



ASCHERMANN

CHAROLAIS / AKAUSHI

32nd Edition Production Sale

ACE MR MO BOB 3809X



Rhubarb



MARCH 20, 2021 • 1 PM AT THE RANCH



ASCHERMANN

CHAROLAIS / AKAUSHI

SALE DATE AND TIME:

Saturday, MARCH 20, 2021 at 1:00 PM
Please dress for the weather.

SALE LOCATION:

At the Ranch: 3852 County Rd. 110, Carthage, MO 64836. Take exit 22 north off Interstate 44. Then go 1 mile west and 2 miles north, from the entrance of the stockyards. Sale site on the right.

SALE DAY PHONES:

Larry 417-793-2855 cell
Peggy 417-793-2255 cell

AUCTIONEER:

Jackie Moore 417-825-0948 cell

SALE DAY ADVISORS:

Wes Chism - Platte City, MO 281-761-5952
Dr. Bill Able - Miami, OK 918-541-5179
Bailey Moore - Granby, MO 417-540-4343
Skyler Moore - Mt. Vernon, MO 417-737-2615
Mark Rickabaugh - Greeley, KS 785-760-2497

CHAROLAIS JOURNAL:

David Hobbs - AICA K.C. MO 913-515-1215

ORDER BUYING:

If you are unable to attend the sale, but wish to purchase please contact us. You can buy with our sight unseen guarantee. You can buy with confidence.

LIVE STREAM VIDEO AUCTION:

Enjoy the live stream video auction on Cowbuyer.com
View/bid on Cowbuyer.com
Real high speed internet service preferred.

BREEDING GUARANTEE:

These virgin bulls are semen tested and scrotal measurements taken. Plus the bulls will be BVD and Trichomoniosis tested. Simply put, your cows complete satisfaction and herd health is our goal.

EPD'S:

The breed average for Non Parent EPD distribution is: CE 5.4
BW 0.3 WW 31.0 YW 58.0 MILK 10 TOTAL MATL 26 SC 1.12
MCE 5.2 HCW 20 REA 0.69 FAT 0.009 MARB 0.11 TSI 203.97
Additional EPD's for sale bulls can be provided.

FOOD:

Sale day, 1st thing coffee and donuts. Then lunch will be served.

MOTEL:

The host motel will be at the: Super 8 Motel in Carthage, MO
417-359-9000. If you need assistance with a room, just let us know.

LIABILITY:

We are not responsible for any injury or accidents.

SALE CATALOG DESIGN:

Jocelyn Washam, Rural Route Creations

WEB MASTER:

Joan Thorne, TLC Website Designs

Welcome to our 32nd Production Sale

We are proud of the fact our planned matings has produced over 80 percent of our bulls to rank above the breed average of (204) for the TSI index. See page 2 for a full explanation. In simple terms it is an index that combines several E.P.D.'S. We challenge you to compare. Depending on your selection we have all the performance that you need.

Maybe just as important, our bulls are developed in hot fescue pastures for a sound and productive life. Our 18-month-old bulls will not fall apart when turned out.

The Akaushi portion of our sale is best defined as something for everybody. We are offering commercial cows bred Akaushi, half blood steers and heifers, foundation full-blood bulls, heifers and embryos.

We hope to see you ring side sale day. However, for those who cannot attend, we will be live on the internet. Just like our last four sales... www.cowbuyer.com will broadcast our sale. Plus, we will be happy to take your bid over the phone.

Photos of key reference sires are scattered throughout the sale book. The weekend prior to the sale, videos of requested bulls will be posted on our web site www.aschermanncharolais.com. When you find a bull you would like to have videoed, please call. Once again, the sale will be broadcast live.

If there is anything we can do to help with your next big investment in making both your cows and your banker happy, let us know.

Larry & Peggy



LIVE INTERNET VIEWING AND BIDDING AT
www.cowbuyer.com

CUSTOMER SERVICE

We believe that our after the sale warranty is one of the best in the industry. You have a problem, any problem with our bulls, we are there for you. We are not happy until you are happy.

