

마리 빌더
MBUILDERS



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MBUILDERS

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INTRODUCTION

FORGING FOUNDATIONS: INAUGURAL EDITION OF MBUILDERS MAGAZINE



Greetings to our esteemed readers and fellow enthusiasts of all things hardware! With immense pride and excitement, we present to you the first issue of the MBuilders Magazine. As we embark on this new journey of discovery, innovation, and community, we invite you to join us in celebrating the spirit of craftsmanship and the boundless possibilities within the hardware world.

In this inaugural issue, we take you behind the scenes to unveil the captivating narrative of MBuilders a story that began with a vision and has evolved into a thriving network of inspiration, ingenuity, and growth. From its humble origins to its current stature as a beacon of excellence in the hardware industry, the company's background is a testament to its founder's and team members' dedication, passion, and commitment.

But this magazine isn't just about the company's journey – it's also a celebration of you, our cherished readers, and customers. Each page is dedicated to bringing you a wealth of insights, practical advice, and inspirational stories that reflect the ethos of MBuilders. From step-by-step tutorials, for your upcoming projects to features on the latest hardware trends, we are committed to equipping you with the tools you need to turn your visions into reality.

As you immerse yourself in the stories and knowledge within these pages, remember that you're a part of something greater. This community values creativity, craftsmanship, and the power of collaboration. Together, we can build, create, and innovate, setting new benchmarks and reshaping the landscape of the hardware industry.

We extend our heartfelt gratitude to you for joining us on this exciting journey, and we invite you to explore, learn, and engage with us as we set out to forge foundations that will last for generations to come. Welcome to "Forging Foundations: Inaugural Edition of MBuilders Magazine."



HUMBLE BEGINNING

A.P Mariano Trading in Valenzuela 35 years ago as a hardware and construction store. In 2010, Senior Mariano's son, Albert Mariano, took over the store's administration.



Mariano Builders Hardware and Construction has changed dramatically since then.

Albert Mariano is currently constantly developing the MBuilders brand throughout the Philippines, with plans to expand into the worldwide market shortly, bringing MBuilders to a global audience.

"Amidst the sawdust and the scent of raw possibility, our hardware shop emerged from the simplest of origins, a testament to the power of passion and a commitment to turning dreams into reality."

MISSION VISION

Our Mission is to establish a world-class hardware store business that will make available a wide range of hardware and other related products from top manufacturing brands at an affordable price to both local and international where we intend to open chains of hardware stores.

Our Vision is to become one of the leading brands in the hardware stores industry in the Philippines.

Join us in our mission to inspire, create, and elevate the way you approach hardware. Together, let's turn aspirations into achievements and lay the foundation for a thriving community united by a shared passion for craftsmanship and innovation.





“ **YOU MUST SEE THE OPPORTUNITY BEFORE IT BECOMES OBVIOUS** ”

I am Alberto Mariano, but most people know me as Abet. I am an entrepreneur with a passion for business and a drive for success. From a young age, I aspired to achieve wealth and prosperity, which led me to explore various avenues and eventually take over our family hardware store.

Over the years, I have ventured into network marketing, motivational speaking, and successfully established my own franchise business, Mbuilders. I am dedicated to the growth and expansion of the hardware and construction industry, constantly seeking new opportunities and challenging myself to reach greater heights.

THE DRIVING FORCE BEHIND MBUILDERS

In 2009, I became an independent distributor for AIM Global, a renowned network marketing company. Through my hard work and determination, I rose to become the 18th top earner within the company, earning an impressive monthly income of approximately 2 million.





HOW OUR FRANCHISE BUSINESS, MBUILDERS, HAS EXPERIENCED REMARKABLE GROWTH?

2018 I realized a long-held dream by launching Mbuilders as a franchise model hardware store. Since then, Mbuilders has become a resounding success, with over 200 branches nationwide. I am particularly proud of the four company-owned branches and depots that have received numerous accolades and recognition.

