



Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

ACME

Albertsons

Flower Shop

Starting At
9.99

debi lilly design™
Fragrant Rose Bouquet

debi lilly

Terra Cotta Stripe Succulent 3 in. **7.99**

Market Bunches **\$5** and up

Spring Bulbs in Clay 6 in. **9.99**

Trends Collection Bouquet **15.99**



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Aldi

Bakers

\$14.99 Huntington Home
Decorative Faux Plant
Each



Fresh Cut Tulips
15 Stem

\$10.99





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U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

Balls Food Stores

Bashas





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Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

Big Y

Brookshires

2 \$14
FOR

Fresh Cut Tulips
10 Stem Bunch
Select from
Assorted Colors



2 \$12
FOR

**Assorted
Bulb Plants**
6 Inch Pot
Choose from tulips,
daffodils or hyacinths with
a decorative pot cover
for your loved one.



**BUY 1-GET 1
FREE**

**Mini Rose
Plant**
4 Inch Pot
Fragrant, petite
blooms available in an
assortment of seasonal
mylar wraps.



2 \$12
FOR

Market Blooms
Beautiful Bunches
of Blooms
Assorted Varieties
to Choose From



Floral

14⁹⁹

**Rose Mix
Bouquet**
Each



4⁹⁹

Assorted Bulbs
4-Inch In Recyclable Pot
Each



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Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

Buehler's Fresh Foods

Carrs

FLORAL & GIFTS



Rainbow
Pompoms
15 stem bunch
\$11⁹⁹



Assorted Bulb Plants
6 inch pot, tulips,
daffodils or hyacinths
\$9⁹⁹



Rainbow
Bouquet
13 stem bunch
\$18⁹⁹



debi lilly
design™
Soirée Duo



debi lilly design™
Daydream
Bouquet

debi lilly
14⁹⁹ ea
every day



debi lilly design™
Cascade
Orchids
32⁹⁹ ea
every day



Weekly Floral AD Report

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Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

Central Market

Coborn's

ROSES 18-STEM BUNCH, 40 CM.

\$13.99/EA.

SAVE \$1.00

Brightly colored roses from high in the Andes Mountains, where the elevation and cooler nights create gorgeous, hardy roses with deep, vibrant colors and sturdy stems.



7⁹⁸

Begonia
4.5" Each



12⁹⁸

Spring Happiness Bouquet
9 Stem Bunch



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Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

Country Mart

MORE



\$7
Assorted Bloomers
4.5-inch



\$9
Electro Neon Bouquet



\$10
Meadow Fresh
Bouquet Of The Month



\$10
Prairie
Bouquet



\$14
Kalanchoe
6.5-inch

Costco

 \$39.99 Fleur Rose Arrangement ★★★★★ (2818)	 \$79.99 10-count Mountain Bouquets ★★★★★ (3435)	 \$46.99 Birthday Full of Happiness Floral Arrangement	 \$39.99 Fleur Blanc Floral Arrangement ★★★★★ (1509)
 \$74.99 100-stem Baby's Breath	 \$46.99 Elegance Floral Arrangement	 \$45.99 White Garden Floral Arrangement	 \$46.99 Wildflower Floral Arrangement



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Cub Foods

Dierbergs



**No floral ad
this week**



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Dillons



Family Fare





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Food City



Food Lion





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Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

Rainforest Farms and Bouquets

Rainforest Farms & Bouquets



Winter



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Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

Fred Meyer

Fresco y Más



Butterfly Meadow
Bouquet / ramos de
flores Mientras duren
las existencias

\$9.98 EA

Feb 22nd - Feb 28th 2023



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Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

Fresh Thyme

Giant Eagle Supermarket



**No floral ad
this week**



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Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

Giant Martins

H-E-B



buy 1, get 1
free
of equal or lesser value

DIY Bunches

Spray Mums, Micro Daisies,
Mini Carnations and Starter Bunches 5885762



10⁹⁹
/ea.

Rose Bunch
12 Stem Bunch 5885775



9⁹⁹
/ea.

Morning Dew Bouquet
5885786



24⁹⁹
/ea.