Bulls we offer at our sale are “The Cream Of the Crop”. This is not a sale where the top bulls have been sold off and you get the left overs. We have a long and proven track record of satisfied customers. We have taken the gamble out of herd sire selection.

It's important to us that we sell bulls in everyone's price range. As you are aware herd bulls represent at least half of the genetic input of the calves you sell later. That percentage goes up if you decide to save replacement females. Stated in current market reports there can be a \$.30 per pound spread in the #1's vs. #2's and #3's of the same weight. No matter what the market is, you always get paid more for high quality calves. Now more than ever is the time to buy the best bull you can.

TERMINAL SIRE INDEX

With the release of 2015 Fall EPDs, a new data point has been added - AICA Terminal Sire Index (TSI). The AICA Terminal Sire Index (TSI) is a formal method of combining Expected Progeny Differences (EPD) - BWT, WWT, YWT, REA, HCW, MARB and FAT - into one single value on which to base selection decisions. The TSI uses estimates of the genetic relationships between traits with an economic default value based on the three year rolling USDA database.

The TSI represents a dollar index per terminal progeny produced for a bull in the AICA database, ranking them for profit potential. This dollar index is to be interpreted much like a single trait EPD. For example, if Sire A's index is \$191.66 and Sire B's index is \$200, then we would expect Sire B's offspring to average \$8.34 more net return (\$200 minus \$191.66) than Sire A's offspring.



Reference Sire: LT Patriot 4004

CE: 0.7 BW: 0.2 WW: 41 YW: 80 MILK: 12 SC: 1.1 HCW: 33 MARB: 0.13 TSI: 220.55



LOT ACE-ORR PATRIOT 979P

1-979 REG: M945574 DOB: 9/14/2019

BW:
89

Adj WW:
739

LT LEDGER 0332 P	CE: 1.3
LT PATRIOT 4004 PLD	BW: 1
LK MISS RIO 2119	WW: 39
LT POLLED VALUE 9089	YW: 73
ORR'S MS TRADITION 937P	MILK: 14
ORR'S TRADITION 579 ET	SC: 1.1
	HCW: 32
	MARB: 0.13
	TSI: 214.75



LOT ACE NCC STEEL 9109

2-9109 REG: M944845 DOB: 8/27/2019

BW:
62

Adj WW:
672

WR WRANGLER W601	CE: 14.4
ACE-ORR STEEL 351 P ET	BW: -3.1
ORR'S MS NANCY 458P	WW: 38
ACE MR DOC EASY 7113PLD	YW: 65
NCC-DOC EASY 401	MILK: 10
MISS BLEND WIND P	SC: 0.8
	HCW: 18
	MARB: 0.17
	TSI: 213.06



LOT ACE NCC DOC EASY 9127

3-9127 REG: M944852 DOB: 9/15/2019

BW:
77

Adj WW:
740

ACE MR DOC EASY 7113PLD	CE: 6.3
ACE-NCC-DOC EASY 484	BW: 0.9
NCC-PERFECT WIND-227	WW: 44
GP 914 OZARK SILVER PLD	YW: 70
G DBL DUKE 817 PLD	MILK: 9
MISS GP SUPREME DUKE PLD	SC:
	HCW: 11
	MARB: 0.18
	TSI: 210.95

**LOT ACE-ORR AFFINITY 964P****4-964 REG: M945580 DOB: 9/8/2019****BW:**
84**Adj WW:**
696

LT RUSHMORE 8060 PLD
 LT AFFINITY 6221 PLD
 LT ATHENA 1247
 LT VENTURE 3198 PLD
 ORR'S MS NANCY 733P
 ORR'S MS NANCY 923P

