

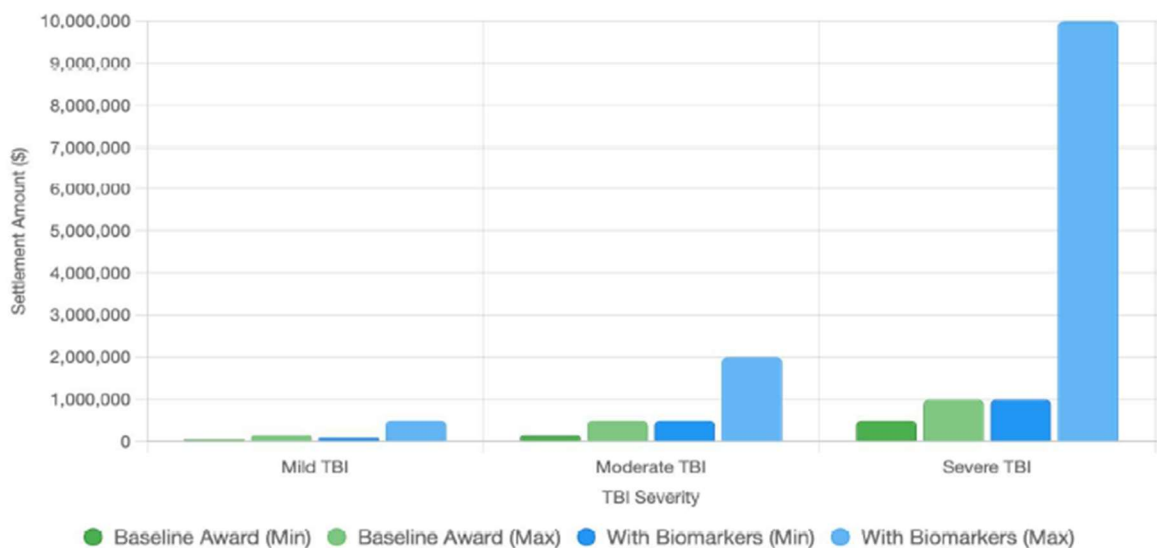
Why PI Firms Should Use New World Partners

"Let New World Partners handle your TBI biomarker testing — we turn a simple blood draw into six-figure settlement leverage while your staff does nothing."

Reasons PI Firms Use New World Partners for TBI Biomarker Testing (2025)

| # | Value New World Partners Provides | What It Saves / Gains for the PI Firm |
|---|---------------------------------------|--|
| 1 | Forensic-grade chain of custody | Prevents defense exclusion attacks; admissible biomarker evidence every time. |
| 2 | Integrated jury-ready reports | Clean 3–4 page report combining biomarkers + chronology + causation. |
| 3 | Zero admin burden | NWP handles phlebotomy, records, documentation, analysis — no staff time wasted. |
| 4 | Predictable flat-fee pricing | Single recoverable invoice; avoids unpredictable lab charges. |
| 5 | Defense IME neutralization | Earlier forensic draw beats later defense draw, boosting mediation leverage. |
| 6 | Priority scheduling + fast turnaround | Rapid draws, weekend availability — national labs won't prioritize PI firms. |
| 7 | Higher settlement multiples | Firms using biomarker + chronology bundles see 1.4–2.8× higher settlements. |
| 8 | AI-powered Ask Paige correlation | Automatically connects labs → symptoms → imaging → mechanism for causation. |

TBI Settlement Awards: Baseline vs. With Biomarkers



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