Premium Orchid Plant
In a 5 inch ceramic pot
5885793



SAVE \$1
Lone Star
Living
Bouquet

\$14
ea.

with coupon
in-store or online





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Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

Haggen

Harmons

 Forget Me Knot Bouquet \$17⁹⁹ EA	 FROM THE NORTHWEST Pansies SUMNER, WA 4.33 Inch Pot 2/\$4
 FROM THE NORTHWEST Pansy Wall Pouch SUMNER, WA \$24⁹⁹ EA	 FROM THE NORTHWEST Winter Pansy Hanging Basket SUMNER, WA 8 Inch Pot \$12⁹⁹ EA



Mason Jar Arrangements

\$16 ea.



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Hornbacher's

Hy-Vee



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this week**



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Ingles Market

Jewel/Osco





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King Kullen

**Delightful
Bouquet**

20⁹⁹
Ea.



**10 Stem
Tulips**

7⁹⁹
Ea.



**10 Stem
Daffodils**

3⁴⁹
Ea.



**7 Stem
Carnations**

4⁹⁹
Ea.



**Freshly Picked
Bouquet**

18⁹⁹
Ea.



**Nature's Wonder
Bouquet**

17⁹⁹
Ea.



**Sea Pearls
Bouquet**

16⁹⁹
Ea.



**3.5" Potted
Shamrock Plants**

1⁹⁹
Ea.



**Spring Harmony
Bouquet**

6⁹⁹
Ea.



**Petite
Bouquet**

6⁹⁹
Ea.



**4" Potted Assorted
Bulb Plants**

2⁹⁹
Ea.



**Miracle Gro
Potting Soil**

6⁹⁹
Ea.



Burpee Seed Packets

**Starting At
3²⁹**
Ea.





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Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

King Soopers

Kroger





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LIDL

Lowes Foods

calling all green thumbs

featured
while supplies last
7.99
succulent garden
• 6 in. pot
No. 992049

featured
while supplies last
4.99
assorted potted bulbs
• 6 in. pot
No. 992049

starting at
while supplies last
1.99
e.l.
Burpee® seeds
• choose from assorted varieties
No. 992049

featured
while supplies last
5.99
mini sansevieria plant
• 2.5 in. pot
No. 992049

featured
while supplies last
12.99
tropical foliage
• choose from assorted plants
• 10 in. pot
No. 992049

**No floral ad
this week**



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Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

Lucky Supermarkets

Mariano's

Coral Reef Bouquet **19⁹⁹**

Color Collection Bouquet **16⁹⁹**

4\" Gerbers Daisy **5⁹⁹**

Beautiful **FLORAL**

Available while quantities last and at select locations only.

9.99
Spring Mega Mum Bunch

\$17
Bella Bouquet



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Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

Market Basket

Martins



Cineraria

Assorted Colors

6 INCH POT

6⁹⁹



**Gerbera
Bouquet**

8 STEMS

9⁹⁹



**Dracena
Dragon Tree**

6 INCH POT

15⁹⁹



4" Potted
Assorted
Bulb Plants
\$4.99



\$11.99

-\$1 OFF ONE

\$10.99

FINAL PRICE WHEN YOU USE
CLICK & SAVE

**Carnevale!
Rose Bouquet**

LIMIT ONE COUPON WITH ADV. CARD



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Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

Meijer

Pavilions

**No floral ad
this week**





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Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

Pick 'n Save

Price Chopper

6" Spring Potted
Bulbs

Choose from Hyacinths,
Daffodils, or Tulips

\$10



**No floral ad
this week**



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Piggly Wiggly, WI

 Pink Bliss Bouquet \$16.99	 Spring Smiles Bouquet \$11.99	 Brighten Up Bouquet \$9.99	 4-Inch Kalanchoe Plant \$11.99 in Plaid Container
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Price Cutter

TRUCKLOAD

Tulip Sale

**6" TULIP PLANTS
\$6.99 EA. WHILE SUPPLIES LAST!**

*Bouquet
of the Week*



\$17.99

**DAWSON PERFECTO
BOUQUET**



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Rainforest Farms and Bouquets



February

Rainforest Farms & Bouquets



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Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

Publix



14⁹⁹

Key West Sunset Bouquet
A Colorful Mix of Beautiful Flowers,
each
SAVE UP TO 1.00

Ralphs



Fresh Cut Tulips
15 Stem
\$10⁹⁹



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Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

Randalls



Remke Markets





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Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

Roche Bros. Supermarkets

FLORAL



Delicate Spray
Rose Bunch **6.99** ea.