CE: 5.3
 BW: -0.4
 WW: 34
 YW: 70
 MILK: 12
 SC: 1.1
 HCW: 18
 MARB: 0.18
 TSI: 218.81

**LOT ACE-ORR PATRIOT 962P****5-962 REG: M945582 DOB: 9/8/2019****BW:**
79**Adj WW:**
790

LT LEDGER 0332 P
 LT PATRIOT 4004 PLD
 LK MISS RIO 2119
 RAILE SOVEREIGN J827 Y064
 ORR'S MS NANCY 611
 ORR LADY NANCY 348P ET

CE: 5.4
 BW: -0.7
 WW: 45
 YW: 83
 MILK: 15
 SC: 0.9
 HCW: 26
 MARB: 0.1
 TSI: 225.27

**LOT ACE-ORR LOCK N LOAD 911P****6-9111 REG: M945563 DOB: 11/9/2019****BW:**
81**Adj WW:**
766

LT LEDGER 0332 P
 ACE-ORR LOCK N LOAD 243P
 ORR'S MS PETUNIA 941P
 RAILE SOVEREIGN J827 Y064
 ORR'S MS TRADITION 614P
 ORR'S TRADITION 371

CE: 10
 BW: -0.6
 WW: 49
 YW: 94
 MILK: 14
 SC: 1.1
 HCW: 33
 MARB: 0.14
 TSI: 240.67

**LOT ACE-ORR AFFINITY 966P****7-966 REG: M945579 DOB: 9/8/2019****BW:**
80**Adj WW:**
727

LT RUSHMORE 8060 PLD
 LT AFFINITY 6221 PLD
 LT ATHENA 1247
 LT VENTURE 3198 PLD
 ORR'S MS TRADITION 749P
 ORR'S MS TRADITION 372P

CE: 7.4
 BW: -1.6
 WW: 38
 YW: 73
 MILK: 12
 SC: 1.2
 HCW: 21
 MARB: 0.18
 TSI: 221.21



Reference Sire: LT AUTHORITY 7229 PLD

CE: 12.1 BW: -2.8 WW: 30 YW: 53 MILK: 8 SC: 1.5 HCW: 15 MARB: 0.06 TSI: 200.51



LOT ACE NCC STEEL 9123

8-9123 REG: M944847 DOB: 9/8/2019

BW:
64

Adj WW:
688

WR WRANGLER W601
ACE-ORR STEEL 351 P ET
ORR'S MS NANCY 458P
ACE MR PERFECT WIND 899 ET
NCC-PERFECT WIND-209
MISS BLUEGRASS CIGAR P

CE: 12.5
BW: -2.4
WW: 35
YW: 59
MILK: 11
SC: 0.6
HCW: 13
MARB: 0.13
TSI: 205.64



LOT ACE-ORR LOCK N LOAD 9115P

9-9115 REG: M945561 DOB: 11/11/2019

BW:
88

Adj WW:
785

LT LEDGER 0332 P
ACE-ORR LOCK N LOAD 243P
ORR'S MS PETUNIA 941P
TR MR FIRE WATER 5792RET
ORR'S MS HALLE 119 P
BJR MISS EP 358 P

CE: 6.6
BW: 0.6
WW: 45
YW: 82
MILK: 16
SC: 1.2
HCW: 30
MARB: 0.17
TSI: 227.09



LOT ACE-ORR LOCK N LOAD 9116P

10-9116 REG: M945560 DOB: 11/15/2019

BW:
90

Adj WW:
801

LT LEDGER 0332 P
ACE-ORR LOCK N LOAD 243P
ORR'S MS PETUNIA 941P
WR WRANGLER W601
ORR LADY NANCY 348P ET
ORR'S MS NANCY 458P

CE: 8.3
BW: 0.8
WW: 55
YW: 96
MILK: 12
SC: 1.3
HCW: 32
MARB: 0.19
TSI: 239.78

**LOT ACE NCC STEEL 9124****11-9124 REG: M944848****DOB: 9/10/2019****BW: 81****Adj WW: 639**

WR WRANGLER W601
 ACE-ORR STEEL 351 P ET
 ORR'S MS NANCY 458P
 ACE MR DOC EASY 7113PLD
 NCC-DOC EASY 465
 G WINDY S CIGAR 832 PL

