



Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of March 3 thru March 9, 2023

ACME



Albertsons





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Fresh Cut Flowers ON AD for the Week of March 3 thru March 9, 2023

Aldi

**No floral ad
this week**



Bakers





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Balls Food Stores

**No floral ad
this week**



Bashas



12⁹⁹ Women's Day Blooming in Ceramic
ea Thank You Card Price

9⁹⁹ International Women's Day Bouquet
ea Thank You Card Price



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Big Y

Brookshires



9⁹⁹

International Women's Day Bouquet
Celebrate the women who inspire you with a bouquet of beautiful blooms!



2 \$14
FOR


Fresh Cut Tulips
10 Stem Bunch, Select Colors

<p>19⁹⁹</p> <p>Phalaenopsis Orchid Plant 5 Inch Pot Large single and double stem orchids in a ceramic container. Locally Grown by Gorcissia Greenhouse, Wallingford, CT</p>	<p>10⁹⁹</p> <p>Rose & Gerbera Bouquet Beautiful Roses Combined with Colorful Gerbera Daisies</p>	<p>BUY 1-GET 1 FREE</p> <p>Rainbow Rose Bouquet Beautifully Hand Tied with Greens. Choose from traditional red or a variety of colors.</p>	 <p>19⁹⁹</p> <p>Tropical Foliage Plant 10 Inch Pot, 3 to 4 Feet Tall, Easy Care Varieties</p>
<p>17⁹⁹ & UP</p> <p>Seasonal Dish Gardens These lush gardens of plants in seasonally themed containers are the perfect addition to holiday gatherings.</p>	<p>2 \$12 FOR</p> <p>Assorted Bulb Plants 6 Inch Pot Choose from tulips, daffodils or hyacinths with a decorative pot cover for your loved ones.</p>	<p>12⁹⁹</p> <p>BIG Y Cares Blooms Bouquet March is nutrition awareness month at Big Y! Flowers as beautiful as the communities they support.</p>	

Floral



14⁹⁹ Spring Bloomers Bouquet Each



6⁹⁹ You Grow Girl Mini Roses Each



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Buehler's Fresh Foods

FLORAL & GIFTS



Pink & White
Crazy Daisies
7 stem bunch
\$7⁹⁹



Rose
Trellis
4 inch pot
(not exact
pot shown)
\$9⁹⁹



Easy Living
Bouquet
12 stem bunch
\$15⁹⁹

Carrs



www.Safewayflowers.com
www.Carrsflowers.com



debi lilly
debi lilly design™
Perfect Gift
Bouquet
21⁹⁹ ea
every day



3x
\$5^{ea}
member price
debi lilly design™
Combo
Hydrangea
Enhanced

Foliage of the MONTH



debi lilly
debi lilly design™
Stromanthe
Triostar
21⁹⁹ ea
every day



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Central Market


TULIPS
15-STEM BUNCH
\$13.99/EA.
SAVE \$1.00

An instant day-brightener! Vibrant blooms bring a burst of sunny California color.



LILIES 3-STEM BUNCH
\$8.99/EA.
SAVE \$1.00

Grown in California. Large, showy blooms with a uniquely spicy scent in shades of pink and white.



Coborn's



7⁹⁸

Gerbera Daisy
4.5" Pot



10⁹⁸

Lady Bug Bouquet
9 Stem Bouquet



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Country Mart

MORE

				
\$5 Shamrock Plant 4-inch	\$10 Dozen Rose Bouquet	\$10 Assorted Calathea 4-inch	\$13 Precious Petals Bouquet	\$14 Touch of Spring Bouquet

Costco



			
\$39.99 Fleur Rose Arrangement ★★★★★ (2818)	\$46.99 Birthday Full of Happiness Floral Arrangement ★★★★★ (1509)	\$39.99 Fleur Blanc Floral Arrangement ★★★★★ (1509)	\$45.99 White Garden Floral Arrangement ★★★★★ (3108)
			
\$79.99 10-count Mountain Bouquets ★★★★★ (3435)	\$59.99 24-stem Hydrangeas ★★★★★ (2189)	\$74.99 100-stem Baby's Breath	\$43.99 Bountiful Garden Bouquet



