

MBuilders

2025

BUILDING DREAMS

Creating Trust

**Negosyong para
sa Pamilyang
Pilipino**



**JULIUS
AND TINTIN**
PARA SA PAMILYANG PILIPINO

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**마리아노 빌더
MBUILDERS**



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MBuilders : Building Dreams, Creating Trust



Greetings to our esteemed readers and fellow enthusiasts of all things construction! With immense pride and excitement, we present to you the latest issue of MBuilders - Building Dreams, Creating Trust. As we embark on a new chapter of discovery, innovation, and community, we invite you to join us in celebrating the spirit of craftsmanship and the boundless possibilities within the construction world.

In this edition, we take you behind the scenes to unveil the captivating narrative of MBuilders – a story that began with a vision and has evolved into a thriving network of inspiration, ingenuity, and growth. From its humble origins as a hardware store franchise model to its current stature as a beacon of excellence in the construction industry, the company's journey is a testament to the dedication, passion, and commitment of its founder and team members. Entering the construction industry marks a significant milestone for MBuilders. Leveraging our extensive experience in the hardware and construction supplies market, we are now poised to make a substantial impact in construction, delivering projects that blend luxury with functionality.

Our commitment to quality, innovation, and customer satisfaction remains unwavering as we expand our horizons and set new standards in the industry.

But this magazine isn't just about our company's journey – it's also a celebration of you, our cherished readers and customers. Each page is dedicated to bringing you a wealth of insights, practical advice, and inspirational stories that reflect the ethos of MBuilders. From step-by-step tutorials for your upcoming projects to features on the latest construction trends, we are committed to equipping you with the tools you need to turn your visions into reality.

As you immerse yourself in the stories and knowledge within these pages, remember that you're a part of something greater. This community values creativity, craftsmanship, and the power of collaboration. Together, we can build, create, and innovate, setting new benchmarks and reshaping the landscape of the construction industry.

We extend our heartfelt gratitude to you for joining us on this exciting journey, and we invite you to explore, learn, and engage with us as we set out to forge foundations that will last for generations to come.

Welcome to MBuilders - Building Dreams, Creating Trust.

Mission

Our mission is to design, supply, and build exceptional, quality yet affordable dream houses, buildings, and structures that exceed the expectations of our clients.

Drawing on our roots as a franchising hardware store, we are committed to delivering innovative and sustainable construction solutions that transform ideas into reality, creating spaces that inspire and enhance the lives of our customers and communities.

Vision

As we transition from our origins as a franchising hardware store to a prominent player in the construction industry, our vision is to be recognized as a trusted name synonymous with quality, affordability, and creativity. We aspire to become a leader in designing, supplying, and building dream houses and buildings that combine aesthetic appeal, functionality, and sustainability. By leveraging our expertise and commitment to excellence, we aim to create a legacy of exceptional creations that make a positive impact on the lives of our clients while contributing to the growth and development of the communities we serve.

Core Values

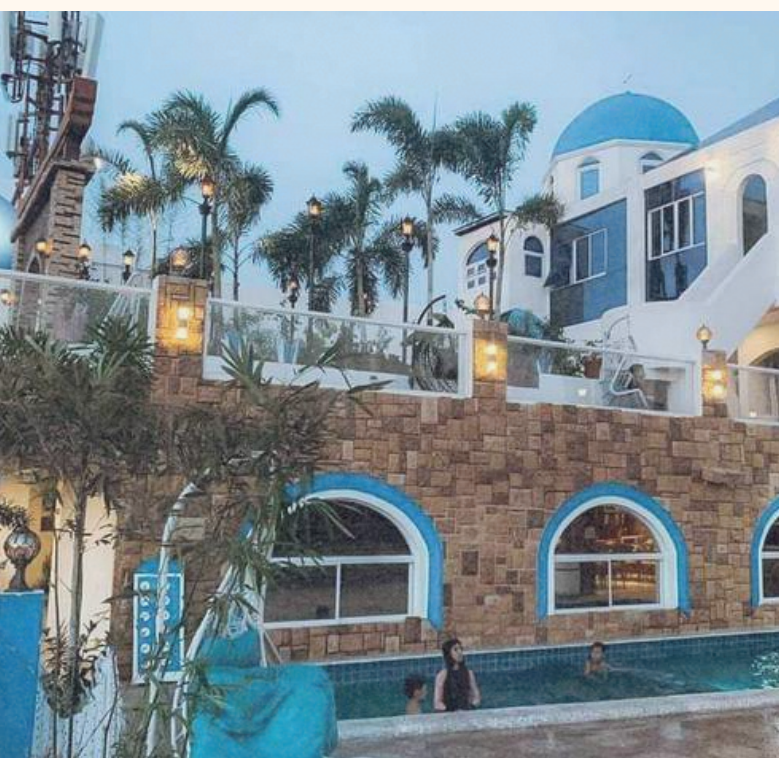
- **Quality Excellence:** Delivering superior quality in every project.
- **Affordability and Value:** Making dream homes accessible without compromising quality.
- **Innovation and Creativity:** Embracing new and better ways to build.
- **Sustainability and Responsibility:** Prioritizing eco-friendly and sustainable practices.
- **Customer-Centric Approach:** Focusing on client satisfaction and personalized solutions.
- **Integrity and Transparency:** Conducting business with honesty and ethical behavior.
- **Community Engagement:** Contributing to the growth and development of local communities.
- **Commitment to Excellence:** Striving for continuous improvement and outstanding results.