Our dedication to quality, customer satisfaction, and innovation has garnered attention from industry experts and notable personalities such as Julius and Tintin Babao, Chinky Tan, and endorsements from Cong Erwin Tulfo and comedy actor Gene Padilla. Mbuilders has become a household name in the hardware and construction industry, and we are committed to taking it to new heights.

As we continue to expand our business, plans and aspirations are the relentless pursuit of growth and excellence. I aim to further establish Mbuilders as a leading brand in the hardware and construction industry, setting new standards and delivering exceptional products and services.

Expansion remains a top priority, and I aspire to open more branches nationwide, tapping into untapped markets and reaching a broader customer base. Additionally, I am keen on exploring strategic partnerships and collaborations to enhance our offerings and expand our business portfolio.

“

BUILDING YOUR DREAMS INTO REALITY"



Furthermore, I am committed to fostering innovation within the industry. Embracing technology and digitalization is crucial for sustained growth and staying ahead of the competition.

By leveraging advancements in e-commerce and digital platforms, I aim to provide our customers with a seamless and convenient shopping experience while strengthening our online presence.



In the long term, I envision Mbuilders becoming a recognized global brand, expanding beyond national borders and venturing into international markets. I am confident that with the right team, dedication, and a customer-centric approach, we can establish Mbuilders as a trusted name worldwide.

Overall, my goal is to continue challenging myself, pushing boundaries, and making a significant impact in the hardware and construction industry. I am driven by a passion for success and a commitment to excellence, and I am excited to see what the future holds for Mbuilders and our journey towards even greater heights of achievement.



THE DRIVING
FORCE BEHIND
MBUILDERS



We started like most people, with nothing. I met Abet through Social Media because of networking. I invited him then, but in the end, I was the one he recruited. His network started growing slowly, and he used his earnings to improve the hardware so our customers would have a smooth time. Eventually, his income from networking grew, and we could build our own house, including his sibling in the project. That's when our monthly earnings reached almost 1 million pesos. But despite this, we also face many challenges while pursuing our dream. Despite encountering various challenges and setbacks, we remained resilient and determined, refusing to let them hinder the pursuit of our goals.

Through our journey, we've realized that success is only sometimes a straight path. There are obstacles and failures along the way, but what matters most is how we respond to them. With perseverance, continuous learning, and unwavering belief in ourselves, we can turn setbacks into opportunities and achieve our dreams.

-W. Janice Kathleen



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THE DRIVING
FORCE BEHIND
MBUILDERS

Branches

For over 31 years of service, MBuilders continue to soar above its competitors, becoming the Philippines's fastest franchising hybrid hardware and construction store.

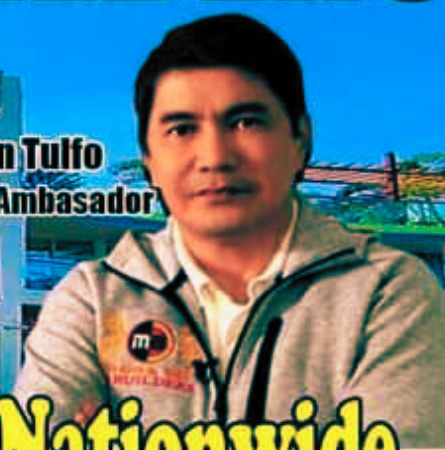
Now, with more than 200 Branches nationwide, MBuilders owns the market for franchising and construction supplies. Being the first hybrid hardware and construction store, it is leading in its industry, surpassing giant names like ACE Hardware, Mr. DIY, Wilcon, Home Depot, and many others.