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Cub Foods



Dierbergs



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this week**





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Dillons

Family Fare



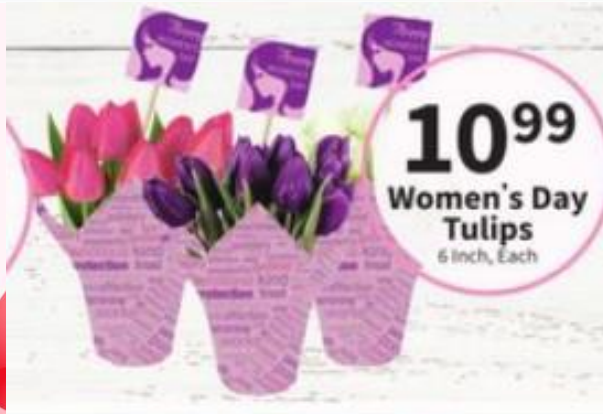


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Food City



Food Lion





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Rainforest Farms and Bouquets





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Fred Meyer

Fresco y Más



Strong Women's
Bouquet / ramos de
flores Mientras

\$9.98 EA

Mar 1st - Mar 7th 2023



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Fresh Thyme

Giant Eagle Supermarket



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this week**



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Fresh Cut Flowers ON AD for the Week of March 3 thru March 9, 2023

Giant Martins

H-E-B



6 Stem Rose Bunch
5893319

\$5
each



9⁹⁹
/ea.

Ombre Mums
5893355



7⁹⁹
/ea.

Women's Day
Tulip Plant
6 inch pot 5893370



7⁹⁹
/ea.

Fresh Cut Tulips
10 stem bunch
5893379



International
Women's Day
is March 8th

17⁹⁹
/ea.

Rise and Shine
Bouquet
5893345



Celebrate You
Bouquet

\$12⁸⁸
ea.

BLOOMS
by HEB



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Haggen

 <p>Shamrock 6 inch Pot</p>	 <p>Emerald Isle Bouquet</p>
<p>\$16⁹⁹ EA</p>	<p>\$12⁹⁹ EA</p>
 <p>Shamrock 2 inch Clay Pot</p>	 <p>SHAW THE NORTHWEST Daffodils MOUNT VERNON, WA 5 Stem Bunch Greenhouse Grown</p>
<p>\$5⁹⁹ EA</p>	<p>\$4⁹⁹ EA</p>

Harmons



Jamboree Bouquets

\$15 ea.



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Hornbacher's



Hy-Vee





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Ingles Market



YOU GO GIRL BOUQUET
SAVE 2.00 ea.

\$10⁹⁸ ea.

Jewel/Osco



debi lilly
Dozen Rose Market Bunches

7⁹⁹ ea.

FLORAL

CELEBRATE INTERNATIONAL Women's Day March 8th

The first 500 Women in each store will receive a **FREE Tulip Stem!**

Flower Type	Price
debi lilly Hydrangea Rose Bouquet	16⁹⁹ ea.
Tulips 10-Stem	6⁹⁹ ea.
Women of the World Bouquet	14⁹⁹ ea.
debi lilly Bonita Orchid 5-inch	24⁹⁹ ea.



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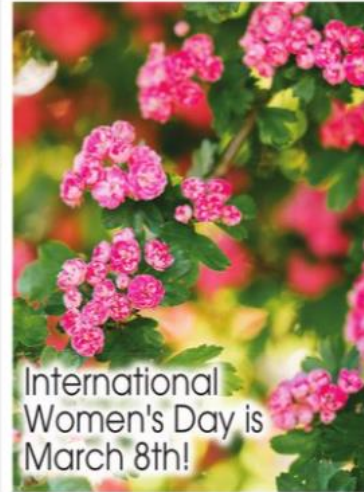
Fresh Cut Flowers ON AD for the Week of March 3 thru March 9, 2023

King Kullen



Girl Power Bouquet

16⁹⁹
Ea.



14 Stem Rainbow Pompon Bunch

9⁹⁹
Ea.



Daisy Delight Bouquet

17⁹⁹
Ea.



Burpee Seed Packets

Starting At
3²⁹
Ea.



Splash Bouquet

16⁹⁹
Ea.



3 Stem Hydrangea Bunch with Greens

6⁹⁹
Ea.