MBUILDERS: A BEACON OF QUALITY AND TRUST IN CONSTRUCTION

Design, Architecture, Branding

In the bustling city of Valenzuela, a beacon of trust and quality stands tall - MBuilders. Founded in 2019, MBuilders has quickly risen to prominence in the construction industry, earning a reputation for excellence, affordability, and unwavering commitment to customer satisfaction.

At the heart of MBuilders' success is the dedication to turning dreams into reality. Our impressive portfolio includes a private resort in Valenzuela City, a stunning 500sqm masterpiece boasting four floors, a penthouse, rooftop garden, swimming pool, commercial space, and an events venue. This project exemplifies MBuilders' ability to blend luxury with functionality, catering to the diverse needs of our clients.



Beyond grand ventures like the private resort, MBuilders has also made a mark with small to large-scale residential projects and commercial buildings. Our expertise extends to renovations, providing a lifeline to OFWs seeking trustworthy contractors in an industry rife with deceit.

What sets MBuilders apart is our unwavering commitment to integrity and customer satisfaction. Unlike fly-by-night contractors who prioritize profit over people, MBuilders has built a brand rooted in trust and reliability. For MBuilders, the true measure of success lies not in financial gain but in the smiles of satisfied clients and the enduring relationships we forge.

As MBuilders continues to grow and expand their reach, their mission remains unchanged - to offer quality and affordable services that exceed expectations and create lasting value. With MBuilders, it's not just about building structures; it's about building trust, dreams, and a better future for all.

VISIONARY LEADERSHIP: MR. ALBERTO "ABET" MARIANO AND THE EVOLUTION OF MARIANO BUILDERS



This edition highlights the inspiring journey of Mr. Alberto Mariano, widely known as Abet, the visionary behind Mariano Builders. Over 35 years ago, A.P. Mariano Trading began as a humble hardware and construction store in Valenzuela. In 2010, Abet took the reins from his father, steering the family business toward new horizons.

Under his leadership, Mariano Builders, now known as MBuilders, has become a recognized brand across the Philippines, with ambitious plans to expand globally.



VISIONARY LEADERSHIP:

MR. ALBERTO "ABET" MARIANO AND THE EVOLUTION OF MARIANO BUILDERS

In 2018, I realized a long-held dream by launching MBuilders as a franchise model hardware store. Since then, MBuilders has become a resounding success, with over 200 branches nationwide. I am particularly proud of the four company-owned branches and depots that have received numerous accolades and recognition. Our dedication to quality, customer satisfaction, and innovation has garnered attention from industry experts and notable personalities such as Julius and Tintin Babao, Chinky Tan, and endorsements from Cong Erwin Tulfo and comedy actor Gene Padilla. MBuilders has become a household name in the hardware and construction industry, and we are committed to taking it to new heights.



VISIONARY LEADERSHIP: MR. ALBERTO "ABET" MARIANO AND THE EVOLUTION OF MARIANO BUILDERS

As we continue to expand our business, our plans and aspirations are the relentless pursuit of growth and excellence. I aim to further establish MBuilders as a leading brand in the hardware and construction industry, setting new standards and delivering exceptional products and services.

Expansion remains a top priority, and I aspire to open more branches nationwide, tapping into untapped markets and reaching a broader customer base. Additionally, I am keen on exploring strategic partnerships and collaborations to enhance our offerings and expand our business portfolio.

