

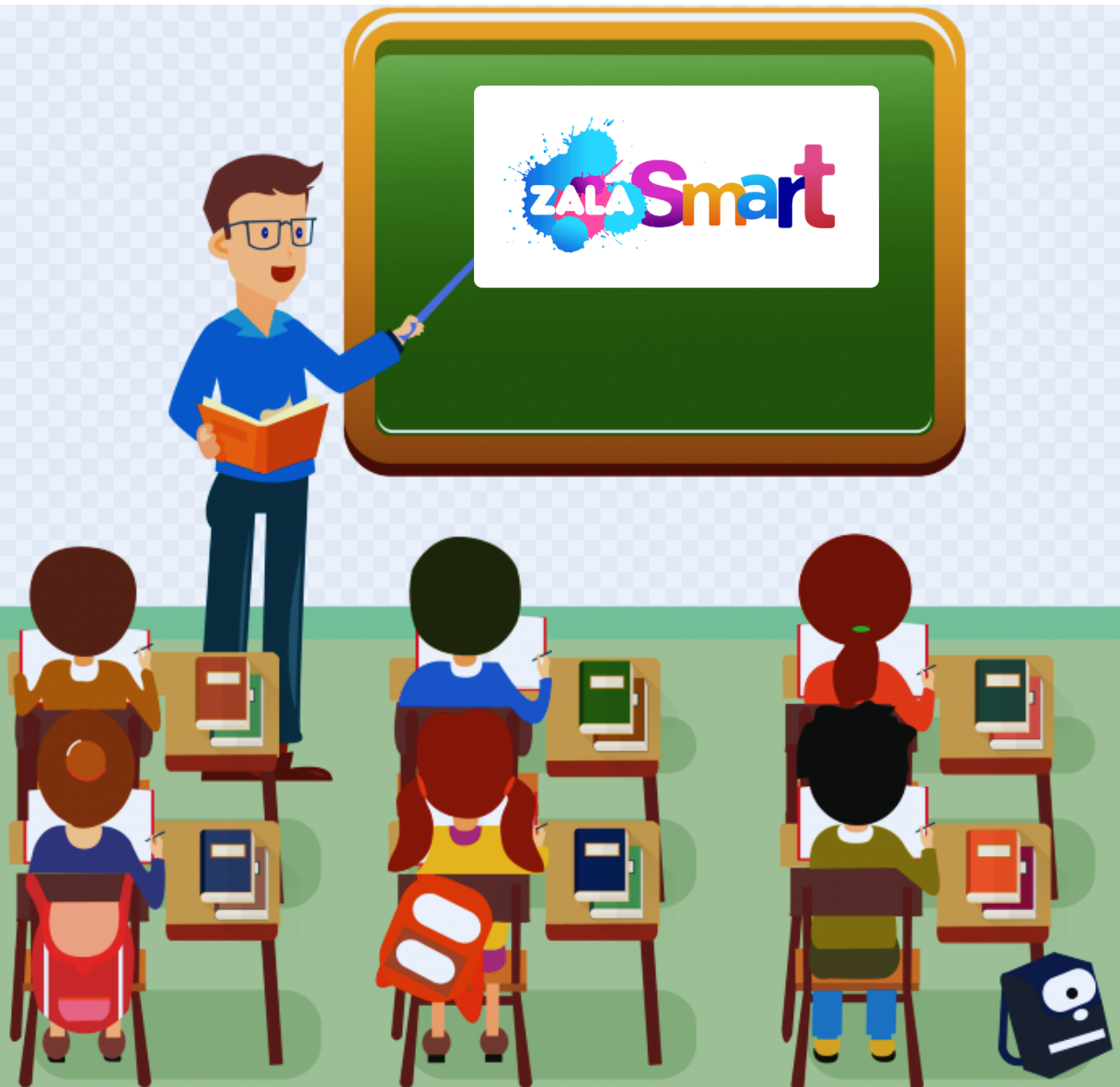


Developing money smart kids, teens and young adults

Individual Lessons



Hire us for individual lessons, presentations or workshops.



Description

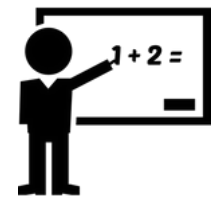
Due to popular demand, ZalaSmart now offers individual lessons. ZalaSmart is a company geared towards teaching kids, teens, and youth essential life skills, starting with financial literacy. We do this via fun and interactive programming, which embeds money management concepts through storytelling, experiential learning, and games.

