



# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

**ACME**



**Albertsons**





# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

**Aldi**

**No floral ad  
this week**

**Bakers**





# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

### Balls Food Stores



4.5 inch  
Blooming  
Box  
Assortment

**\$8**



Southern  
Peach  
Bouquet

**\$18**



Razzle  
Dazzle  
Bouquet

**\$20**

### Bashas



**6<sup>99</sup>** 4 Inch  
Cineraria  
ea Thank You Card Price



**9<sup>99</sup>** April Showers  
Bouquet  
ea Thank You Card Price





# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

**Big Y**

**Brookshires**

**12<sup>99</sup>**

**Big Bunch  
Bouquet**  
*Big Long Lasting  
Mixed Bouquet*



**6<sup>99</sup>**

**Fresh Cut  
Tulips**  
10 Stem Bunch,  
Select Colors to  
Choose From



**9<sup>99</sup>**

**Delight Orchid  
Plant in Ceramic**  
3 Inch Pot  
*A luxurious  
gift offered  
in a variety  
of colors.*



**5<sup>99</sup>**

**Cottage Rose  
Bouquet**  
10 Stem Bunch,  
Assorted Colors  
to Choose From



**BUY 1-GET 1  
FREE**

**Mini Rose  
Plant**  
4 Inch Pot  
*Assorted Seasonal  
Colors with a  
Mylar Wrap*



**22<sup>99</sup>**

**Exquisite  
Bouquet**  
*A beautiful elegant  
bouquet to accent any  
home or office.*



**Floral**

**6<sup>99</sup>**

**Buy The Blooms  
Bunches**  
Each



**13<sup>99</sup>**

**10" Premium  
Boston Fern**  
Hanging Basket  
Each



# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

### Buehler's Fresh Foods

### Carrs



Carnations  
18 stem bunch **\$12<sup>99</sup>**



Assorted Bulb Plants  
4 inch pot, tulips, daffodils or hyacinths **\$4<sup>99</sup>**



Solar Eclipse:  
• Sunflowers  
• Moon Series  
Carnations

**\$1<sup>ea.</sup>**

\*not available at all locations



debi lilly design™  
Chic Rose Bouquet

**\$5<sup>ea</sup>**  
member price



debi lilly design™  
Unicorn Bouquet  
**16<sup>99</sup><sub>ea</sub>**



Birdhouse Garden  
**24<sup>99</sup><sub>ea</sub>**



Victorian Garden  
Bouquet  
**28<sup>99</sup><sub>ea</sub>**

[www.Carrsflowers.com](http://www.Carrsflowers.com)





# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

### Central Market

**FLORAL**

**ROSES**  
18-STEM BUNCH, 40 CM.


**\$13.99/EA.**

**SAVE \$1**

Show your love for these brightly colored roses from high in the Andes Mountains, where the elevation and cooler nights create gorgeous, hardy roses with deep, vibrant colors and sturdy stems.




### Coborn's



**\$9<sup>99</sup>/EA.**

Spring Petals Bouquet

DAYS LEFT: 2



**\$13<sup>99</sup>/EA.**

Spring Celebration Bouquet

DAYS LEFT: 2



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Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

### Country Mart



**\$7**

African Violet  
4-inch

**\$10**

The Getaway  
Bouquet Of  
The Month



**\$12**

You Are Brave  
Bouquet



**\$12**

Assorted Spring Mum  
6.5-inch



**\$14**

Clear and Bright  
Bouquet

### Costco



\$44.99 - \$47.99

Rainbow Tulips Floral  
★★★★★ (0)



\$99.99

Mountain Bouquet Event Collection,  
10-count



\$59.99 - \$62.99

Pre-order Keepsake Floral  
Arrangement



\$54.99 - \$59.99

You're the Best Floral  
★★★★★ (0)





# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

**Cub Foods**

**Dierbergs**



Cub Floral Dozen Roses  
Multicolor, 1 Each

**\$16.99**



Cub Floral Easter Peeps  
Bouquet, 1 Each

**\$4.99**



Cub Tulip Bunches, 10 Stem, 1  
Each

**\$9.99**

**No floral ad  
this week**





# Weekly Floral AD Report

## U.S. Supermarket Industry

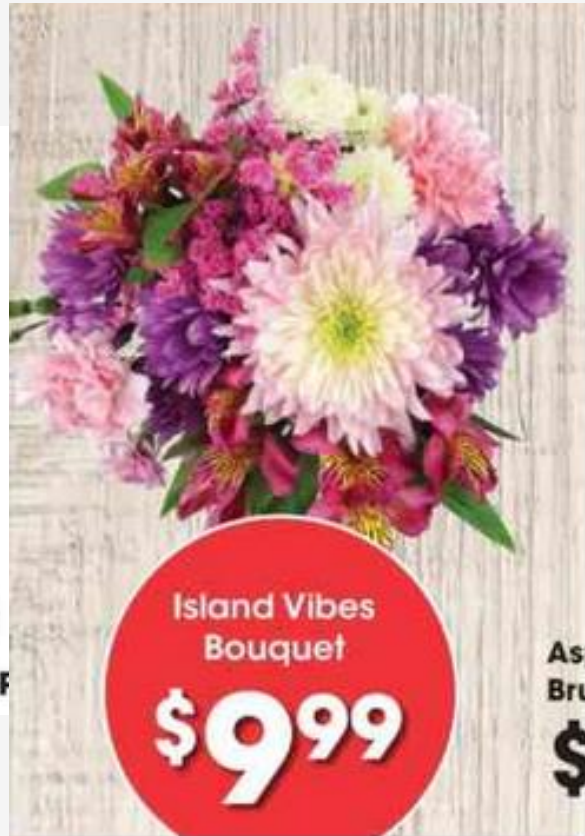
Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

### Dillons



Island Vibes  
Arrangement

**\$19<sup>99</sup>**  
AND UP



Island Vibes  
Bouquet

**\$9<sup>99</sup>**

As  
Br  
\$

### Family Fare



Calypso Bouquet  
each

**\$14<sup>99</sup>**  
with card



Bijoux Blooms  
each

**\$12<sup>99</sup>**  
with card



From  
Ecuador  
Supreme  
Dozen Roses  
each

**\$16<sup>99</sup>**  
with card



Presto Bouquet  
each

**\$9<sup>99</sup>**  
with card



# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

**Food City**

**Food Lion**

**No floral ad  
this week**







# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

**Fred Meyer**

**Fresco y Más**



Island Vibes  
Arrangement

**\$19<sup>99</sup>**  
AND UP



Island Vibes  
Bouquet

**\$9<sup>99</sup>**

Kroger  
Chopped  
Select Varieties

**21**



Spring Garden Bouquet  
/ ramos de flores

**\$9.98 EA**



# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

**Fresh Market**

**Fresh Thyme**

**No floral ad  
this week**

**6<sup>99</sup>**

10 Stem Fresh Cut Tulips



**12<sup>99</sup>**

Eclectic Garden Bouquet







# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

### Giant Eagle



**\$21.99**

Floral Amethyst Bouquet



**\$18.99**

Floral Bouquet



**\$15.99**

Market District Dozen Roses



### Giant Foods



**\$12<sup>99</sup>**  
/ea.

Pretty in Pink Bouquet  
6541503



**\$13<sup>99</sup>**  
/ea.

Orchid Plant  
In a 3-Inch Pot 6541508



**\$24<sup>99</sup>**  
/ea.

Orchid Plant  
In a 5-Inch Ceramic Pot  
6541510



**\$29<sup>99</sup>**  
/ea.

Bloom and Grow  
Bouquet  
6494126



# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

### Giant Martins



### Haggen







# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

**Harmons**

**H-E-B**

**No floral ad  
this week**

**SAVE \$1**  
Hill  
Country  
Skies  
Bouquet



**\$29** ea.  
with yellow coupon  
in-store or online

H-E-B BLOOMS\* Designer Dozen Rose Bouquet  
\$13.98 ea. with \$1 off yellow coupon in-store or online



# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

**Hornbacher's**



Moments Bouquet

DAYS LEFT: 5



Gerbera Daisy

DAYS LEFT: 5

**Hy-Vee**

**No floral ad  
this week**





# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

**Ingles Market**



**Jewel/Osco**





# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

### King Kullen

**For You  
Bouquet**

**18<sup>99</sup>**  
Ea.



**10-Stem Fresh  
Cut Tulips**

**6<sup>99</sup>**  
Ea.



**4.5" Potted  
Begonia Plants**

**4<sup>99</sup>**  
Ea.



**4.5" Potted  
Calla Lily Plants**

**9<sup>99</sup>**  
Ea.



**Bellini  
Bouquet**

**19<sup>99</sup>**  
Ea.



**6" Potted  
Mum Plants**

**9<sup>99</sup>**  
Ea.



**3 Stem  
Hydrangea Bunch**

**6<sup>99</sup>**  
Ea.



**Miracle Gro Potting Mix  
8 qt. • 16 qt. - \$11.99**

**6<sup>99</sup>**  
Ea.



**Assorted Potted  
Spring Bulbs**

**4" 2/6  
6" 2/12**  
for



**Blooms Bonanza  
Bouquet**

**15<sup>99</sup>**  
Ea.



**7 Stem Mini  
Carnations**

**4<sup>99</sup>**  
Ea.



**Floral Fantasy  
Bouquet**

**24<sup>99</sup>**  
Ea.



**Bella Rosa  
Bouquet**

**15<sup>99</sup>**  
Ea.





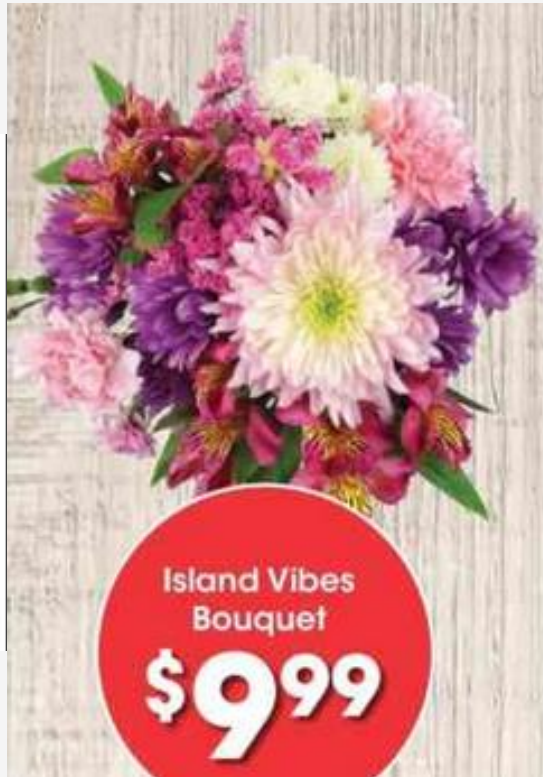


# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

**King Soopers**



**Kroger**







# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

**LIDL**

**Lucky Supermarkets**

**blooming good deals**

**on sale!**  
**5<sup>99</sup>**  
ea.  
**campanula**  
• 4 in. pot  
No. 990086

**on sale!**  
**9<sup>99</sup>**  
ea.  
**azalea**  
• 7 in. pot  
No. 993236

**on sale!**  
**1<sup>99</sup>**  
ea.  
**fruit / vegetable / herbs**  
• choose from assorted plants  
No. 991254 - 991254

**on sale!**  
**6<sup>99</sup>**  
ea.  
**hanging basket**  
• choose from assorted plants  
• 10 in. pot  
No. 991200 - 7005227