CE: 6.4
 BW: 1.1
 WW: 37
 YW: 63
 MILK: 10
 SC: 0.8
 HCW: 15
 MARB: 0.16
 TSI: 206.94

**LOT ACE-ORR PATRIOT 9121P****12-9121 REG: M945558****DOB: 12/2/2019****BW: 91****Adj WW: 775**

LT LEDGER 0332 P
 LT PATRIOT 4004 PLD
 LK MISS RIO 2119
 RAILE SOVEREIGN J827 Y064
 ORR'S MS TRADITION 622P
 ORR'S MS TRADITION 379P

CE: 1.1
 BW: 1.1
 WW: 46
 YW: 85
 MILK: 13
 SC: 0.8
 HCW: 28
 MARB: 0.11
 TSI: 226.07

**LOT ACE NCC LEDGER 9125****14-9125 REG: M944853****DOB: 9/10/2019****BW: 78****Adj WW: 651**

LT LEDGER 0332 P
 ACE-ORR LEDGER 743P
 ORR'S MS TRADITION 979P
 ACE-ORR STEEL 351 P ET
 NCC-STEEL 667
 SHARP DUKE P 347

CE: 5.6
 BW: 1.4
 WW: 36
 YW: 65
 MILK: 11
 SC: 0.9
 HCW: 16
 MARB: 0.13
 TSI: 208.51

**LOT ACE-ORR CASCADE 987P****15-987 REG: M945587****DOB: 9/21/2019****BW: 91****Adj WW: 674**

LT BLUE VALUE 7903 ET
 FTJ CASCADE 1508
 FTJ SILVER DISTANCE ALI TW1301
 LT POLLED VALUE 9089
 ORR'S MS TRADITION 939P
 ORR'S MS TRADITION 486 P

CE: 1
 BW: 1.7
 WW: 36
 YW: 65
 MILK: 12
 SC: 1
 HCW: 25
 MARB: 0.16
 TSI: 209.79



Reference Sire: LT AFFINITY 6221 PLD

CE: 10.1 BW: -4.0 WW: 25 YW: 59 MILK: 16 SC: 1.0 HCW: 14 MARB: 0.30 TSI: 215.95



LOT ACE-ORR TIOGA 984P

16-984 REG: M945571 DOB: 9/16/2019

BW:
80

Adj WW:
687

BHC TOP PRO 7025 P
 LT TIOGA 4090 PLD
 LT BRENDA 8034 PLD
 LT LEDGER 0332 P
 ORR'S MS NANCY 753P
 ORR'S MS NANCY 232P

CE: 8.7
 BW: -1
 WW: 33
 YW: 64
 MILK: 13
 SC: 0.9
 HCW: 21
 MARB: 0.19
 TSI: 211.39



LOT ACE-ORR GRID MAKER 959P

17-959 REG: M945585 DOB: 9/6/2019

BW:
83

Adj WW:
718

WCR SIR TRADITION 066
 M6 GRID MAKER 104 PET
 VCR MISS MAC IV 317
 LT LEDGER 0332 P
 ORR'S MISS TRADITION 511P
 ORR'S TRADITION 860

CE: 6.9
 BW: -0.2
 WW: 36
 YW: 69
 MILK: 12
 SC: 1.1
 HCW: 23
 MARB: 0.2
 TSI: 218.26



LOT ACE-ORR PATRIOT 9105P

18-9105 REG: M945565 DOB: 11/4/2019

BW:
83

Adj WW:
783

LT LEDGER 0332 P
 LT PATRIOT 4004 PLD
 LK MISS RIO 2119
 M6 GRID MAKER 104 PET
 ORR'S MS TRADITION 976P
 ORR'S MS TRADITION 406ET