Spring Harmony Bouquet

6⁹⁹
Ea.



3.5" Potted Shamrock Plants

1⁹⁹
Ea.



4" Potted Oxalis Plants

4⁹⁹
Ea.



Breath of Spring Bouquet

19⁹⁹
Ea.



4" Potted Assorted Bulb Plants

6" - \$5.99

2⁹⁹
Ea.



10 Stem Daffodils

3⁴⁹
Ea.



10 Stem Tulips

7⁹⁹
Ea.





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King Soopers

Kroger





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LIDL

Lowes Foods



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this week**





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Lucky Supermarkets



Mariano's





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Market Basket



Martins





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Meijer

**No floral ad
this week**



Pavilions





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Pick 'n Save

Price Chopper



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this week**





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Piggly Wiggly, WI



 <p>Spirit of Spring Bouquet</p> <p>\$15.99</p>	 <p>Pisces Bouquet</p> <p>\$11.99</p>	 <p>Crystal Clear Bouquet</p> <p>\$11.99</p>	 <p>4-Inch Anthurium Plant</p> <p>\$13.99</p>
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Price Cutter



**Bouquet
of the Week**



\$15.99

**PRECIOUS PETALS
BOUQUET**



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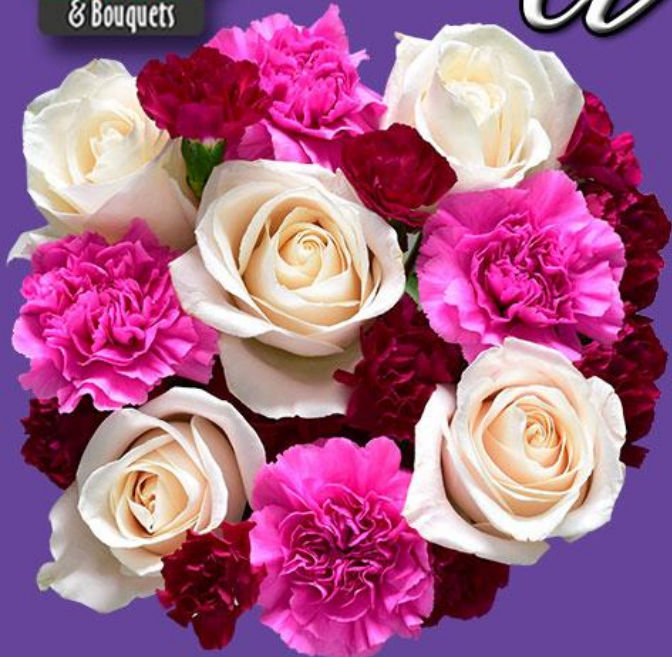
U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of March 3 thru March 9, 2023

Rainforest Farms and Bouquets



International Women's Day





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Publix



Ralphs





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Randalls

Remke Markets





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Fresh Cut Flowers ON AD for the Week of March 3 thru March 9, 2023

Roche Bros. Supermarkets



Floral
Fun.
Festive.

YOUR CHOICE

Moonshade Bouquet
or
Oriental Lilies

9.99 ea.

March 8th is International Women's Day.
Share flowers with the special women in your life.

