



Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 12 - April 18, 2024

ACME



Albertsons





Weekly Floral AD Report

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Aldi

Bakers

**No floral ad
this week**





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Balls Food Stores



Lovely in
Lavender
Bouquet

\$22



Sunny Days
Bouquet

\$20



Bashas



14⁹⁹ Orchid
in Ceramic
ea Thank You Card Price



9⁹⁹ Spring It
Bouquet
ea Thank You Card Price



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Fresh Cut Flowers ON AD for the Week of April 12 - April 18, 2024

Big Y

Brookshires

6⁹⁹
Fresh Cut Tulips
10 Stem Bunch
Select Colors to Choose From

5⁹⁹
Fresh Market Blooms
Select Varieties to Choose From
Beautiful Bunches of Blooms
\$3 OFF WHEN YOU PURCHASE 3

19⁹⁹
Nature's Garden Bouquet
A gorgeous bouquet of jewel tone blooms to brighten up your home.

18⁹⁹
Phalaenopsis Orchid
6 Inch Pot
A luxurious gift offered in variety of colors in single or double stems.

9⁹⁹
Delight Orchid Plant in Ceramic
3 Inch Ceramic Pot
A Luxurious Gift Offered in a Variety of Colors.

BUY 1-GET 1 FREE
Mini Rose Plant
4 Inch Pot
Assorted Seasonal Colors with a Mylar Wrap

14⁹⁹ **Unicorn Blooms Bouquet**
Each

7⁹⁹ **Unicorn Kalanchoe**
2.5-Inch - Each



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Buehler's Fresh Foods



Bright Blooms Bouquet
12 stem bunch
\$11⁹⁹



Mums
4.5 inch pot
\$6⁹⁹



SAVE \$1.00
Tulip Bunch
10 stems
\$7⁹⁹

Carrs



Gerbera Daisy 5 Stem
\$5^{ea}
member price



Bouquet Full of Joy
20⁹⁹
ea



Bus with Succulent 2 in
9⁹⁹
ea



debi lilly design™
Perfect Gift Bouquet
21⁹⁹
ea

www.Carrsflowers.com



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Central Market

FLORAL

PHALAENOPSIS ORCHIDS 3 IN.

\$9.99/EA.

SAVE \$3

Beautiful and petite, these blooms make a thoughtful gift or elegant décor element. These long-lasting blooms are available in a wide range of colors ranging from white to deep purple.



TROPICAL BOUQUETS

\$23/EA.

Turn your home into a vacation destination! Choose bouquets that feature the passion, color and vibrancy of the islands with red and orange heliconia, pink and red gingers, birds of paradise, lush tropical greens, and more.



Coborn's



\$11.99/EA.

Sunshine Pop Bouquet

DAYS LEFT: 1



\$15.99/EA.

Sunnyside Up Bouquet

DAYS LEFT: 1



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Country Mart



\$8
Gerbera
Daisy Plant
4.5-inch



\$11
Sunny
Smiles Bouquet



\$14
Dozen Rose
Bouquet




\$15
Rieger Begonia
6-inch




\$15
Rosy Combo
Bouquet


Costco




\$99.99
Mountain Bouquet Event Collection,
10-count



\$44.99 - \$47.99
Rainbow Tulips Floral



\$59.99 - \$62.99
Keepsake Floral Arrangement
★★★★★ (0)