CE: 4
 BW: 0.4
 WW: 43
 YW: 81
 MILK: 14
 SC: 1
 HCW: 28
 MARB: 0.17
 TSI: 224.7

**LOT ACE-ORR AUTHORITY 975P****19-975 REG: M945577****DOB: 9/10/2019****BW:**
75**Adj WW:**
694

LHD CHOTEAU B1669 P
 LT AUTHORITY 7229 PLD
 LT KATY 4273 PLD
 LT LEDGER 0332 P
 ORR'S MS TRADITION 636P
 ORR'S MS TRADITION 267P

CE: 10.1
 BW: -1.6
 WW: 36
 YW: 67
 MILK: 9
 SC: 1.4
 HCW: 19
 MARB: 0.14
 TSI: 214.53

**LOT ACE-ORR EFFICIENT 969P****20-969 REG: M945578****DOB: 9/9/2019****BW:**
86**Adj WW:**
710

M6 GRID MAKER 104 PET
 ACE-ORR EFFICIENT 972
 ORR'S MS MARY 413P TW
 LT LEDGER 0332 P
 ORR'S MS NANCY 523P
 ORR'S MS NANCY 1036 P

CE: 4.2
 BW: 1
 WW: 41
 YW: 83
 MILK: 12
 SC: 1.4
 HCW: 32
 MARB: 0.25
 TSI: 231.72

**LOT ACE-ORR AUTHORITY 991P****21-991 REG: M945569****DOB: 9/27/2019****BW:**
84**Adj WW:**
704

LHD CHOTEAU B1669 P
 LT AUTHORITY 7229 PLD
 LT KATY 4273 PLD
 LT VENTURE 3198 PLD
 ORR'S MS TRADITION 594P
 ORR'S MS TRADITION 533 ET

CE: 7.2
 BW: -0.6
 WW: 35
 YW: 62
 MILK: 5
 SC: 1.1
 HCW: 16
 MARB: 0.06
 TSI: 206.26

**LOT ACE-ORR EFFICIENT 976P****22-976 REG: M945576****DOB: 9/11/2019****BW:**
83**Adj WW:**
624

M6 GRID MAKER 104 PET
 ACE-ORR EFFICIENT 972
 ORR'S MS MARY 413P TW
 M6 BELLS & WHISTLES 258 P
 ORR'S MS TRADITION 566P
 ORR'S MS TRADITION 939P

CE: 5.3
 BW: 0.1
 WW: 32
 YW: 71
 MILK: 17
 SC: 1.4
 HCW: 30
 MARB: 0.24
 TSI: 223.95



Reference Sire: ACE ORR LOCK N LOAD 243P

CE: 9.5 BW: 0.7 WW: 53 YW: 103 MILK: 9 SC: 1.6 HCW: 45 MARB: 0.25 TSI: 249.88



LOT ACE NCC LEDGER 9129

23-9129 REG: M944855

DOB: 9/16/2019

BW:
72

Adj WW:
643

LT LEDGER 0332 P
ACE-ORR LEDGER 743P
ORR'S MS TRADITION 979P
ACE-ORR STEEL 351 P ET
NCC-STEEL 678
SHARP DUKE 402

CE: 7.8
BW: 0.1
WW: 35
YW: 65
MILK: 11
SC: 0.9
HCW: 16
MARB: 0.13
TSI: 209.5



LOT ACE-ORR TIOGO 961P

24-961 REG: M945583

DOB: 9/6/2019

BW:
83

Adj WW:
796

BHC TOP PRO 7025 P
LT TIOGA 4090 PLD
LT BRENDA 8034 PLD
LT LANDMARK 5052 PLD
ORR'S MS NANCY 703P
ORR'S MS NANCY 472P

CE: 9.5
BW: -1.8
WW: 36
YW: 62
MILK: 20
SC: 0.6
HCW: 12
MARB: 0.12
TSI: 209.52



LOT ACE-ORR AUTHORITY 963P

25-963 REG: M945581

DOB: 9/8/2019

BW:
78

Adj WW:
691

LHD CHOTEAU B1669 P
LT AUTHORITY 7229 PLD
LT KATY 4273 PLD
FINK GOLD STANDARD 0153
ORR'S TRADITION 630P
ORR'S MS TRADITION 909 TW