Safeway



Bouquet of the Month
Every Day
16⁹⁹

Happy Holi Bouquet
Every Day
14⁹⁹



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Safeway Denver

Save Mart



Assorted
Blooming Plants
6-inch

Starting at
13⁹⁹
ea

International Women's Day
March 8, 2023



Women's Day
Bouquets

Starting at
15⁹⁹
ea



10"
Tropical
Plants

19⁹⁹



Color Bowls

Starting at
11⁹⁹





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Sentry



Shaw's





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ShopRite

Smiths



 \$14⁹⁹  SAVE \$1.00 LIMIT 4 OFFERS Premium Dozen Rose Bouquet Ea., Fresh Cut Assortment of Roses with Mixed Flowers and Greens	  \$19⁹⁹  SAVE \$3.00 LIMIT 4 OFFERS Women's Day Bouquet Celebrate International Women's Day with Flowers!	  \$19⁹⁹  SAVE \$5.00 LIMIT 4 OFFERS Women's Day Vase Perfect Gift to Celebrate International Woman's Day!
 \$7⁹⁹ Park Avenue Bouquet A Seasonal Assortment of Fresh Cut Flowers	 2 FOR \$14 FOR Cut Tulips Ea., Choose from Rainbow or Assorted Colors	 \$15⁹⁹  SAVE \$3.00 LIMIT 4 OFFERS Sweet Inspiration Bouquet Beautifully Designed Bouquet of Fresh Cut Flowers
 \$3⁹⁹  SAVE \$1.00 LIMIT 4 Oxalis Plant 4" Pot (459-ml.) Traditional Holiday Plant	 \$11⁹⁹  SAVE \$3.00 LIMIT 4 OFFERS Signature Foliage in Deco Planter 5" Deco Pot - Choose from Fiddle Leaf Fig, ZZ Plant and Snake Plant	 \$7⁹⁹  SAVE \$2.00 LIMIT 4 Oxalis Plant 6" Pot (1.47 liter) Traditional Holiday Plant For St. Patrick's Holiday Season



She's Going Places Bouquet
10 Stem
\$9⁹⁹



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Stater Bros

Stop and Shop



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this week**



 <p>SALE \$7⁹⁹ /ea. 10-Stem Rose Bunch Great Value! 5901727</p>	 <p>\$14⁹⁹ /ea. Sensational Woman Bouquet A Bouquet of Lavender Blooms 5901744</p>
 <p>\$12⁹⁹ /ea. Mini Rose Plant In a 6-Inch Clay Pot 5901758</p>	 <p>\$3⁹⁹ /ea. Oxalis Plant In 4-Inch Pot Beautiful Foliage and Delicate Blooms 5901763</p>



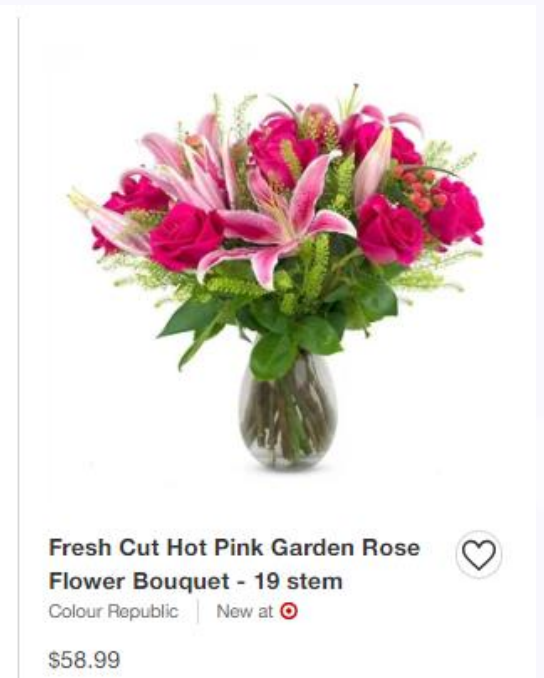
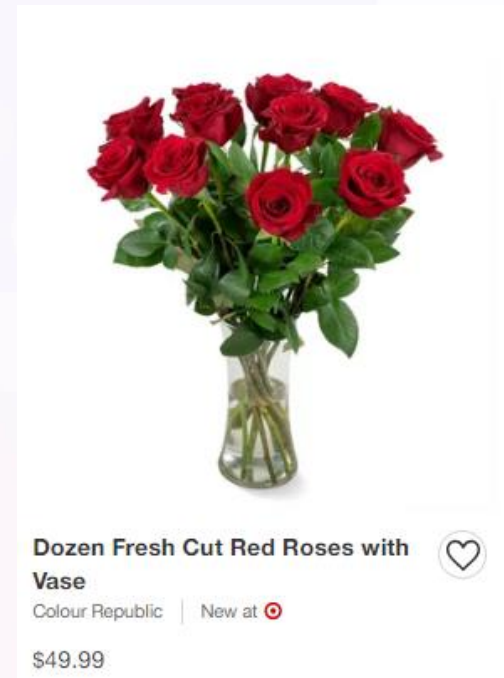
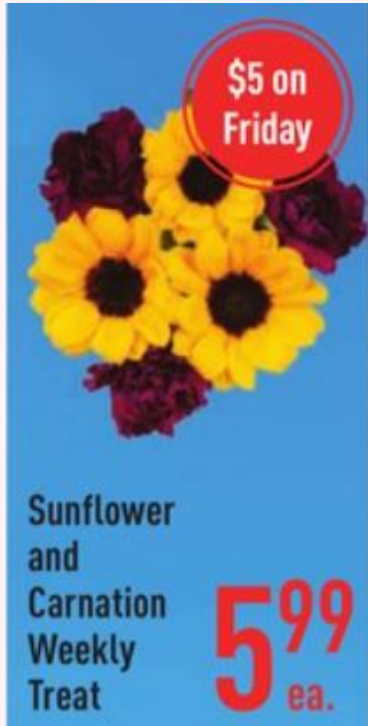
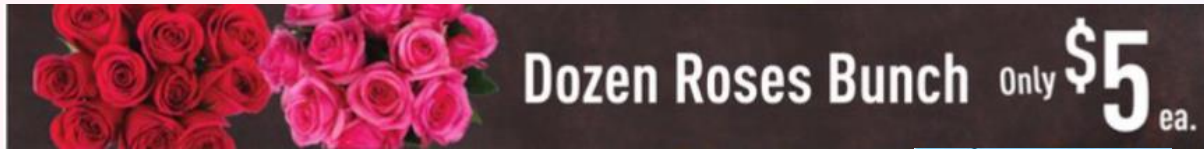
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Strack & Van Til