MARIANO BUILDERS



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Erwin Tulfo
MBuilders Ambassador



With more than 200 branches Nationwide

- ANTIPALO CITY
- ALFONSO CAVITE
- POLANGUE ALBAY
- STA. MESA ALBAY
- ALATAGAN BUTANGAS
- CAMARINES NORTE
- TARLAC
- BULANG NEGROS ORIENTAL
- LAGARANG ILOGOS
- BULAGANG TARKU CITY
- FANGASINAN
- FANGASINAN
- MADRIDE EC
- BACOLOID CITY
- LAGOS BAYAN DEE SUB
- QUEZON PROVINCE
- SANTA ANA CAGAYAN
- OLANGAPO CITY
- OLANGAPO CITY
- OLANGAPO CITY
- OLANGAPO CITY
- ANTIQUE
- ANTIQUE
- ANTIQUE
- ANTIQUE



MARIANO BUILDERS HAS BEEN HONORED WITH A SERIES OF ESTEEMED AWARDS OVER RECENT YEARS, INCLUDING:

- Seal of Excellence Award 2019
- Golden Globe Business Excellence Award
- Philippine Top Choice Awards
- NCCAA
- Netizen's Best Choice Awards
- Elite Business and Leadership Awards
- Philippine Social Media Awards #1 Most Trusted and Fastest Growing Hardware Store Chain Business Provider in the Philippines





“

Success is not the key to happiness. happiness is the key to success. if you love what you are doing, you will be successful .

For countless years, Mbuilders has remained steadfast in its commitment to make a difference in the lives of others. Year after year, we have dedicated ourselves to conducting impactful charity works that touch the hearts and souls of those in need.

From providing essential school supplies to inspiring young minds, to extending a helping hand with relief goods to those who have faced unimaginable disasters, and distributing food packs during the darkest days of the pandemic, Mbuilders has been a beacon of hope and compassion.

WE RISE BY LIFTING OTHERS

We firmly believe that the blessings we receive from the divine are not meant to be hoarded, but rather to be shared generously with our fellow human beings. Our purpose, our calling, lies in the act of giving, in reaching out to those whose lives have been marred by adversity.

Together, we have witnessed the transformative power of our collective efforts.





WE RISE BY LIFTING OTHERS

We have seen the smiles on the faces of children as they hold their new school supplies, the relief and gratitude in the eyes of those who receive our compassionate aid, and the glimmers of hope that emerge from the darkness of despair. But our work is far from done. As long as Mbuilders stands, our mission to make a lasting impact will endure. We will not rest, we will not falter, for the call to serve our fellow human beings resonates deep within our souls.

Let us stand united, shoulder to shoulder, as we forge ahead on this noble path. Together, we possess the power to uplift lives, to bring solace to the afflicted, and to ignite a flame of hope in even the bleakest of circumstances. May the spirit of Mbuilders guide us on this remarkable journey, as we strive to make a profound difference in the lives of our fellow human beings. Together, we can create a world where kindness reigns supreme, and where the seeds of compassion blossom into a brighter future for all.

BUILDING SUCCESS: WHY STARTING A HARDWARE STORE MAKES PERFECT SENSE"



When it comes to embarking on a business venture, the options can seem overwhelming. However, let's consider why starting a hardware store stands out as a remarkable opportunity that combines stability, community impact, and growth potential. Here are compelling reasons to choose a hardware store over other businesses:

1. Steadfast Demand: Unlike fleeting trends, the need for tools, building materials, and home essentials remains constant, ensuring a consistent customer base.
2. Resilience in All Seasons: Economic fluctuations won't hinder your success. Homeowners and professionals alike rely on hardware stores even during tough times, ensuring a stable income.
3. Community Connection: A hardware store isn't just a business; it's a trusted local hub. Engage with your community, offer expert advice, and build lasting customer relationships.
4. Diverse Opportunities: With an array of products, from tools to paints, you'll cater to various needs, minimizing risk and maximizing profit potential.
5. Personal Empowerment: Owning a hardware store gives you autonomy and a chance to make a tangible impact. Be a local leader, create jobs, and leave a lasting legacy."