CE: 9.7
BW: -1.3
WW: 34
YW: 64
MILK: 11
SC: 1.2
HCW: 24
MARB: 0.13
TSI: 212.7

**LOT ACE-ORR AFFINITY 9103P****26-9103 REG: M945566****DOB: 10/30/2019****BW: 81****Adj WW: 764**

LT RUSHMORE 8060 PLD
 LT AFFINITY 6221 PLD
 LT ATHENA 1247
 LT VENTURE 3198 PLD
 ORR'S MS JOAN 746P
 ORR'S MS JOAN 223P

CE: 6.6
 BW: -1.2
 WW: 38
 YW: 75
 MILK: 12
 SC: 1.2
 HCW: 21
 MARB: 0.2
 TSI: 223.38

**LOT ACE NCC STEEL 9106****27-9106 REG: M944844****DOB: 8/27/2019****BW: 75****Adj WW: 554**

WR WRANGLER W601
 ACE-ORR STEEL 351 P ET
 ORR'S MS NANCY 458P
 ACE MR PERFECT WIND 899 ET
 NCC-PERFECT WIND-227
 SHARP DUKE 404

CE: 8.9
 BW: -0.2
 WW: 25
 YW: 46
 MILK: 12
 SC: 0.6
 HCW: 17
 MARB: 0.13
 TSI: 193.75

**LOT ACE-ORR EFFICIENT 980P****28-980 REG: M945573****DOB: 9/14/2019****BW: 87****Adj WW: 641**

M6 GRID MAKER 104 PET
 ACE-ORR EFFICIENT 972
 ORR'S MS MARY 413P TW
 ACE-ORR WALKER 367 P
 ORR'S MS TRADITION 648 P
 ORR'S MS TRADITION 1081 P

CE: 1.3
 BW: 1.4
 WW: 28
 YW: 63
 MILK: 18
 SC: 1
 HCW: 28
 MARB: 0.2
 TSI: 215.09

**LOT ACE-ORR PATRIOT 9118P****29-9118 REG: M945559****DOB: 11/24/2019****BW: 87****Adj WW: 756**

LT LEDGER 0332 P
 LT PATRIOT 4004 PLD
 LK MISS RIO 2119
 RAILE SOVEREIGN J827 Y064
 ORR'S MS GRID 624P
 ORR'S MS GRID 366P

CE: 3.3
 BW: 0.1
 WW: 43
 YW: 80
 MILK: 14
 SC: 0.8
 HCW: 25
 MARB: 0.1
 TSI: 221.57



**Photo taken after spring breeding 2020*

Reference Sire: ACE ORR STEEL 351 P ET

CE:10.4 BW: -0.6 WW: 35 YW: 63 MILK: 13 SC:1.0 HCW: 19 MARB: 0.13 TSI: 209.16



LOT ACE-ORR TIOGA 994P

30-994 REG: M945568 DOB: 10/2/2019

BW:
77

Adj WW:
716

BHC TOP PRO 7025 P
 LT TIOGA 4090 PLD
 LT BRENDA 8034 PLD
 LT LANDMARK 5052 PLD
 ORR'S MS NANCY 719P
 ORR'S MS NANCY 461P

CE: 12.2
 BW: -3.5
 WW: 27
 YW: 50
 MILK: 19
 SC: 0.6
 HCW: 11
 MARB: 0.12
 TSI: 201.84



LOT ACE-ORR AUTHORITY 998P

31-998 REG: M945567 DOB: 10/26/2019

BW:
87

Adj WW:
645

LHD CHOTEAU B1669 P
 LT AUTHORITY 7229 PLD
 LT KATY 4273 PLD
 LT VENTURE 3198 PLD
 ORR'S MS NANCY 606P
 ORR'S MS NANCY 929P

