
South Pointe High School Stallion Booster Club, Inc.

Agenda

Monday, November 18, 2019

- Call to Order
- Welcome and Introductions
- Approval of the Meeting Minutes
- Athletic Director Report
- Treasurer's Report
- Committee Reports (5 minute time limit for reports)
 - Executive Board
 - Concessions
 - Stallion Auction Committee
 - Programs, advertising sales and corporate sponsors
 - Merchandise and Apparel
 - Communications and Social Media
 - Membership and Volunteers
- Old Business
- New Business
- Adjournment

Board Members:

Kiwanna Brackett	President	stallionclub.president@gmail.com	(803) 984-4160 Cell
Noreen Ruff	Vice President	stallionclub.vp@gmail.com	(803) 242-1739 Cell
Amy Faulkenberry	Treasurer	stallionclub.treasurer@gmail.com	(803) 412-6014 Cell
Chelsea Bell-Houston	Secretary	stallionclub.secretary@gmail.com	(803) 431-0958 Cell

SPHS New Website: <https://sphsallsportsboosterclub.com/>

Next Meeting Date: December 16, 2019

**SPHS Athletic Booster Club
Treasurer's Report
November 18, 2019**

The tax return information for the June 1, 2018-May 31, 2019 tax year has been posted on our website (www.sphsallsportsboosterclub.com) for anyone to review.

I am still working to finalize Pay the Parent totals for each team that worked concessions during the football season. I should have a full report regarding concession stand sales, profit and team totals at the next meeting.

Current Financials (as of 11/18/19):

<p>SPHS BUSINESS CHECKING ⋮</p> <p>Available Balance \$42,097.36 Account Number xxx066-75</p>	<p>SPHS BUSINESS SAVINGS ⋮</p> <p>Available Balance \$10,735.44 Account Number xxx066-00</p>
<p>SPHS LOAN ⋮</p> <p>Current Balance \$17,867.00 Next Payment Due Jul 15, 2020</p>	<p>SPHS LOYALTY SELECT ⋮</p> <p>Available Balance \$6.96 Account Number xxx066-08</p>

Assets:

\$42,097.36	checking account balance
None	cash box totals
\$10,735.44	savings account balance (earmarked for July 2020 loan payment)
TBD	Apparel inventory
TBD	Concessions inventory

Liabilities:

\$17,867.00	loan balance
5402.23	Checks due to RH Coca Cola, Chic Fil A, Gold Medal

Stallion Stampede notes for coaches

Where : Southern Charm events 534 Waterford Glen way

When : 02/29/2020

Time : 5:30-10 PM

Auction added to the website: sphsallsportsboosterclub.com There are now links for the public to purchase tickets to the auction, submit items for the silent/live auction, and become a sponsor.

When someone completes the sponsorship form, they receive an email confirmation with a link to be able to pay via PayPal and upload their logo for the banners/program. The hope is that this will help volunteers to share/recruit sponsors more easily. Hard copies of the sponsorship forms will still be available at meetings. Sponsors may also opt to mail a check to the PO Box listed on the flyers

Auction items are due February 7, 2020. Please start asking now.

Benefit for coaches, Sale 7 tickets or bring in a sponsorship value of \$350 and receive a free ticket.

At this meeting Ernie will communicate the following:

- Wish list items from sports will help us better communicate why we are raising funds, to be able to give examples of what our teams need.
- The importance of all coaches communicating about the auction to their parents: the more representative attendees are from across the school, the more successful the auction will be. Coaches should begin now getting their parents to solicit sponsors and auction items. (Copies of forms and website information will be shared)

An idea list ([click here for the link and to add ideas](#)) of types of silent auction items will be shared to prompt teams to begin getting their items together now. (auction items are due Feb. 7th.)

Need Ideas for Silent Auction Items?

We've got some for you!

- Create the flavor or special of the day. A chance for the winning bidder to work with the restaurant/food establishment to create their own unique one day only

item. Ideas: Rock Hill Bagel & Deli: cream cheese flavor of the day? Pizza creation of the day? Ice Cream flavor of the day? Drink of the day??

- Lunch with a local “celebrity”. Get a gift card from a restaurant and a local person to agree to have lunch with the winning bidder
- Lessons - what’s a talent you can share
- Baby Items - someone is always having a baby somewhere
- Experiences: throwing out the first pitch; guest announcer; ball boy/girl;

Here are links to lots of ideas:

<https://blog.winspireme.com/31-unique-buzzworthy-silent-auction-basket-ideas>

<https://www.givesmart.com/blog/15-silent-auction-ideas-that-dont-cost-a-dime/>

- New additions to the auction: we will have a “STALLION SPOTLIGHT” portion of the evening this year. We want to invite 4 Stallion sports alumni (2 boys, 2 girls) and give each of them a chance to talk very briefly, interview style, about the impact of participation in South Pointe Athletics on their life. We are asking the coaches (or supporters in attendance at the meeting) to provide the name/contact info for a former athlete who is now over the age of 21 that they feel would be receptive to participating in this way. The auction committee will reach out to secure 4 athletes for this year. We would like to make this an ongoing feature of the auction, so we will continue to build on this. We also plan to highlight these athletes in the 2020 football program. Honorees will be given tickets to the auction.
- Ask for volunteers for the auction. If we are moving towards an all sports auction, we need volunteers from across all sports. We need the following:
 - *6 people to work check-in tables on Feb. 29th
 - *10 “runners” to gather auction items as patrons check out after the auction
 - *Set up on the day of auction (as many as we can get)
 - *Clean up after the auction (as many as we can get)
 - *Silent Auction sub-committee
 - *Video creation: we would like to have a video playing throughout the evening with clips from various sports

SATURDAY

**FEB
29**

5:30PM - 10:00PM
OPEN BAR 5:30-8:00PM

SATURDAY NIGHT

STAMPEDE AUCTION FUNDRAISER

//// SPONSORSHIP LEVELS ////

Platinum Level (\$2,000)

- ▶ (2) Tables with 16 Chairs
- ▶ (1) 3'x 6 Banner to be Hung
- ▶ (1) Full page in football program, and
- ▶ Recognized at the Auction on a Banner

Stallions Level (\$1,000)

- ▶ (1) Reserved table - 8 Tickets
- ▶ (1) Full Page Ad in the Football Program
- ▶ Recognized at the Auction on a Banner

Red Level (\$500)

- ▶ Reserved Seating - 6 Tickets
- ▶ (1) Half Page Ad in the Football Program
- ▶ Recognized at the Auction on a Banner

Silver Level (\$350)

- ▶ Reserved Seating - 4 Tickets
- ▶ (1) Quarter Page Ad in the Football Program
- ▶ Recognized at the Auction on a Banner

CHECKS MADE PAYABLE TO THE SOUTH POINTE ATHLETIC BOOSTER CLUB. MAIL TO P.O. BOX 10901. ROCK HILL SC, 29731

THANK YOU FOR SUPPORTING THE STALLIONS ATHLETIC PROGRAM

FOR MORE INFORMATION CONTACT ERNIE G. GREENWOOD III AT THEGREENWOODS2015@GMAIL.COM OR (980) 565-6870

STATE CHAMPIONS



2008. 2011. 2014. 2015. 2016. 2017.