



AI Platform Recommendation Matrix

Summary

This document provides a comparative evaluation of four leading AI platforms—Claude, ChatGPT, Gemini, and Microsoft Copilot.

It outlines their strengths across key business scenarios including content creation, data analysis, meeting support, multimodal processing, developer workflows, and enterprise security.

Based on Ensemble Health Partners' AI governance and compliance requirements, Microsoft Copilot emerges as the only approved and fully secure option for organizational use, offering deep integration with Microsoft 365 applications and enterprise-grade data protection.

External AI tools such as Claude, ChatGPT, and Gemini offer powerful capabilities, but they are not approved for business use and pose data security risks when handling confidential or PHI-related information.

Scenario	Claude	ChatGPT	Gemini	Microsoft Copilot
Drafting & rewriting	Strong safety, long context	Strong writing, GPT-5 features	Multimodal briefs	Best: Work-grounded in M365
Meetings	Good summaries	Strong summaries	Good multimodal	Best in Teams with Graph
Data analysis	Good reasoning	Good for coding, analysis	Multimodal analysis	Best in Excel/Power BI
Multimodal	Text+images	Images/video (paid)	Strongest multimodality	Growing multimodal in M365
Developer workflows	Claude Code	Custom GPTs	Vertex AI	Copilot Studio agents
Enterprise security	Safe but public	Public unless enterprise	Public unless enterprise	Enterprise level