Furthermore, I am committed to fostering innovation within the industry. Embracing technology and digitalization is crucial for sustained growth and staying ahead of the competition. By leveraging advancements in e-commerce and digital platforms, I aim to provide our customers with a seamless and convenient shopping experience while strengthening our online presence.



THE Visionary Leadership



A Journey of Growth

In the long term, I envision MBuilders becoming a recognized global brand, expanding beyond national borders and venturing into international markets. I am confident that with the right team, dedication, and a customer-centric approach, we can establish MBuilders as a trusted name worldwide.

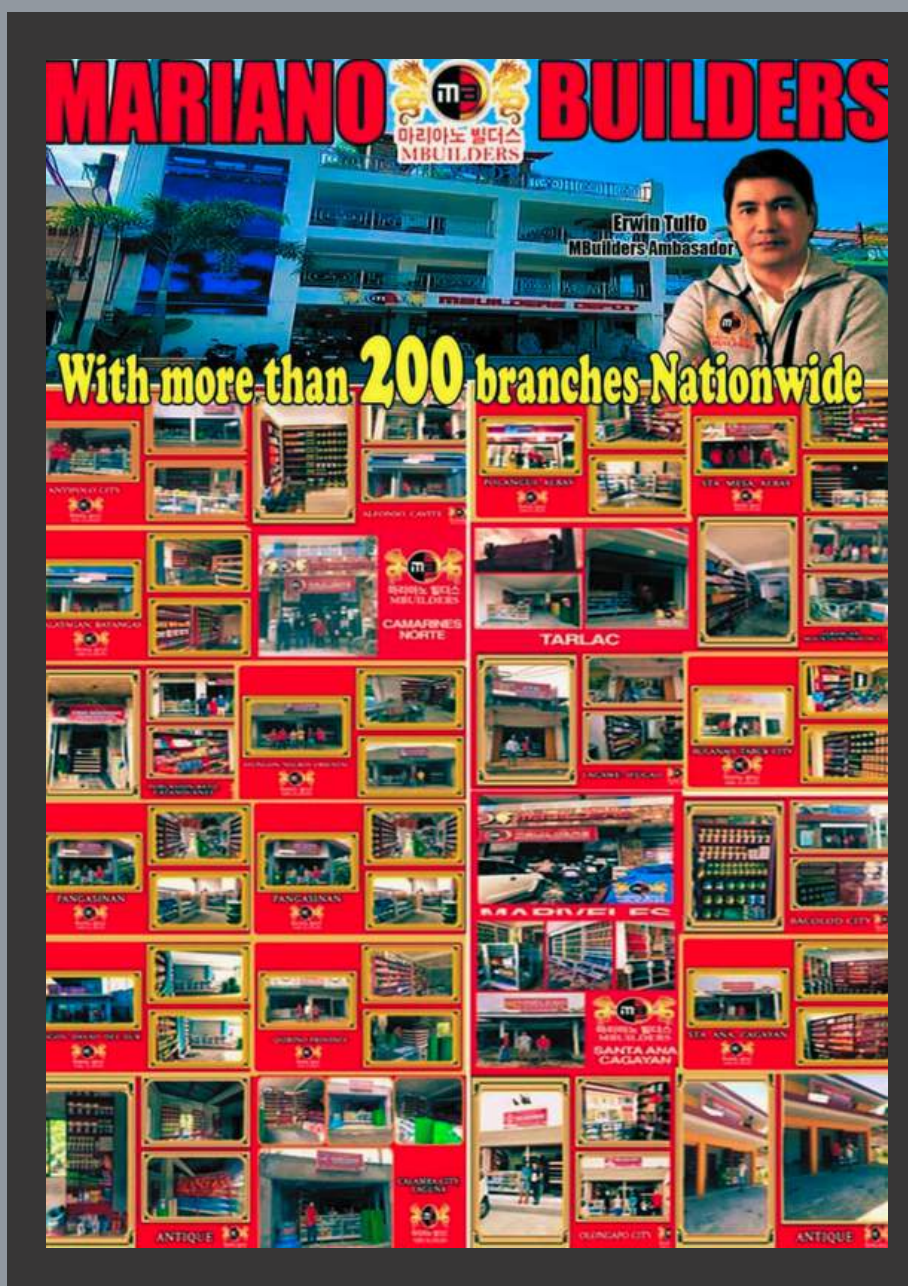
Overall, my goal is to continue challenging myself, pushing boundaries, and making a significant impact in the hardware and construction industry. I am driven by a passion for success and a commitment to excellence, and I am excited to see what the future holds for MBuilders and our journey towards even greater heights of achievement.