**No floral ad  
this week**



# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

### Mariano's

**\$17**

Flower Festival  
Premier Bouquet



**\$15**

Flower Festival  
Rose Bunch



### Market Basket



Assorted  
Blooming Plants  
4 INCH DAISY TIN

**7<sup>99</sup>**



Just Peachy  
Bouquet  
10 STEMS

**12<sup>99</sup>**



Aloe Vera  
6 INCH  
VINTAGE TIN

**15<sup>99</sup>**



Assorted  
Shrubs  
2-3 GALLONS

Over 25  
Varieties

**18<sup>99</sup>** & UP



Pansy  
Bowls  
12 INCH POT

**14<sup>99</sup>**





# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

**Martins**



**Presto Bouquet**  
**\$8.99**

---



6" Potted  
**Premium Foliage**

**\$17.99**

**-\$1 OFF ONE**

**\$16.99**

FINAL PRICE WHEN YOU USE  
**CLICK & SAVE**

LIMIT ONE COUPON WITH MARTIN'S CARD

**Meijer**



**3/\$12** when you buy 3 or more

**Bonnie Vegetable or Herb Plants\***  
4.5 or 5.0 pot. Reg. 4.98-5.78 ea.  
**Save 2.94-5.34 on 3.** Quantities less than 3 are at regular price.



**12.99**

**Cool Wave® Pansy**  
**Hanging Basket**  
11.0 basket





# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

### Pavilions

**8<sup>99</sup>** ea  
Every Day  
Cotton Candy Hydrangeas

**19<sup>99</sup>** ea  
Every Day  
Chic Rose Bouquet

**12<sup>99</sup>** ea  
Every Day  
Unicorn Day Bouquet

NATIONAL UNICORN DAY  
TUESDAY, APRIL 9

### Pick 'n Save

Fresh-Cut Tulips  
10 Stem

**\$7**



## Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

**Piggly Wiggly, WI**

**Price Chopper**



**No floral ad  
this week**



# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

Price Cutter

Publix







# *Weekly Floral AD Report*

## *U.S. Supermarket Industry*

**Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024**

## **Rainforest Farms and Bouquets**







# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

**Ralphs**

**Randalls**





## Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

Remke Markets

Roche Bros. Supermarkets



**No floral ad  
this week**





# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

**Safeway**



Unicorn Blooms  
Bouquet

**12<sup>99</sup>**  
Member Price



Bouquet  
of the Month

**14<sup>99</sup>**  
Every Day

**Safeway Denver**



Unicorn Pom Bunch

**6<sup>99</sup>**  
ea

**UNICORN**  
DAY  
April 09, 2024



Unicorn  
Bouquet

**11<sup>99</sup>**  
ea



# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

**Save Mart**

**Sentry**

**No floral ad  
this week**

**Lavender Honey Bouquet**

**Mixed Bulbs**

**Tropicals In Clay**





# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

Shaw's

ShopRite

**The Flower Market**

**Unicorn Day**  
is Tuesday April 9th

Unicorn Day Novelty Plants  
STARTING AT **8<sup>99</sup>**

debi lilly  
Exclusive Unicorn Blooms  
**14<sup>99</sup>**

**Siblings Day**  
is Wednesday April 10th

debi lilly  
Exclusive Custom Designs  
styles vary by store  
STARTING AT **16<sup>99</sup>**

