhea Moen taking notes)

Reading of minutes from 4/29/24: Motion approved by Nick Dolan and Deb Winkelman seconded. Unanimous approval.

Items covered: Finance, fundraising ideas

Finance Update: There is not a bank account yet. Alison will start the account online. Nick and Alison will go to the bank together to get the cards.

Wondering if others want to contribute to open the account. Can go to businesses and ask for donations.

Types of Fundraising:

1. Business sponsorship: go to a business and ask them to be a sponsor (have a letter/flier as a template for talking points and include the 501c3 number, Alison shared an idea of a template). Do we want to have levels of giving? (ideas for ways to acknowledge sponsors :you get announced, name of sponsor is on the program, and name of sponsor is on a banner, with other sponsors). Tim might have a connection for printing banner(s). Timeline goal for business sponsorship is the summer 2024. For all donations there will be a receipt and a thank-you letter.

2. Fundraising platform called Zeffy could be an option (Mary Thome brought up this idea). Can do raffles, silent auctions, and donate on Zeffy (zeffy.com). This is an alternative to taking money via Venmo.

3. Fan wear (AVID, NHS members) run apparel stands for home tournaments and also make available for anyone to order. Nick's dad (Nick is a RHS wrestler) may have ideas about RAHS wrestling apparel/fan wear/spirit wear/swag (mugs/keychains). Consider different student pricing and fan promo pricing.

4. State Fair Parking \$400/4 hour shift (3 kids + 1 adult). Sign-ups sent out around June for August dates (may need 12 students/ possibly 2 shifts). Alison will check prior emails for the contact and the timeline for when they did it before.

5. Direct Appeal: Ask charities outright (Lyons, VFW, Sports Association of Little Canada, Rotary, individuals, etc.. Can personalize the letter for whoever they are connecting with. Chris has a contact for the VFW and Little Canada Rec Association. Develop a spreadsheet of all of the businesses and who we go to (Ex. business, name, date, who contacted the organization). We could have a page for donors vs. sponsors and feature a larger donor or sponsor on programs for home meets.

6. Individual Donors: Recognize them/win swag at different contribution levels. Aim to have this available when we get the fanwear available in the fall.

Other ideas for fundraising:

To encourage donors we can highlight the necessary needs of various items on the list (example: the need of new mats and why), highlight the growth of the program (growing the girls program/ youth and middle school program), and fliers to hand out with the QR code of how to donate to the program (and highlight events coming up in the fall for wrestling season).

Booster Club Website: Consider making a Booster Club Website. Deb can start looking at creating a URL. Alisha has good looking content from other promotional materials she has produced. Provide the things that we need when asking for donations: Website, letterhead, tax ID.

Thank you video: Could record and post a 'thank you' video by wrestlers to thank major donors or sponsors.

Programs or Flyers: An idea would be to have programs “meet the team” with the wrestlers weight classes, pictures, records etc for every home meet to pass out to fans at home tournaments. The programs would highlight the donors. We could reach out to the high school print shop as an option for the cost. The program could also be digital/ QR code. Alternatively to a booklet, we could add the sponsorship on a flier (less commitment than a booklet) that is handed out at home tournaments.

Team photos. Could provide last year’s team photo (in frame?) to businesses that sponsor over a particular amount for them to show in their business.

Sponsor banner. Print one at the beginning of the season to hang in the gym for the duration of the winter season featuring all of the largest sponsors.

Bags Tournament Update:

Hosted at Gabe’s in early August (Saturday or Sunday). Gradual release from Nate to Booster Club. Mary is the “chair” for the bags tournament. Idea would be to have two brackets: Competitive verses not competitive. Discussion indicated that since it is a fundraiser, keep it at \$50.00 a team, no separate cost for the two brackets, keep at one rate. Thoughts would be to have various prizes for the winning teams with cash prizes (150, 100, 50) and different levels of raffles. We could raffle off a few items during the tournament and be more interactive with the attendants. To do list would include:

- 1) We need to get teams recruited for the tournament. We could ask alumni to play the bags tournament. Do we have a contact list for alumni? Nate says that there is not a cap on the number of teams that can play, they can make more boards.
- 2) Who do we reach out to for sponsorships? Bags tournament vs. the season for donors/sponsorships, how do we decide which to ask for? Maybe more bars and liquor shops and coaches’ contacts for the bags tournament? Revisit the levels of sponsorship for the bags tournament. Nate has connections to the sponsors from last year, and he will connect with them.

- 3) We need to bulk up on raffle items for the tournament (and if we get too much could keep some items to be raffled after the bags tournament).

Another idea: have booster club meetings in a public area and invite community members?

Ideas for the next meeting: Establish Bags sponsor versus season sponsor, so we are not double asking. Line out all of the tasks for that tournament.

Approved Motions: N/A

Failed Motions: N/A

Forthcoming Events: Alisha on upcoming events (Roseville parade), wrestling camps, bags tournament (beginning of August?). 6/24 Roseville parade (set-up time at 5:30 pm, begins at 6:15 pm). Ask Nate about a flier for the parade and upcoming youth events/ wrestling opportunities to highlight.

Next Meeting: Monday 6/17. Roseville Library reserved 6 - 8 PM; meeting time is 6:30- 8:00 PM.

Meeting adjourned: 7:58 PM