MORE THAN 200 BRANCHES NATIONWIDE UNMATCHED GROWTH

& LEADERSHIP

For over 31 years of service, MBuilders continue to soar above its competitors, becoming the Philippine's fastest franchising hybrid hardware and construction store.

Now, with more than 200 Branches nationwide, MBuilders owns the market for franchising and construction supplies. Being the first hybrid hardware and construction store, it is leading in its industry, surpassing giant names like ACE Hardware, Mr. DIY, Wilcon, Home Depot, and many others.





MARIANO BUILDERS HAS BEEN HONORED WITH A SERIES OF ESTEEMED AWARDS OVER RECENT YEARS, INCLUDING:

- Seal of Excellence Award 2019
- Golden Globe Business Excellence Award
- Philippine Top Choice Awards
- NCCAA
- Netizen's Best Choice Awards
- Elite Business and Leadership Awards
- Philippine Social Media Awards #1 Most Trusted and Fastest Growing Hardware Store Chain Business Provider in the Philippines

BLUEPRINTS TO SUCCESS: THE MINDS BEHIND MBUILDERS:



Ar. Paulyn Mae A. Dela Cruz, UAP

-As an architect deeply invested in creating spaces that are both functional and inspiring, I am driven by the challenge of blending aesthetic vision with practical solutions. My architectural journey has been shaped by a dedication to innovative design and a passion for enhancing the built environment.

I chose MBuilders because of their reputation for excellence in architectural and construction projects. Their commitment to integrating cutting-edge technology with sustainable practices aligns perfectly with my own professional values. MBuilders' approach to design and execution is both bold and meticulous, reflecting a deep understanding of both the art and science of architecture.

Joining MBuilders offers me the opportunity to work with a team that is not only committed to high-quality craftsmanship but also to pushing the boundaries of what's possible in modern architecture. I am excited to contribute to projects that redefine spaces and leave a lasting impact on the communities we serve.

Engr. Angelo M. Ramirez, PICE

-With a passion for structural integrity and innovative design, I embarked on my career as a civil engineer driven by a desire to create sustainable and impactful infrastructure. My academic journey in civil engineering provided me with a solid foundation in the principles of design, construction, and project management. Over the years, I have honed my skills through various projects, each contributing to my expertise in both traditional and modern engineering practices.

MBuilders caught my attention due to their exceptional reputation in the industry for pushing the boundaries of construction and design. The firm's commitment to high-quality construction practices, sustainable design solutions, and a collaborative work environment aligns perfectly with my professional values and aspirations. MBuilders' impressive portfolio and dedication to pushing the boundaries of engineering make it an ideal platform for me to contribute my skills and grow professionally. Here, I am excited to be part of a team that is not only shaping the skylines but also setting new standards in the industry.



MBUILDERS' PORTFOLIO

Success Stories



SKINLANDIA

MBuilders proudly showcases its recent project with Skinlandia Store, located at SM Fairview shopping center. This collaboration involved creating a modern and inviting space that reflects Skinlandia's brand identity and commitment to quality. The store's sleek design, efficient layout, and sophisticated finishes exemplify MBuilders' dedication to excellence in construction and design. This project not only enhances the shopping experience for customers but also strengthens the MBuilders portfolio, highlighting their expertise in retail space development.





RENOVATION PROJECT 2023

**Transforming spaces, enhancing
lives—your vision, our
craftsmanship.**

Ms. Ara Mina entrusted MBuilders to reimagine her condo unit, blending elegance and functionality into a space that reflects her distinct style and needs. With meticulous attention to detail and a commitment to excellence, MBuilders brought her vision to life, creating a harmonious environment that elevates everyday living.



ONGOING PROJECTS: BUILDING TOMORROW, TODAY



At MBuilders, the journey of creation is as important as the finished product. Our current projects, though still in progress, reflect our unwavering commitment to excellence and innovation. Each site is a canvas, where cutting-edge design meets practical functionality, promising to enhance communities and industries.

Our team of skilled professionals is diligently working on a range of projects, from residential developments to commercial spaces, ensuring every detail aligns with the client's vision. These ongoing endeavors are a testament to MBuilders' dedication to quality and precision, as we navigate the complexities of construction with expertise and passion.