\$43.99
Bountiful Garden Bouquet



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Cub Foods

Dierbergs

**No floral ad
this week**

**No floral ad
this week**

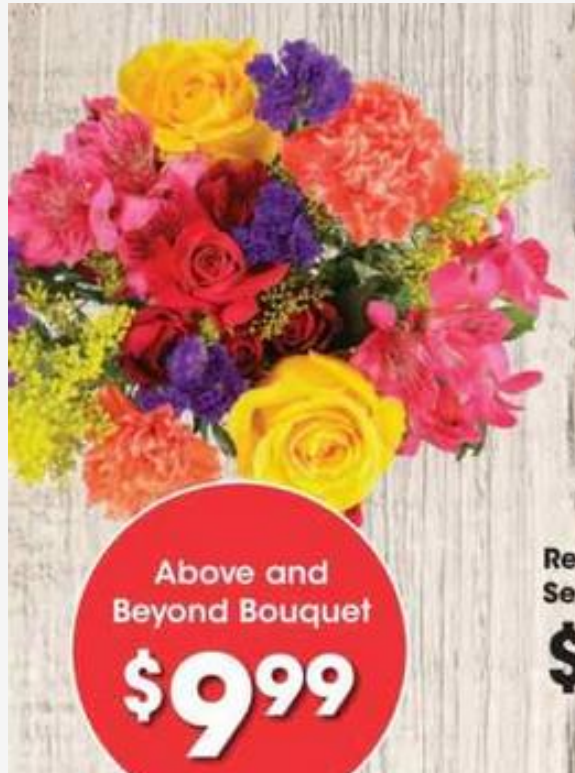


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Dillons



Family Fare

 <p>Fresh Cut Tulips 10-stem</p> <p>\$7⁹⁹ with card</p>	 <p>Gerbera Daisy 5-stem</p> <p>\$6⁹⁹ with card</p>
 <p>From Ecuador Supreme Dozen Roses each</p> <p>\$16⁹⁹ with card</p>	 <p>Presto Bouquet each</p> <p>\$9⁹⁹ with card</p>



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Food City

Food Lion

**No floral ad
this week**



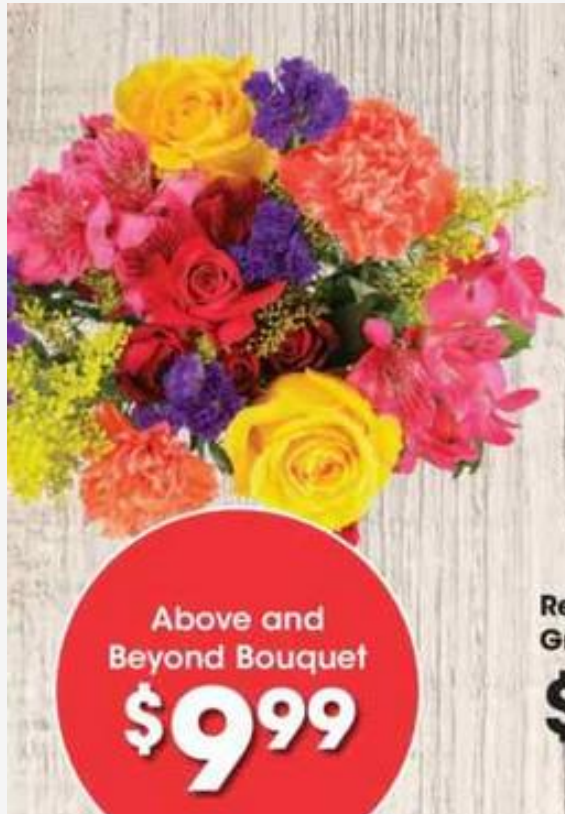


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Fred Meyer



Fresco y Más





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Fresh Market



+ Add

\$9⁸⁹ ~~\$12.09~~
Sunflower Bouquet
1 bunch



+ Add

\$12⁰⁹ ~~\$14.29~~
Embrace



+ Add

\$12⁰⁹ ~~\$14.29~~
Pixie Bouquet

Fresh Thyme

6⁹⁹



10 Stem Fresh Cut Tulips

9⁹⁹



Bright Light Bouquet



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Giant Eagle

Giant Foods

**No floral ad
this week**



\$5⁹⁹
/ea.
Mini Rose Plant
In a 4-Inch Pot 6548503



\$6⁹⁹
/ea.
Tulip Plant
In a 6-Inch Pot 6548513



\$14⁹⁹
/ea.
Country Garden
Bouquet
6548534



\$19⁹⁹
/ea.
Delightful Bouquet
6548516



\$9⁹⁹
/ea.
Color Collection Alstroemeria
Carnation Bunch
6566313



\$16⁹⁹
/ea.
Color Collection Rose Bouquet
6566313



Starting at
\$14⁹⁹
/ea.
Color Collection Bouquet
6566322



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Giant Martins

Haggen



4⁹⁹
/ea.

Pink Polka Dot Plant
4 inch plant 6557515



10⁹⁹
/ea.

12 Stem Rose Bunch
Red or Assorted Colors
6557505



8⁹⁹
/ea.

Sunflower Bunch
6557542



17⁹⁹
/ea.