Farm to Table Bouquet  
**9<sup>99</sup>**

 <b>\$7<sup>99</sup></b> <b>Posey Bouquet</b> A Seasonal Assortment of Fresh Cut Flowers	 <b>\$14<sup>99</sup></b> <b>Sunflower Complements Bunch</b> An Assortment of Sunflowers and Fillers!
 <b>\$2<sup>99</sup></b> SAVE \$1.00 LIMIT 4 OFFERS <b>African Violet Plant</b> 4" Pot, Assorted Colors	 <b>\$19<sup>99</sup></b> SAVE \$2.00 LIMIT 4 OFFERS <b>Wild Rose Bouquet</b> Ea., Beautiful Assortment of Rainbow Roses with Mixed Flowers
 <b>\$13<sup>99</sup></b> SAVE \$2.00 LIMIT 4 OFFERS <b>Bromeliad in Deco Plastic Pot</b> 5" Pot to Easy Care Plant	 <b>\$11<sup>99</sup></b> SAVE \$3.00 LIMIT 4 OFFERS <b>Garden Hydrangea Plant</b> 6" pot (1.47-liter) Dormant Variety, Plant for Years of Color in Your Garden
 <b>\$12<sup>99</sup></b> SAVE \$2.00 LIMIT 4 OFFERS <b>Gerbera Festival Bouquet</b> Beautiful Assortment of Seasonal Flowers	 <b>\$9<sup>99</sup></b> SAVE \$3.00 LIMIT 4 OFFERS <b>Pansy Flowering Plants</b> 10" Pot, Choose from Pansy Hanging Baskets & Patio Bowls
	 <b>\$15<sup>99</sup></b> SAVE \$3.00 LIMIT 4 OFFERS <b>Foliage Hanging Basket</b> 8" Pot, Assorted, Easy Care Varieties!



# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

Smiths

Sprouts



Island Vibes  
Arrangement

**\$19<sup>99</sup>**  
AND UP



Island Vibes  
Bouquet  
**\$9<sup>99</sup>**



\$14.99 /ea  
Dozen Rainbow Rose Bunch  
1 each (\$14.99/each)



\$14.99 /ea  
Wanderlust Bouquet  
1 each (\$14.99/each)



\$14.99 /ea  
Dozen Red Rose Bunch  
1 each (\$14.99/each)





# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

Stop and Shop

Strack & Van Til

**No floral ad  
this week**

 <p>Friday \$5</p> <p>Spring Weekly Treat</p> <p><b>5<sup>99</sup></b> ea.</p>	 <p>Weekend Picnic Bouquet</p> <p><b>9<sup>99</sup></b> ea.</p>	 <p>4" Anthurium or 4" Azalea</p> <p><b>9<sup>99</sup></b> ea.</p>
 <p>40cm Dozen Roses</p> <p><b>7<sup>99</sup></b> ea.</p>	 <p>Dainty Bouquet</p> <p><b>7<sup>99</sup></b> ea.</p>	 <p>6" Calla Lily</p> <p><b>19<sup>99</sup></b> ea.</p>
 <p>10 Stem Tulips</p> <p><b>7<sup>99</sup></b> ea.</p>	 <p>Signature Bouquet</p> <p><b>12<sup>99</sup></b> ea.</p>	 <p>5" Orchids</p> <p><b>19<sup>99</sup></b> ea.</p>



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Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

**TARGET**

**Tom Thumb**

**No floral ad  
this week**

Floral Arrangement	Price
Bee Blooming in Quicup	7 <sup>99</sup> ea
Celebrating Bees Bouquet	14 <sup>99</sup> ea
Honeybee Arrangement	16 <sup>99</sup> ea





# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024















### Tony's Fresh Market

**FLORAL**

**Alstromeria Mega Bunch** **7<sup>99</sup> EA**

**Spring Buzz Bouquet** **9<sup>99</sup> EA**

### Trader Joe's

 <p>Flowers &amp; Plants <b>Premium Monstera</b></p> <p>\$12.99/1 Each</p>	 <p>Flowers &amp; Plants <b>Potted Multi-Bloom Hydrangea</b></p> <p>\$10.99/1 Each</p>	 <p>Flowers &amp; Plants <b>Hydrangea in Self Hydrating Pot</b></p> <p>\$9.99/1 Each</p>	 <p>Flowers &amp; Plants <b>Daffodils Big Bunch - 20 Stems</b></p> <p>\$2.99/1 Each</p>	 <p>Flowers &amp; Plants <b>Waterless Amaryllis</b></p> <p>\$10.99/1 Each</p>
 <p>Flowers &amp; Plants <b>Nordic Reindeer Tillandsia</b></p> <p>\$8.99/1 Each</p>	 <p>Flowers &amp; Plants <b>Sugar Skull with Premium Foliage</b></p> <p>\$10.99/1 Each</p>	 <p>Flowers &amp; Plants <b>Brain Cacti in Ceramic Skull</b></p> <p>\$7.99/1 Each</p>	 <p>Flowers &amp; Plants <b>Day of the Dead Cat and Dog Succulent</b></p> <p>\$7.99/1 Each</p>	 <p>Flowers &amp; Plants <b>Daffodils, 10 stems</b></p> <p>\$1.99/1 Each</p>
 <p>Flowers &amp; Plants <b>Dozen Roses Assorted Colors</b></p> <p>\$14.99/1 Each</p>	 <p>Flowers &amp; Plants <b>Dozen Red Roses</b></p> <p>\$14.99/1 Each</p>	 <p>Flowers &amp; Plants <b>Hydrangea 3-stem</b></p> <p>\$5.99/1 Each</p>	 <p>Flowers &amp; Plants <b>Dozen Red Roses</b></p> <p>\$9.99/1 Each</p>	



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## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

United Supermarkets

**7<sup>99</sup>** Just Because Bouquet

**2 <sup>\$</sup>12<sub>FOR</sub>** 3 stem Hydrangea Bouquet

debi lilly design

Vallarta

**Rainbow Skies Bouquet**  
WHILE SUPPLIES LAST  
**\$14<sup>99</sup>** ea.

**Daisies Galore Bouquet**  
WHILE SUPPLIES LAST  
**\$9<sup>99</sup>** ea.

**FLOWERS**

**Big Bunch Germini**  
WHILE SUPPLIES LAST  
**\$11<sup>99</sup>** ea.

**Deco Orchid**  
7 OZ.  
WHILE SUPPLIES LAST  
**\$12<sup>99</sup>** ea.





# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

Vons CA

Walmart



**\$5** ea  
Member Price

**Simply Beauty Bouquet**  
While supplies last  
Colors may vary  
Ramo "Simplemente Belleza"

Limit 4



**8.99** ea  
Every Day

**Cotton Candy Hydrangeas**  
Hortensías de algodón de azúcar




**9.99** ea  
Every Day

**Unicorn Poms**  
Pompons de unicornio



**12.99** ea  
Every Day

**Unicorn Day Bouquet**  
Ramo "Día del Unicornio"




+ Add

**\$9.97**

Fresh-Cut Dozen Roses, 12 Stems  
Assorted Rainbow Colors, Colors Vary


★★★★☆ 320



+ Add

**\$14.97**

Fresh-Cut Extra Large Mixed Flower Bouquet, Minimum of 17 Stems, Colors Vary




+ Add

**\$4.97**

Fresh-Cut Lilies Flower Bunch, 3 Stems, Colors Vary

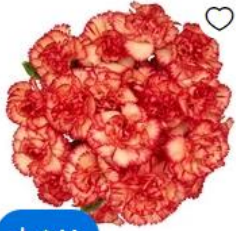
★★★★☆ 162



+ Add

**\$9.97**

Fresh-Cut Tulips Flower Bunch, 11 Stems, Colors Vary



+ Add

**\$4.97**

Fresh-Cut Mini Carnations Flower Bunch, Minimum 8 Stems, Colors Vary





# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 5 - April 11, 2024

**Weis Markets**

10" Boston Fern Hanging Baskets

**\$16<sup>ea</sup>**

WHEN YOU BUY 2  
lesser quantities \$18.00

**10<sup>98</sup> ea**  
40cm  
Dozen Roses

**10<sup>98</sup> ea**  
Farmer's Market  
Bouquet

**8<sup>98</sup> ea**  
Garden  
Creations

**Winn Dixie**

4 Inch Calathea in  
White Over Pot

**\$9.99 EA**