Shades
On
Bouquet

14.99 ea.



Safeway



Bouquet
of the Month

15⁹⁹

Member Price



Mini
Carnation
40-blooms.

4⁹⁹

Member Price



Sunny Days
Bouquet

\$5 ea.

Member Price



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Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

Safeway Denver

Save Mart

 Available for delivery in select stores



February Bouquet of the Month **12⁹⁹** ea



Upright Fern 6-inch Starting at **17⁹⁹** ea



Coral Reef Bouquet **19⁹⁹**



Color Collection Bouquet **16⁹⁹**



4" Gerbera Daisy **5⁹⁹**



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Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

Sentry

Shaw's



12⁹⁹
My Inspiration



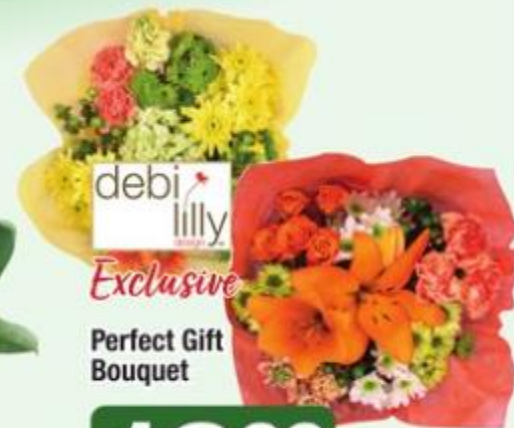
9⁹⁹
Beautiful
Blooms



6⁹⁹
Assorted
Blooming
4 inch



9⁹⁹



16⁹⁹



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U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

ShopRite

Smiths

\$19⁹⁹
SAVE \$5.00
LIMIT 4 OFFERS
Women's Day Vase
Perfect Gift to Celebrate International Women's Day!

\$19⁹⁹
SAVE \$3.00
LIMIT 4 OFFERS
Women's Day Bouquet
Celebrate International Women's Day with Flowers!

\$14⁹⁹
Petal Talk Bouquet
Seasonal Assortment of Fresh Cut Flowers

2 \$14
FOR
Cut Tulips
Ea., Choose from Rainbow or Assorted Colors

\$2⁹⁹
SAVE \$1.00
LIMIT 4 OFFERS
Pink Splash Plant
4" Pot (459-ml.), Great Easy Care Plant For Your Home! With Decorative Pick!

2 \$3
FOR
Primrose Plant
4" Pot (459-ml.), Assorted Colors
\$1.99 ea. When You Buy 1

\$12⁹⁹
SAVE \$1.00
LIMIT 4 OFFERS
Rose & Alstroemeria Bouquet
A Beautiful Combination of Roses and Cut Alstroemeria!

\$14⁹⁹
SAVE \$3.00
LIMIT 4 OFFERS
Phalaenopsis Orchid In Clay Pot
5" Pot, Assorted Colors

\$16⁹⁹
SAVE \$3.00
LIMIT 4 OFFERS
Foliage Plant
8" Pot, Premium Foliage Assortment in Jute Style Basket

Fresh Cut Tulips
15 Stem
\$10⁹⁹



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Stater Bros

Stop and Shop

**No floral ad
this week**

 SALE 2/\$14 Fresh Cut Tulips 10-Stem Bunch 5886994	 SALE \$10⁹⁹ /ea. Radiant Rose Bouquet A Mix of Roses, Carnations and Alstroemeria 5887007
 SALE \$8⁹⁹ /ea. Blooming Plant 4-Inch Plant in a Decorative Bag 5887016	 \$5⁹⁹ /ea. Fleurette Long-Lasting Blooms in a 5-Inch Pot 5887022



