



Franklin Sponsor

2 slots available

Price: \$6,500

This sponsorship can be advertising trade

In the spirit of Ben Franklin's fame as a printer, your donation at this level will provide us with the ability to bring more awareness of our event to the local community through digital billboards, digital flyers, social media influencers, retail posters and print ads reaching the Greater Philadelphia area within a 15-20 mile radius of Plymouth Meeting Mall. This sponsorship can also be made as a trade sponsorship in exchange for advertising and promotion within your publication if your business is solely media-based.

In return for this generous sponsorship, your business would receive the following:

- Company logo to the left or right logo of the larger, centrally-located presenting Keynote sponsor logo on the Plymouth Meeting Mall LED digital billboard (Please see ad specs listed under Keynote Sponsorship information above)
- Listed as a sponsor on all WOW EXPO press releases, print and digital ads, social media & website
- Distribution of your publication or literature at the WOW EXPO check-in tables
- Banner placement at both WOW EXPO entrances (banners must be provided)