3 EASY STEPS



• RESERVATION

• CHOOSE A PACKAGE

• PROVIDE 30-50SQM LOT



1

Since there are a lot of people wanting to invest in our hardware store, reserving a slot is the best way to ensure your partnership with MBuilders.

Deposit an amount of P30, 000, in our account, take a photo of the receipt, email it to our official email address, and wait for our confirmation.

2

On our website/Facebook page, you can choose the best package you want to start with and settle your initial payments of 85%.

You can also get an additional item of your choice, such as a CHB Machine, Mortar Mixer, Vibro Machine, and many more.

(Additional Chargers may apply)

3

Lastly, provide a minimum of 35-50sqm lot for your item delivery and store setup. After careful setup, your store is ready for opening!

Congratulations! You are now an official partner of the MBuilders Family!



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Other Businesses



The Poolside Venue



La Cathedral Venue

The Gardens

OIA Sky Garden Resort



Elevate your senses to new heights at Oia Sky Garden Resort, an exquisite escape under the MBuilders umbrella. Where luxury meets nature, every moment here is a symphony of serenity and opulence. Discover a realm where indulgence knows no limits, and your most extraordinary dreams find their breathtaking reality.

Other Businesses



Wanderlust Bistro and Cafe



Embark on a culinary journey at Wanderlust Bistro and Cafe, a gastronomic gem within the MBuilders family. Here, every dish is a masterpiece, meticulously crafted to tantalize your taste buds and transport you to new realms of flavor. Join us for a symphony of tastes that celebrates the art of dining.

Other Businesses



Kat's Salon and Spa



Unveil your inner radiance at Kat's Salon and Spa, a sanctuary of beauty and self-care within the MBuilders embrace. Step into a world of transformation where expert hands and cutting-edge techniques converge, leaving you refreshed and revitalized. Discover the ultimate destination for indulgence, where every visit becomes a journey to rejuvenation.

Other Businesses



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*Elite
Travel
Inc.*



"Elevate your travel aspirations with Elite Travel Inc. by MBuilders. We specialize in crafting exclusive journeys tailored to your desires, ensuring every detail exudes luxury and refinement. Immerse yourself in world-class experiences, from opulent accommodations to personalized itineraries, all orchestrated to perfection. Let us redefine your understanding of travel as we unlock the doors to unparalleled elegance and adventure. Your elite escape begins here."

Discover the stars within the MBuilders constellation that have recently shone brightly in the spotlight. Oia Sky Garden Resort, an epitome of luxury, and Kat's Salon, the haven of beauty, and the Elite Travel Inc. have graced the pages of Brigada and shared their stories with the keen observations of Kuya Kim Atienza on 'Dapat Alam Mo.' These businesses, celebrated for their excellence, are not just destinations – they're experiences that have captured the attention of discerning eyes and seasoned explorers.



Exclusive Partnership with Producers Bank: Unlock Your Franchise Dreams with MBuilders Hardware



Are you an aspiring entrepreneur looking to venture into the lucrative world of franchising? Do you dream of owning your own hardware store and catering to the needs of your local community? We have exciting news for you! Mbuilders is thrilled to announce its exclusive partnership with Producers Bank, offering incredible assistance to individuals seeking loans for franchising opportunities with MBuilders Hardware.

Unlock your entrepreneurial potential with the dynamic collaboration between MBuilders and Producers Bank. This partnership offers aspiring franchisees an exclusive opportunity to venture into the world of MBuilders Hardware with tailored loans, competitive rates, and expert guidance. Backed by MBuilders' reputable brand and Producers Bank's dedication to small and medium-sized enterprises, this venture presents a clear path to transform business aspirations into reality.

Seize this chance to turn your franchising dreams into a thriving reality. Aspire to build your own hardware store while benefiting from established expertise and a supportive financial partnership. Step into the future of entrepreneurship with MBuilders and Producers Bank by your side.

(Disclaimer: Financing is subject to approval by Producers Bank. Terms and conditions apply.)



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*Building your Dreams into
Reality!*

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