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Strack & Van Til

TARGET

\$5 on Friday

Spring Weekly Treat **5⁹⁹ ea.**

10 Stem Tulip Bunches **7⁹⁹ ea.**

Spring Mega Pom **12⁹⁹ ea.**

Wonders of Nature Bouquet **14⁹⁹ ea.**

4.5" Shamrock Plants **5⁹⁹ ea.**

5" Meadow Planter **29⁹⁹ ea.**

28" Light Pink Orchid Flowers - National Tree Company
National Tree Company
★☆☆☆☆ 2
\$32.49

Nearly Natural Giant Rose Silk Flower Arrangement
Nearly Natural
★★★★★ 3
\$236.99



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Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

Tom Thumb

FLORAL



Delicate Spray
Rose Bunch **6.99** ea.

Shades
On
Bouquet

14.99 ea.



Trader Joe's



Flowers & Plants
Dozen Roses
Assorted Colors

\$9.99/1 Each



Flowers & Plants
Dozen Red Roses

\$9.99/1 Each



Flowers & Plants
Seasonal Bouquet,
Large

Not available /1 Each



Flowers & Plants
Peonies - 5 Stems

\$9.99/1 Each



Flowers & Plants
Grande Succulent
Skulls

\$7.99/1 Each



Flowers & Plants
Mini Succulent
Skulls

\$4.99/1 Each



Flowers & Plants
Grande Succulent
Skulls

Not available /1 Each



Flowers & Plants
Eucalyptus

\$3.99/1 Each



Flowers & Plants
Peony Tulips Bunch

\$8.99/1 Each



Flowers & Plants
Hydrangea 3-stem

\$5.99/1 Each



Flowers & Plants
Dozen Red Roses

\$9.99/1 Each



Bouquets
Jumbo Love Mixed
Bouquet

Not available /1 Each



Weekly Floral AD Report

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Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

United Supermarkets

Vallarta

FLORAL

WE DELIVER!

DOORDASH

2^{\$}12
FOR
4.5" Gerbera Daisy



10 Stem Tulips
WHILE SUPPLIES LAST

\$11⁹⁹ ea.



Be Happy Bouquet
WHILE SUPPLIES LAST

\$14⁹⁹ ea.



Big Bunch Germini
WHILE SUPPLIES LAST

\$14⁹⁹ ea.

Tropical Plants
10-INCH,
WHILE SUPPLIES LAST

\$29⁹⁹ ea.





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Vons CA

 6⁹⁹ ea Every Day Vintage Poms 9 stems	 8⁹⁹ ea Every Day Hydrangeas 3 stems
 18⁹⁹ ea Every Day Serenity Premier Bouquet	 19⁹⁹ ea Every Day Perfect Rose Bouquet

Walmart

 \$9.97 Fresh-Cut Large Mixed Flower Bouquet, 11 Stems, Colors Vary	 \$9.97 Fresh-Cut Rose and Flower Bouquet, Minimum of 13 Stems, Colors Vary	 \$9.97 Fresh-Cut Alstroemeria Flower Bunch, Minimum of 13 Stems, Colors Vary
 \$4.97 Fresh-Cut Lilies Flower Bunch, 3 Stems, Colors Vary	 \$4.97 Fresh-Cut Sunflower and Flower Bunch, 3 Stems, Colors Vary	 \$9.97 Fresh-Cut Large Rainbow Poms Flower Bunch, Colors Vary



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Fresh Cut Flowers ON AD for the Week of February 24 thru March 2, 2023

Weis Markets

Weis Choice Bouquet
\$7
WHEN YOU BUY 2
lesser quantities \$7.50

3 for \$13
WHEN YOU BUY 3
lesser quantities \$3.00
Fresh Cut Flower Bunches

\$12
Fresh Flower Arrangements

8⁹⁸
Garden Creations

Value Bouquet
11⁹⁷

Winn Dixie



4 Inch Potted Plants

STARTING AT \$4.99

Feb 22nd - Feb 28th 2023