

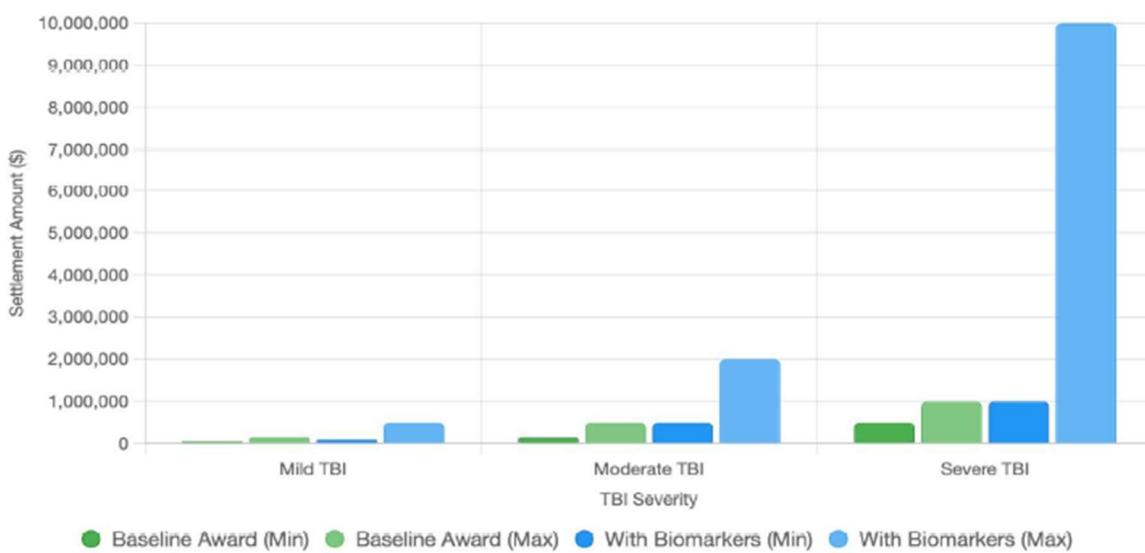
Why PI Firms Should Use New World Partners

"Let New World Partners handle your TBI biomarker testing — we turn a simple blood draw into six-figure settlement leverage while your staff does nothing."

Reasons PI Firms Use New World Partners for TBI Biomarker Testing (2025)

#	Value New World Partners Provides	What It Saves / Gains for the PI Firm
1	Forensic-grade chain of custody	Prevents defense exclusion attacks; admissible biomarker evidence every time.
2	Integrated jury-ready reports	Clean 3–4 page report combining biomarkers + chronology + causation.
3	Zero admin burden	NWP handles phlebotomy, records, documentation, analysis — no staff time wasted.
4	Predictable flat-fee pricing	Single recoverable invoice; avoids unpredictable lab charges.
5	Defense IME neutralization	Earlier forensic draw beats later defense draw, boosting mediation leverage.
6	Priority scheduling + fast turnaround	Rapid draws, weekend availability — national labs won't prioritize PI firms.
7	Higher settlement multiples	Firms using biomarker + chronology bundles see 1.4–2.8x higher settlements.
8	AI-powered Ask Paige correlation	Automatically connects labs → symptoms → imaging → mechanism for causation.

TBI Settlement Awards: Baseline vs. With Biomarkers



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