The Spring Life Bouquet
6557477



Herb Plants
REDMOND, WA
4 inch Pot

\$3⁹⁹
EA

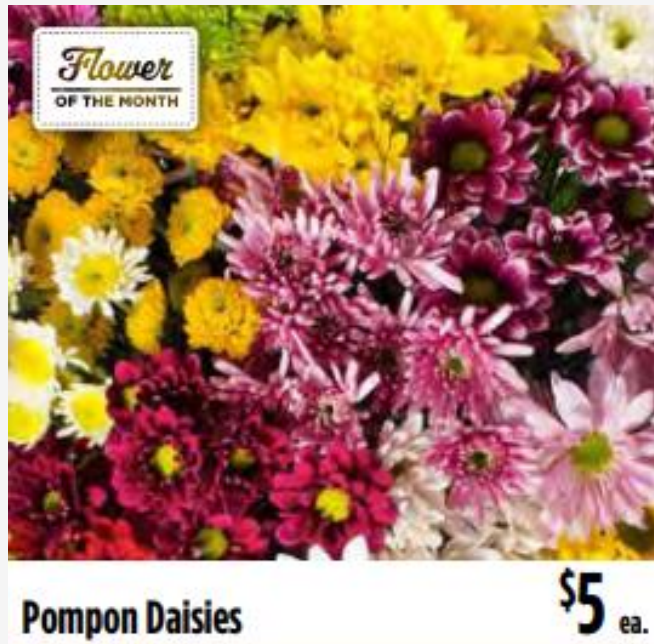


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Harmons



H-E-B





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Hornbacher's



Begonias

DAYS LEFT:



Spring Has Sprung Bouquet

DAYS LEFT:

Hy-Vee

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this week**



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Ingles Market



Jewel/Osco





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King Kullen

**In The Garden
Bouquet**

18⁹⁹
Ea.



**10-Stem Fresh Cut
Tulips**

6⁹⁹
Ea.



**Brilliance
Bouquet**

18⁹⁹
Ea.



**6" Potted
Gerbera Daisy
Plants**

9⁹⁹
Ea.



**Wildflower Waltz
Bouquet**

21⁹⁹
Ea.



**6" Potted
Cyclamen Plants**

9⁹⁹
Ea.



**10-Stem
Carnations**

5⁹⁹
Ea.



**10" Boston Fern
Hanging Baskets**

21⁹⁹
Ea.



**Assorted Potted
Spring Bulbs**

**4" 2/6
6" 2/12**



**Double Dozen
Roses**

16⁹⁹
Ea.



**Petal Parade
Bouquet**

16⁹⁹
Ea.



**Petite
Bouquet**

6⁹⁹
Ea.



**Miracle Gro Potting Mix
8 qt • 16 qt • \$11.99**

6⁹⁹
Ea.





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Rainforest Farms and Bouquets



Rainforest Farms & Bouquets

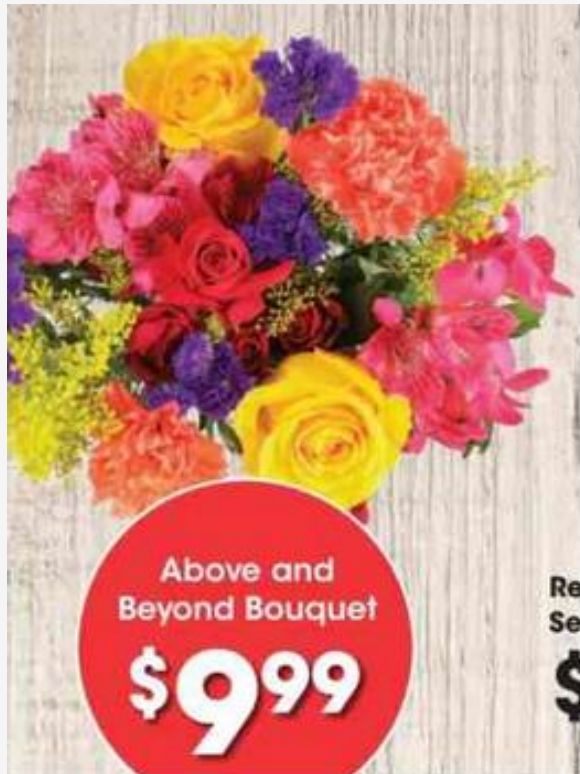


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King Soopers



Kroger





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LIDL

freshen up your space

on sale! 8⁹⁹ lavender • 8 in. pot No. 991315

on sale! 27⁹⁹ dogwood tree • 10 in. pot No. 991240

on sale! 9⁹⁹ azalea • 7 in. pot No. 991236

on sale! 6⁹⁹ hanging basket • 10 in. pot No. 991200 • 7005227

on sale! 12⁹⁹ tropical foliage • choose from assorted plants • 10 in. pot No. 992387