CE: 7.1
 BW: -0.3
 WW: 33
 YW: 66
 MILK: 9
 SC: 1.4
 HCW: 22
 MARB: 0.09
 TSI: 212.65



LOT ACE NCC DOC EASY 9107

32-9107 REG: M944849 DOB: 8/27/2019

BW:
74

Adj WW:
555

ACE MR DOC EASY 7113PLD
 ACE-NCC-DOC EASY 484
 NCC-PERFECT WIND-227
 GP 914 OZARK SILVER PLD
 MISS WINDY CIGAR P
 GP MS ELEGANT M CIGAR PLD

CE: 7.4
 BW: 0.3
 WW: 25
 YW: 46
 MILK: 9
 SC:
 HCW: 12
 MARB: 0.17
 TSI: 192.25

**LOT ACE NCC MO BOB 9157****33-9157 REG: M944857****DOB: 11/15/2019****BW:**
78ACE MR MO BOB 3809X
ACE-LT-MR MO BOB 603
LT MS MAKER 129**Adj WW:**ACE MR DOC EASY 7113PLD
NCC-DOC EASY 565
SHARP DUKE 408CE: 11.4
BW: -0.9
WW: 38
YW: 66
MILK: 12
SC:
HCW: 10
MARB: 0.1
TSI: 209.25**LOT ACE-ORR TRAVEL AGENT 989P****34-989 REG: M945570****DOB: 9/23/2019****BW:**
86LT LONG DISTANCE 9001 PLD
WR TRAVEL AGENT A602
WR DUCHESS Y601**Adj WW:**
642LT PATRIOT 4004 PLD
ORR'S MS JOAN 723P
ORR MS JOAN 772PCE: 5.2
BW: -0.1
WW: 31
YW: 58
MILK: 16
SC: 0.5
HCW: 19
MARB: 0.16
TSI: 205.11**LOT ACE-ORR AUTHORITY 977P****35-977 REG: M945575****DOB: 9/11/2019****BW:**
77LHD CHOTEAU B1669 P
LT AUTHORITY 7229 PLD
LT KATY 4273 PLD**Adj WW:**
603M6 BELLS & WHISTLES 258 P
ORR'S MS TRADITION 674 P
ORR'S MS TRADITION 249PCE: 9.4
BW: -1.7
WW: 30
YW: 56
MILK: 7
SC: 1.4
HCW: 17
MARB: 0.12
TSI: 204.72**LOT ACE NCC DOC EASY 9120****36-9120 REG: M944850****DOB: 9/6/2019****BW:**
69ACE MR DOC EASY 7113PLD
ACE-NCC-DOC EASY 484
NCC-PERFECT WIND-227**Adj WW:**
546GP 914 OZARK SILVER PLD
G OZARK WIND P
G SILVER WIND 914 GRID PCE: 10.1
BW: -1.2
WW: 23
YW: 43
MILK: 7
SC:
HCW: 11
MARB: 0.19
TSI: 190.9



*Photo taken after spring breeding 2020

Reference Sire: ACE ORR LEDGER 743P

CE: 5.6 BW: 1.1 WW: 40 YW: 76 MILK: 7 HCW: 23 MARB: 0.20 TSI: 221.69



LOT ACE NCC LEDGER 9136

37-9136 REG: M944856 DOB: 11/11/2019

BW:
76

Adj WW:

LT LEDGER 0332 P
ACE-ORR LEDGER 743P
ORR'S MS TRADITION 979P
ACE MR DOC EASY 7113PLD
NCC-DOC EASY 660
G DBL DUKE 817 PLD

CE: 7.8
BW: 0.1
WW: 38
YW: 69
MILK: 8
SC: 0.9
HCW: 17
MARB: 0.21
TSI: 214.62



LOT ACE NCC MO BOB 9158

38-9158 REG: M944858 DOB: 11/20/2019

BW:
74

Adj WW:

