



Altoona Youth Softball & Baseball
P.O. Box 114
Altoona, WI 54720
www.altoonaball.org

Dear AYS&B Potential Sponsor:

Thank you for your interest and support of AYS&B. Because of our sponsors, we had another successful year which saw over 250 players learn, compete and have fun!

As you are probably aware, operating a successful program requires numerous volunteers, community partners and financial support. Player registrations only account for a small portion of league funds. All sponsorships help AYS&B:

- Help keep registration fees **affordable** for all players
- Provide partial and full **scholarships** to players in need
- Purchase quality **equipment** to help maximize our players experience
- Support the **operational costs** of our league such as insurance, umpires, tournaments, website expenses, etc...

Sponsorship Levels:

- All levels include company logo on team jerseys and recognition in the AYS&B program book and on the league website as well as a team picture delivered to your business.
- **Single (\$300)**
 - Sponsorship includes one team in the league
- **Double (\$500)**
 - Sponsorship includes two teams in the league
- **Triple (\$1,000)**
 - Sponsorship includes an entire age group for baseball or softball (typically between 4-6 teams)

I would like to commit to a sponsorship for AYS&B:

Please select: Single (\$300) Double (\$500) Triple (\$1,000)

Company Name: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Print Name & Title: _____

Signature: _____ Date: _____

If your business has a preference of sponsorship (Coach, Player, Baseball, Softball, etc.) please list below

Thank you in advance for your support of AYS&B!

Sincerely,

Steve Scullion
President, AYS&B
715-210-5313
altoonayouthbaseball@gmail.com

* Please make sponsorship check payable to Altoona Youth Softball & Baseball (AYS&B)

**All donations are tax deductible as AYS&B is a 501(c)(3) organization.