on sale! 4⁹⁹ potted vegetable • 6 in. pot No. 7127784 • 981197

Lucky Supermarkets

STARTING AT 2⁹⁹ 4 inch Veggies

STARTING AT 7⁹⁹ 1 gallon Flowers or Veggies

STARTING AT 20⁹⁹ Annual Hanging Baskets

STARTING AT 3⁹⁹ Outdoor Succulents

STARTING AT 19⁹⁹ 10 inch Veggies Hanging or Patio

22⁹⁹ 10 inch Tropical Plants



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Mariano's

Market Basket

\$7
10-Stem
Fresh Cut
Tulips



STARTING AT \$15
Novelty
Orchid
Collection



 <p>Assorted Blooming Plants 5 INCH RAINBOW CERAMIC 7⁹⁹</p>	 <p>Splash of Color Bouquet 13 STEMS 9⁹⁹</p>	 <p>Bird's Nest Sansevieria 4 INCH POT 10⁹⁹</p>
LAWN & GARDEN *SELECT STORES		
 <p>Pansy Bowls 12 INCH POT 14⁹⁹</p>	 <p>•Pink, White, Blue •Sweet Williams New Jersey Grown Phlox 6 INCH POT 5⁹⁹</p>	 <p>Jolly Gardener Top Soil or Potting Soil 40-LB. BAG 3⁴⁹</p>



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Martins

Meijer

5 Stem
Gerbera Daisy Bunch
\$5.99

4" Potted
Assorted Bulb Plants
6" Potted also available \$8.99 with coupon

\$4.99
-\$1 OFF ONE
\$3.99
FINAL PRICE WHEN YOU USE
CLICK & SAVE

LIMIT ONE COUPON WITH MARTIN'S CARD

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this week**



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Pavilions

Pick 'n Save

Signature SELECT

4⁹⁹ ea
Every Day
Magnum Disbuds

debi lilly

16⁹⁹ ea
Every Day
Fragrant Rose Bouquet

12⁹⁹ ea
Every Day
Ice Cream Bouquet

Spring's Promise
Grand Bouquet

\$12

Straw
2 lb
\$



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Piggly Wiggly, WI

Price Chopper



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Price Cutter

Publix





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Ralphs



Randalls





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Remke Markets

Roche Bros. Supermarkets





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Safeway

Safeway Denver



Sunflower
5-stems.

Every Day
6⁹⁹



debi lilly
design™
Extending
Smiles
Bouquet

debi lilly

Every Day
14⁹⁹



Starting at
Assorted
Blooming Plants
6-inch **13⁹⁹** ea



Pikes Peak
Bouquet **14⁹⁹** ea



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Save Mart

 <p>4 inch Veggies</p> <p>STARTING AT 2⁹⁹</p>	 <p>10 inch Veggies Hanging or Patio</p> <p>STARTING AT 19⁹⁹</p>
 <p>Outdoor Succulents</p> <p>STARTING AT 3⁹⁹</p>	 <p>Annual Hanging Baskets</p> <p>STARTING AT 20⁹⁹</p>
 <p>1 gallon Flowers or Veggies</p> <p>STARTING AT 7⁹⁹</p>	 <p>10 inch Tropical Plants</p> <p>22⁹⁹</p>

Sentry

 <p>Morning Dew Bouquet</p> <p>\$14⁹⁹</p>	 <p>\$12⁹⁹</p>
 <p>Assorted Gerbera</p> <p>\$6⁹⁹</p>	



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Shaw's

The Flower Market



Novelty Plants
STARTING AT
6⁹⁹



Tulips
6⁹⁹



Succulent in Clay Pot
8⁹⁹



debi lilly
Exclusive Custom Designs
styles vary by store
STARTING AT
19⁹⁹

ShopRite



\$7⁹⁹
Posey Bouquet
A Seasonal Assortment of Fresh Cut Flowers



\$2⁹⁹
SAVE \$1.00
LIMIT 4 OFFERS
African Violet Plant
4" Pot, Assorted Colors



\$19⁹⁹
SAVE \$2.00
LIMIT 4 OFFERS
Wild Rose Bouquet
Ea. Beautiful Assortment of Rainbow Roses with Mixed Flowers



\$13⁹⁹
SAVE \$2.00
LIMIT 4 OFFERS
Bromeliad in Deco Plastic Pot
5" Pot to Easy Care Plant



\$14⁹⁹
Sunflower Complements Bunch
An Assortment of Sunflowers and Fillers!



\$12⁹⁹
SAVE \$2.00
LIMIT 4 OFFERS
Gerbera Festival Bouquet
Beautiful Assortment of Seasonal Flowers



\$11⁹⁹
SAVE \$3.00
LIMIT 4 OFFERS
Garden Hydrangea Plant
6" pot (1.47-liter) Dormant Variety.