Stay tuned as we continue to transform these concepts into reality, showcasing our ability to deliver top-notch results, no matter the challenge. MBuilders remains steadfast in its mission to build not just structures, but a legacy of trust and excellence.

MBuilders



PROJECTS

WWW.MARIANOBUILDERS.COM

O T H E R



BUSINESS

SEMINAR

MBuilders' Diverse Business Ventures

MBuilders is not only a leader in the hardware and construction industry but also a multifaceted enterprise with a range of other businesses. These include a luxurious resort, a stylish salon, a versatile events place, and a relaxing spa. Each venture reflects MBuilders' commitment to quality, innovation, and customer satisfaction, showcasing the brand's versatility and dedication to excellence across various industries. Join us as we explore these exciting businesses that make up the MBuilders family.

O I A

Skygarden Resort



OIA SKY
GARDEN
RESORT: A
LUXURIOUS
ESCAPE



La Cathedral Venue

The Gardens



The Poolside Venue



Elevate your senses to new heights at Oia Sky Garden Resort, an exquisite escape under the MBuilders umbrella. Where luxury meets nature, every moment here is a symphony of serenity and opulence. Discover a realm where indulgence knows no limits, and your most extraordinary dreams find their breathtaking reality. Experience unparalleled relaxation and elegance at Oia Sky Garden Resort, where every detail is designed to offer an unforgettable stay.

Kat's Salon and Spa: Your Sanctuary of Beauty and Self-Care

Unveil your inner radiance at Kat's Salon and Spa, a premier destination for beauty and self-care within the MBuilders family. Step into a world of transformation where expert hands and cutting-edge techniques converge to leave you feeling refreshed and revitalized. Discover a haven of indulgence, where every visit becomes a journey to rejuvenation and renewed confidence. Experience the ultimate in pampering and excellence at Kat's Salon and Spa, where your well-being is our top priority.



JAPANESE HEAD SPA

A woman is lying on a massage table, covered with a white towel. A therapist, wearing a dark blue uniform, is performing a head spa treatment. The therapist is using a traditional Japanese bamboo hairbrush (shibubiki) to gently massage the client's scalp. The client's eyes are closed, and she appears to be in a state of relaxation. The background is dark and out of focus, suggesting a spa or wellness setting.

THE PINNACLE OF RELAXATION AND WELLNESS

EXPERIENCE ULTIMATE RELAXATION AT THE JAPANESE HEAD SPA, WHERE TRADITIONAL JAPANESE TECHNIQUES BLEND WITH MODERN WELLNESS PRACTICES. OUR EXPERT THERAPISTS PROVIDE SOOTHING TREATMENTS DESIGNED TO RELIEVE STRESS AND REVITALIZE YOUR SENSES. STEP INTO A SERENE ENVIRONMENT CRAFTED FOR PURE TRANQUILITY AND REJUVENATION. ELEVATE YOUR SELF-CARE ROUTINE WITH OUR UNIQUE HEAD SPA EXPERIENCE.

YOUR PREMIER VENUE

FOR UNFORGETTABLE MOMENTS

MBuilders Events Place offers the perfect setting for weddings, corporate gatherings, and special celebrations, combining elegance and functionality. With state-of-the-art facilities and exceptional service, our dedicated team ensures every detail is meticulously planned and executed. Celebrate your milestones in style and sophistication, creating unforgettable memories.



IAM Worldwide

PRODUCT



AMAZING PURE ORGANIC BARLEY POWDERED DRINK

The IAM2023 Pure Organic Barley Powdered Drink is the highest and purest of nature. It is made from 100% organic barley and is free from any additives, preservatives, or artificial flavors. It is a healthy and delicious drink that can be enjoyed at any time of the day.



AMAZING GRAPE JUICE WITH GARCINIA CAMBOGIA

This IAM2023 Grape Juice with Garcinia Cambogia is a healthy and delicious drink that can be enjoyed at any time of the day. It is made from 100% organic grape juice and is free from any additives, preservatives, or artificial flavors.



AMAZING CAFÉ MOCHA WITH BARLEY AND ALKALINE

This IAM2023 Café Mocha with Barley and Alkaline is a healthy and delicious drink that can be enjoyed at any time of the day. It is made from 100% organic coffee and is free from any additives, preservatives, or artificial flavors.