Up to 2.5

Hours



Lessons



Presentation

Outcomes



The participants will learn concepts that are not usually taught in schools or at home. These concepts can include understanding the power of compound interest, credit scores, budgeting, savings, debt, etc. Participants learning these important concepts at a young age will have the knowledge to be financially responsible adults. These skills will help them avoid debt traps and take advantage of the benefits of investing early.

About Us

At ZalaSmart, our aim is to provide foundational knowledge in financial literacy and money management to young people in a fun way!

Our philosophy is simple:

**To develop as many
'Money Smart People'
as possible.**



This is why we invested many hours on research and experts such as:

**Neuroscientists /
Psychologist**

who understand brain development and storing information in long term memory;

Teachers

with experience training various age groups;

Financial Experts

who work closely with the public and understand their major money problems;

**Expert Curriculum
Developers**

to help develop the ZalaSmart program.

Program Facilitator Tecla Kalinda

Masters in financial economics, Founder of ZalaSmart

Tecla believes educating youth in financial literacy can improve a country's future economic welfare over time. These embedded habits will be observed by their offspring and create a domino effect.



Our Clients

“Very valuable, a great introduction to business and budgeting.”

-Bruce Croxon from CBC's Dragons Den.



“What a great program. It was obvious that our participants enjoyed themselves while learning about money basics”.

-The Ottawa Public Library



Our Process

1

Select the age range of your audience

We offer programming for ages 5 to 29.

Money Smart Kids - ages 5 to 8

Money Smart Tweens - ages 9 to 12

Money Smart Teens - ages 13 to 17

Money Smart Youth - ages 18 to 29

2

Select a topic from our program overview

We have a wide range of topics from savings and savings goals, budgeting, investing, insurance, and much more! Each topic ranges from 45 minutes to two and a half hours. The 45-minute lessons are typically found in the Money Smart Kids program. You can select the topic of your choice to be taught during your event.

3

Select the number of participants attending

Money smart kids (available in-person only)

- Up to 10 participants per instructor with a maximum of 20 participants per lesson.

Money Smart Tweens

- Up to 15 participants per instructor with a maximum of 30 participants per lesson (for in-person)

Between 1 to 25 or 26 to 35 participants (for virtual)

Money Smart Teens

Up to 25 students per instructor (in-person)

Between 1 to 25 attendees or 26 to 50 participants (for virtual)

Money Smart Youth

Up to 35 students per instructor (in person)

- Between 1 to 25, 26 to 50, 50 to 100, or 100+ participants (for virtual)

Terms and Conditions



WHAT WE PROVIDE:

- ZalaSmart instructor
 - All materials necessary to successfully teach the lesson in person
 - ZalaSmart will provide the visuals for virtual lessons
- All materials developed remain the intellectual property of ZalaSmart, to be used only under their approval and/or supervision.

WHAT YOU PROVIDE:

- The venue (for in-person sessions)
- A platform that allows video and screen sharing (for virtual sessions)
- The agreed-upon time to carry out programming
- The participants



CANCELLATION AND MODIFICATION:

Please note that 15% of the event is non-refundable. Cancellations of an event must take place at least three weeks prior to it. A cancellation fee of 50% of the total quoted price will be charged if cancellation occurs after this time. Any modifications to the agreed-upon event must be approved in writing at least two weeks prior to the commencement of it.

Your Investment

Prices vary based on amount of participants, instructors, customization, and if the lesson are in person or virtual. Unless otherwise stated the price below is the starting price.

Event	Fees	Quantity	Price
Money Smart Kids (ages 5 to 8)			\$
Money Smart Tweens (ages 9 to 12)	As our events are customized towards the clients needs, prices may vary. Please contact us for a quote.		\$
Money Smart Teens (ages 13 to 17)			\$
Money Smart Youth (age 18 to 29)			\$
Total			\$ USD

Payment method

A 50% deposit within 21 days of the event would be required. The remaining would be due on the week before the event.

Next Steps

If you wish to move forward simply sign below by Month, day, 202_



I would like to hire ZalaSmart for our/an event on _____ .

Client first and last name

Client company

Client signature

We look forward to hearing from you!