\$9⁹⁹
SAVE \$3.00
LIMIT 4 OFFERS
Pansy Flowering Plants
10" Pot, Choose from Pansy Hanging Baskets & Patio Bowls



\$15⁹⁹
SAVE \$3.00
LIMIT 4 OFFERS
Foliage Hanging Basket
8" Pot, Assorted, Easy Care Varieties!



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Smiths



Sprouts

**No floral ad
this week**



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Stop and Shop

Strack & Van Til

**No floral ad
this week**

Friday \$5 ea.

Floral Arrangement	Price (ea.)
Weekly Treat Lily & Carnation	5 ⁹⁹
Butterfly Bouquet	12 ⁹⁹
10 Stem Tulips	7 ⁹⁹
Daisy Galore	14 ⁹⁹
Exclusive Bouquet	9 ⁹⁹
Strack's Bouquet	19 ⁹⁹
6" Pansies	5 ⁹⁹
Pansies Bowl	12 ⁹⁹



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TARGET

Tom Thumb



Country Living Fresh Cut Purple
Garden Flower Arrangement

★★★★☆ 3



Live Sansevieria Snake Plant in
Repose Rustic Stone Planter

★★★★☆ 12



Sunflower Bunches
5 Stem

\$5^{ea}



Sensational Sunflower
Bouquet

19⁹⁹^{ea}



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Tony's Fresh Market

Trader Joe's

FLORAL














Yellow Brick Road Bouquet



Succulent in Animal Face Ceramic 5"

12⁹⁹ EA

14⁹⁹ EA

 <p>Flowers & Plants Premium Calla Lily</p> <p>\$10.99/1 Each</p> <p>+ ADD TO LIST</p>	 <p>Flowers & Plants Premium Monstera</p> <p>\$12.99/1 Each</p> <p>+ ADD TO LIST</p>	 <p>Flowers & Plants Potted Multi-Bloom Hydrangea</p> <p>\$10.99/1 Each</p> <p>+ ADD TO LIST</p>	 <p>Flowers & Plants Seasonal Bouquet, Large</p> <p>\$12.99/1 Each</p> <p>+ ADD TO LIST</p>	 <p>Flowers & Plants Eucalyptus</p> <p>\$3.99/1 Each</p> <p>+ ADD TO LIST</p>	 <p>Flowers & Plants Peony Tulips Bunch</p> <p>\$8.99/1 Each</p> <p>+ ADD TO LIST</p>
 <p>Flowers & Plants Hydrangea in Self Hydrating Pot</p> <p>\$9.99/1 Each</p>	 <p>Flowers & Plants Daffodils Big Bunch - 20 Stems</p> <p>\$2.99/1 Each</p>	 <p>Flowers & Plants Phalaenopsis Orchid, Assorted...</p> <p>\$14.99/1 Each</p>	 <p>Flowers & Plants Hydrangea 3-stem</p> <p>\$5.99/1 Each</p>	 <p>Flowers & Plants Dozen Red Roses</p> <p>\$9.99/1 Each</p>	



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United Supermarkets

debi lilly design

12⁹⁹ Poms are Chic
15 stem Assorted
Mum Bouquet

16⁹⁹ The Perfect
Gift Bouquet

Vallarta

Summer Burst Bouquet
WHILE SUPPLIES LAST
\$16⁹⁹ ea.
Regular Retail \$19.99
SAVE \$3.00

Tropicana Bouquet
WHILE SUPPLIES LAST
\$12⁹⁹ ea.
Regular Retail \$14.99
SAVE \$2.00

Hydrangea Eucalyptus Bouquet
WHILE SUPPLIES LAST
\$7⁹⁹ ea.
Regular Retail \$8.99
SAVE \$1.00

Hydrangea Plant
7-INCH,
WHILE SUPPLIES LAST
\$18⁹⁹ ea.
Regular Retail \$19.99
SAVE \$1.00



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Fresh Cut Flowers ON AD for the Week of April 12 - April 18, 2024

Vons CA



Magnum Disbuds

\$4.99 EA EVERY DAY



Ice Cream Bouquet

\$12.99 EA EVERY DAY

Walmart



+ Add

\$14⁹⁷

Fresh-Cut Extra Large Mixed Flower Bouquet, Minimum of 17 Stems, Colors Vary



+ Add

\$19⁹⁷

Fresh-Cut Extra-Large Premium Rose and Flower Bouquet, Minimum of 17 Stems, Colors Vary



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Weis Markets

Winn Dixie



Mixed Field Bouquet

8⁹⁷ ea



6 Inch Assorted Blooming

\$12.99 EA