AMAZING COFFEE MIX WITH GLUTATHIONE

This IAM2023 Coffee Mix with Glutathione is a healthy and delicious drink that can be enjoyed at any time of the day. It is made from 100% organic coffee and is free from any additives, preservatives, or artificial flavors.



AMAZING CHOCO-BARLEY DRINK MIX

This IAM2023 Choco-Barley Drink Mix is a healthy and delicious drink that can be enjoyed at any time of the day. It is made from 100% organic barley and is free from any additives, preservatives, or artificial flavors.



AMAZING AÇAÍ BERRY EXTRACT WITH COLLAGEN AND BACOPA MONNIERI

This IAM2023 Açaí Berry Extract with Collagen and Bacopa Monnieri is a healthy and delicious drink that can be enjoyed at any time of the day. It is made from 100% organic açaí berry and is free from any additives, preservatives, or artificial flavors.



AMAZING BLACK COFFEE POWDER WITH ORGANIC ENERGY

This IAM2023 Black Coffee Powder with Organic Energy is a healthy and delicious drink that can be enjoyed at any time of the day. It is made from 100% organic black coffee and is free from any additives, preservatives, or artificial flavors.



AMAZING CAFÉ LATTE COFFEE WITH ORGANIC ENERGY

This IAM2023 Café Latte Coffee with Organic Energy is a healthy and delicious drink that can be enjoyed at any time of the day. It is made from 100% organic coffee and is free from any additives, preservatives, or artificial flavors.



AMAZING IMMUNE ENERGY

This IAM2023 Immune Energy is a healthy and delicious drink that can be enjoyed at any time of the day. It is made from 100% organic immune energy and is free from any additives, preservatives, or artificial flavors.



AMAZING AÇAÍ BERRY EXTRACT WITH COLLAGEN AND BACOPA MONNIERI

This IAM2023 Açaí Berry Extract with Collagen and Bacopa Monnieri is a healthy and delicious drink that can be enjoyed at any time of the day. It is made from 100% organic açaí berry and is free from any additives, preservatives, or artificial flavors.



**WANT TO START
YOUR
OWN BUSINESS?
JOIN
OUR
TEAM
INQUIRE NOW**

with these
AMBASSADORS



and
**Weekly
Bonus!**

**LIFETIME
50% OFF**
Discount of
Amazing Products

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IAM Worldwide TEAM MAXOUT

DEAL

WITH

MBuilders





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Embarking on a business venture with MBuilders is a straightforward and rewarding process. Follow these steps to ensure a seamless experience:

HOW TO DO BUSINESS WITH MBUILDERS: A STEP-BY-STEP GUIDE



HARDWARE STORE



MBuilders Construction



SALON AND SPA

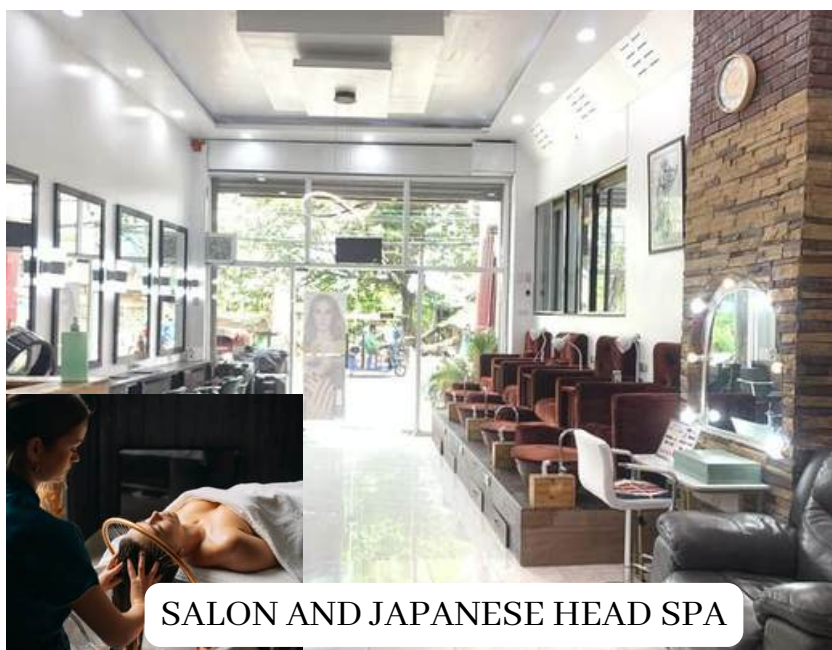
STEP CHOOSE YOUR BUSINESS



Begin by selecting the type of business you want to establish with MBuilders. Whether it's a hardware store, a spa, or another venture, decide on the specific business that aligns with your goals.



