


Jeremy Wyatt Akin

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SUMMARY OF QUALIFICATIONS

Develop comprehensive strategies that attract attention on key social media platforms. Influencer Campaigns, Events and Creating Content that is optimized for players. Manage creative team in the production of quality content. BD and Global Operations. Examples: E-Sports, ChinaJoy, Cosplay, and Global Offline/Online Events.

GREATEST ACCOMPLISHMENTS

Represented USA in Mister International 2013

(November 2013)

Received Award: Mister Congeniality

Bicycled across the United States of America

(June 2009)

Maine to California in support of: Neurofibromatosis Research
3,590 Miles Donation total: \$35,024

EDUCATION

Bachelor of Science in Business Administration

(January 2012)

Management Concentration in Entrepreneurship

Minor: International Business

Appalachian State University, Boone, NC, U.S.A.

Study Abroad (Student Exchange Programs)

Burapha University International, Full Exchange Thailand

(Fall 2011)

Universidad de Costa Rica, Sustainable Development Costa Rica

(Summer 2011)

FH Vorarlberg, International Entrepreneurship France/Austria

(Summer 2010)

Associates Degree in Liberal Arts

(May 2009)

Pre-major: Associate in Liberal Arts Articulation: Business Administration

Sandhills Community College, Pinehurst, NC, U.S.A.

TEFL in China

(May 2017)

Information Research Center of International Talent,

State Administration of Foreign Expert Affairs, P.R. C, Wuhan

WORK EXPERIENCE

Senior Media Specialist, Digital Marketing & PR Strategist, IGG Inc.

20 Jinjishan Rd, Jin'an District, Fuzhou, Fujian, China, 350013

(December 2017
to June 2022)

- Attract attention on key social media platforms. Run and maintain events, influencer campaigns, and creating content that is optimized for players. Guide creative in the production of quality content for BD Global Operations.
- Community management for hit titles: Lords Mobile, Castle Clash and Time Princess.
- Contributed to a Billion in annual revenue each year.

English Teacher, YONGSAN SLP (Sogang Language Program)

2FL Sogang Residential Bldg. 81-136, Sinsu-dong, Mapo-gu, Seoul, Korea

(November 2016
to February 2017)

- Prepare students for university.
- Subjects included: English, Math, Art, and Science.

**Native English Speaking Teaching Assistant, TUTOR TIME INTERNATIONAL
NURSERY & KINDERGARTEN (RED HILL CAMPU), Hong Kong**

(August 2015
to July 2016)

- Assisted the Center Director and Curriculum Coordinator in their daily duties.
- Maintained excellent standards and condition of classroom.

EXTRA CURRICULAR ACTIVITIES, INTERESTS

- Interested in camping, hiking, horseback riding, down-hill skiing, golf, tennis, and photography
- Traveled in Austria, Bahamas, Brunei, Canada, China, Costa Rica, France, Germany, Indonesia, Japan, Malaysia, Netherlands, Philippines, South Korea, Switzerland, Thailand, Taiwan, U.S.A, U.A.E, and Vietnam.

COMPUTER SKILLS

Microsoft Office, SynXis, QuickBooks Pro, Ai, Ps, Pr, Lr, Ae, Au, Audacity, Final Cut, and Light Speed.

Mac and Windows

LANGUAGE SKILLS

Native English, Basic Spanish, Chinese and Thai