

Magic City Classic and how it is impacting the morality of the community

STANDUP TEASE:
REPORTER: BENJO VERGE

ANCHOR LEAD:

PKG ROLLCUE: "...ALUMNI, AND
FANS."
TAKE PACKAGE
PKG TRT: 2:04
PACKAGE OUTCUE: "...ONE OVER
THE OTHER."

DESCRIPTION OF VIDEO:
NATURAL SOUND POP

CHERYL SOLOMON/PARENT
SOUNDBITE LOWER THIRD
GRAPHIC:

DESCRIPTION OF VIDEO

(buses driving, excited fans walking,
food stations, food trucks, people
getting food at tailgates)

REPORTER TEASE: "LET'S TAKE A LOOK AT
HOW AN HBCU RIVARLY CAN BRING
TOGETHER STUDENTS, ALUMNI, AND
OTHER PEOPLE IN THE COMMUNITY. LET'S
FIND OUT WHY"

ANCHOR LEAD: "FOR THE 81ST YEAR,
ALABAMA STATE AND ALABAMA A&M ARE
MEETING ON THE FIELD FOR THE ANNUAL
MAGIC CITY CLASSIC, LEGION FIELD IS THE
HOME FOR THE HISTORIC HBCU CLASSIC,
AND SOME FANS WANT TO KEEP IT HERE
BECAUSE OF THE TRADITION AND THE
SPACE. REPORTER BENJO VERGE SHOWS
YOU WHAT MAKES THIS EVENT SPECIAL
YEAR AFTER YEAR FOR FAMILY, STUDENTS,
ALUMNI, AND FANS."

PKG SCRIPT:

REPORTER VOICEOVER 1: THE SOUNDS OF
ALABAMA STATE AND ALABAMA A&M
BANDS ARE MUSIC TO THE EARS OF
CHERYL SOLOMON. SHE HAD CHILDREN
WHO MARCHED IN THE RIVAL BANDS
REPRESENTED AT THE MAGIC CITY
CLASSIC. SHE'S GLAD THEY NEVER HAD TO
CHOOSE TO SUPPORT ONE OVER THE
OTHER.

CHERYL SOLOMON/PARENT:
"WE JUST HAD A WONDERFUL TIME
COMING OUT HERE TO SPEND TIME WITH
OUR KIDS AS WELL AS SUPPORT OUR KIDS."

REPORTER VOICEOVER 2: SOLOMON SAYS
THAT'S WHAT THIS ANNUAL EVENT IS ALL
ABOUT. REUNITING WITH FAMILY AND
FRIENDS IS JUST ONE REASON FORMER
ATHLETES AND ALUMS CHERISH THE
ATMOSPHERE ON THE OUTSIDE AND
INSIDE OF BIRMINGHAM'S LEGION FIELD.

**TERRANCE SWIFT/FORMER
PLAYER**
SOUNDBITE LOWER THIRD
GRAPHIC:

BENJO VERGE
REPORTER STANDUP:
LOWER THIRD GRAPHIC:

**RODRICK MCCLOUD/AAMU
ALUMNI: SOUNDBITE LOWER
THIRD GRAPHIC**

DESCRIPTION OF VIDEO:
(Band marching in, people walking
around the tailgate area, walking,
footwork drills, player bringing
Powerade, running, wind blowing)

MATT LEONARD/ASU ALUMNI:
SOUNDBITE LOWER THIRD
GRAPHIC

**TERRANCE SWIFT/ FORMER PLAYER: “MY
FAVORITE MEMORY WAS THE
ATMOSPHERE, PULLING UP, GETTING ON
THE BUS, SEEING ALL THE FANS
SCREAMING AND HOLLERING, YOU KNOW
ITS GOING TO BE A GREAT GAME FOR A
GREAT RIVARLY.”**

BENJO VERGE/REPORTING:
“ALTHOUGH THERE ARE CURRENT AND
FORMER STUDENTS THAT ATTEND THE
GAMES, OTHERS ARE HERE BECAUSE THEY
GREW UP AROUND THE CULTURE AND
WANT TO CONTINUE TO SUPPORT THE
COMMUNITY.”

**RODRICK MCCLOUD/AAMU ALUMNI: “IVE
BEEN GOING TO MAGIC CITY CLASSIC
SINCE I WAS A LITTLE BOY BUT HONESTLY
WHEN I BECAME A MEMBER OF KAPPA
ALPHA PSI, IT KIND OF JUST WENT TO A
DIFFERENT LEVEL BECAUSE LIKE JUST THE
COMRADERY AND BEING ABLE TO JUST
HAVE A CERTAIN AREA TO KICK IT WITH
YOUR BROTHERS THIS IS JUST AMAZING
TO SEE IT FROM A DIFFERENT
PERSPECTIVE.”**

**REPORTER VOICEOVER 3: THE CURRENT
AGREEMENT BETWEEN THE CITY AND
CLASSIC EXPIRES AFTER THIS YEAR’S
MATCHUP. SOME DISCUSSION HAS
INCLUDED IF THE MAGIC CITY CLASSIC
SHOULD MOVE FROM LEGION FIELD TO
THE NEW PROTECTIVE STADIUM
DOWNTOWN. SUPPORTERS OF THE MAGIC
CITY CLASSIC SAY THEIR BIGGEST
CONCERN IS TO JUST KEEP SUPPORTING
BIRMINGHAM AND THE SCHOOLS.**

**MATT LEONARD/ ASU ALUMNI: “OBVIOUSLY
YOU SEE EVERYBODY OUT HERE
TAILGATING. PARKING, THAT’S MONEY
FOR THE COMMUNITY. I PARKED IN
SOMEBODY’S YARD RIGHT, SO IT’S
BOOSTING THE ECONOMY BUT IT’S ALSO
HELPING OUT THE SCHOOLS.”**