TARGET





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Tom Thumb

Trader Joe's



Flowers & Plants
Dozen Roses
Assorted Colors

\$9.99/1 Each



Flowers & Plants
Dozen Red Roses

\$9.99/1 Each



Flowers & Plants
Seasonal Bouquet,
Large

Not available /1 Each



Flowers & Plants
Peonies - 5 Stems

\$9.99/1 Each



Flowers & Plants
Grande Succulent
Skulls

\$7.99/1 Each



Flowers & Plants
Mini Succulent
Skulls

\$4.99/1 Each



Flowers & Plants
Grande Succulent
Skulls

Not available /1 Each



Flowers & Plants
Eucalyptus

\$3.99/1 Each



Flowers & Plants
Peony Tulips Bunch

\$8.99/1 Each



Flowers & Plants
Hydrangea 3-stem

\$5.99/1 Each



Flowers & Plants
Dozen Red Roses

\$9.99/1 Each



Bouquets
Jumbo Love Mixed
Bouquet

Not available /1 Each



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Fresh Cut Flowers ON AD for the Week of March 3 thru March 9, 2023

United Supermarkets

Vallarta



FLORAL



Celebrate
Women's Day
March 8th!

12⁹⁹ Premium
Tulips Bunch
10 Stems

DOORDASH **WE DELIVER!**



14⁹⁹ Festival of
Colors Bouquet

FRESH FLOWERS



**Galore
Bouquet**
WHILE SUPPLIES LAST

\$19⁹⁹
ea.



**5 Stem Hybrid
Delphinium**
WHILE SUPPLIES LAST

\$9⁹⁹
ea.



**Bunch
Lisianthus**
WHILE SUPPLIES LAST

\$9⁹⁹
ea.



**Spray
Roses**
WHILE SUPPLIES
LAST

\$5⁹⁹
ea.





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Vons CA



8⁹⁹
ea
Every Day

International
Women's Day
Potted Tulips



8⁹⁹
ea
Every Day

Fresh Cut
Tulips
9 stems



12⁹⁹
ea
Every Day

Perfect Gift
Bouquet



16⁹⁹
ea
Every Day

Fragrant Rose
Bouquet

Walmart



+ Add

\$4.97

Fresh-Cut Lilies Flower Bunch, 3 Stems,
Colors Vary

★★★★☆ 20



+ Add

\$19.97

Fresh-Cut Extra-Large Premium Rose and
Flower Bouquet, Minimum of 17 Stems,
Colors Vary



+ Add

\$9.97

Fresh-Cut Tulips, 11 Stems, Colors Vary



+ Add

\$9.87

9.87 Assorted Roses Sb



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Weis Markets



Winn Dixie



Cool Breeze Bouquet

\$12.99 EA

Mar 1st - Mar 7th 2023