EVENTS PLACE



SALON AND JAPANESE HEAD SPA

STEP

2

PREPARE THE RESERVATION FEE

Once you've chosen your business, the next step is to prepare the reservation fee. This fee secures your spot and initiates the process of setting up your business.



STEP

3

PROVIDE YOUR LOCATION



Identify and provide the location where you plan to establish your business. This step is crucial as it allows MBuilders to evaluate and estimate the total cost required for setting up your chosen business at the specified location.

STEP

4

SETTLE THE PAYMENT

After the evaluation and cost estimation, the final step is to pay the required amount to move forward with establishing your business. This payment covers all necessary expenses to get your business up and running.



PARTNER WITH MBUILDERS: BUILDING SUCCESS TOGETHER

Why Choose MBuilders?

Choosing MBuilders means partnering with a trusted leader in the industry with over 31 years of experience and a commitment to excellence. Our extensive network of over 200 branches nationwide ensures reliable support and resources at every step of your business journey. As the Philippines' fastest-growing franchising hybrid hardware and construction store, we offer unparalleled expertise, innovative solutions, and a proven track record of success. With MBuilders, you gain a dedicated partner focused on your growth and success, making your entrepreneurial dreams a reality.

Take your business aspirations to new heights by partnering with MBuilders. With our proven track record of excellence, comprehensive support, and commitment to quality, we provide the perfect foundation for your entrepreneurial success. By choosing MBuilders, you're not just starting a business; you're joining a family dedicated to innovation and growth. Embrace the opportunity to build a prosperous future with us – let's create something extraordinary together.





2024 CONSTRUCTION COST OF HOUSE IN THE PHILIPPINES

BY MARIANO BUILDERS

f Mariano Builders ✉ marianobuilders@gmail.com ☎ 0905 523 4411

FINISH TYPE	PRICE RANGE (per square meter)
STANDARD FINISH	30,000 – 33,000
BARE FINISH	25,000 – 28,000
ELEGANT FINISH	35,000 – 40,000
LUXURY FINISH	45,000 – UP

FLOOR

- Ceramic Tiles

WALL

- Exposed Brick Finish
- Cementitious Plaster Finish
- Cementitious Plaster (12-meg for Toilet & Bath)

CEILING

- Painted Plaster/Cement Board

DOORS

- Sliding Door (Iron Core)
- Flush Door (Interior)
- Standard Door

WINDOW

- Aluminum Window (Frame)
- Tempered Glass Window
- Standard Glass

TOILET & BATH

- Ordinary Fixtures

KITCHEN

- Ceramic Tile Counter Top

FLOOR

- Rough Concrete Finish

WALL

- Rough Cement Plaster

CEILING

- Open Ceiling

DOORS

- Sliding Door (Iron Core)
- Flush Door (Interior)
- Standard Door

WINDOW

- Metal Window
- Standard Glass

TOILET & BATH

- Plumbing Fixtures

KITCHEN

- Plumbing Fixtures

FLOOR

- Ceramic Tiles

WALL

- Wall Textured Accent
- Painted Plaster
- Exposed Brick Finish
- Cementitious Plaster Finish

CEILING

- Open Ceiling
- Painted Plaster
- Painted Plaster/Cement Board

DOORS

- Sliding Door
- Above Standard Door

WINDOW

- Aluminum Window (Frame)
- Tempered Glass Window
- Above Standard Glass

TOILET & BATH

- Painted Fixtures

KITCHEN

- Granite Solid Surface Counter Top

FLOOR

- Ceramic Tiles

WALL

- Wood and Natural Stone Accent
- Cementitious Plaster
- Painted Plaster
- Cementitious Plaster Finish
- Semi-gloss Latex Paint Finish

CEILING

- Open Ceiling
- Painted Plaster
- Painted Plaster/Cement Board

DOORS

- Solid Wood
- Above Standard Door

WINDOW

- Sliding Door Aluminum Frame
- Wood Grain Aluminum Frame
- Double Glazed Glass Window
- Above Standard Glass

TOILET & BATH

- Painted Fixtures

KITCHEN

- Granite Marble Counter Top

MBUILDERS



BUILDING YOUR
DREAMS
Into Reality

— 2 0 2 5 —