ACE MR MO BOB 3809X
ACE-LT-MR MO BOB 603
LT MS MAKER 129
ACE MR DOC EASY 7113PLD
NCC-DOC EASY 569
MISS SUPREME GRID P

CE: 12.7
BW: -1.9
WW: 35
YW: 64
MILK: 10
SC:
HCW: 14
MARB: 0.17
TSI: 210.96



LOT ACE-ORR AUTHORITY 9114P

39-9114 REG: M945562 DOB: 11/10/2019

BW:
78

Adj WW:
624

LHD CHOTEAU B1669 P
LT AUTHORITY 7229 PLD
LT KATY 4273 PLD
M6 BELLS & WHISTLES 258 P
ORR'S LADY ROSE 533P
ORR'S LADY ROSE 538 P

CE: 11.7
BW: -2.4
WW: 23
YW: 44
MILK: 12
SC: 1.3
HCW: 14
MARB: 0.1
TSI: 194.86



LOT ACE NCC MO BOB 9161
40-9161 REG: M944860 DOB: 11/26/2019

BW:
75

Adj WW:

ACE MR MO BOB 3809X
 ACE-LT-MR MO BOB 603
 LT MS MAKER 129
 ACE MR DOC EASY 7113PLD
 NCC -DOC EASY 622
 MISS DBL SILVER WIND P

CE: 11.6
 BW: -1.3
 WW: 36
 YW: 65
 MILK: 10
 SC:
 HCW: 14
 MARB: 0.17
 TSI: 211.83



LOT ACE NCC MO BOB 9159
41-9159 REG: M944859 DOB: 11/20/2019

BW:
80

Adj WW:

ACE MR MO BOB 3809X
 ACE-LT-MR MO BOB 603
 LT MS MAKER 129
 ACE MR DOC EASY 7113PLD
 NCC-DOC EASY 567
 MS PRIME WIND P

CE: 11
 BW: -0.8
 WW: 35
 YW: 64
 MILK: 11
 SC:
 HCW: 15
 MARB: 0.18
 TSI: 210.41



LOT ACE-ORR PATRIOT 983P
42-983 REG: M945572 DOB: 9/15/2019

BW:
90

Adj WW:
764

LT LEDGER 0332 P
 LT PATRIOT 4004 PLD
 LK MISS RIO 2119
 M6 BELLS & WHISTLES 258 P
 ORR'S MS HALLE 479P
 ORR'S MS HALLE 969P

CE: 2.7
 BW: 0.7
 WW: 43
 YW: 78
 MILK: 15
 SC: 1.1
 HCW: 25
 MARB: 0.17
 TSI: 221.18



LOT ACE-ORR AUTHORITY 960P
43-960 REG: M945584 DOB: 9/6/2019

BW:
80

Adj WW:
771

LHD CHOTEAU B1669 P
 LT AUTHORITY 7229 PLD
 LT KATY 4273 PLD
 LT POLLED VALUE 9089
 ORR'S MS WIND 846
 ORR'S MS WIND 610 P

CE: 9.6
 BW: -1.1
 WW: 35
 YW: 65
 MILK: 14
 SC: 1.3
 HCW: 21
 MARB: 0.1
 TSI: 210



**Photo taken after spring breeding 2020*

Reference Sire: ACE-LT-MO BOB 603

CE: 12.3 BW: -1.0 WW: 40 YW: 73 MILK: 14 HCW: 16 MARB: 0.11 TSI: 219.19



LOT ACE NCC STEEL 9110

44-9110 REG: M944846

DOB: 8/28/2019

BW:
70

ACE-ORR STEEL 351 P ET

WR WRANGLER W601

ORR'S MS NANCY 458P

Adj WW:
647

ACE MR PERFECT WIND 899 ET

NCC-PERFECT WIND-249

G DBL SILVER DUKE 741 PL

CE: 10.2
BW: -0.8
WW: 35
YW: 57
MILK: 11
SC: 0.6
HCW: 15
MARB: 0.14
TSI: 202.15



LOT ACE-ORR AFFINITY 9107P

45-9107 REG: M945564

DOB: 11/5/2019

BW:
74

LT AFFINITY 6221 PLD

LT RUSHMORE 8060 PLD

LT ATHENA 1247

Adj WW:
626

LT LEDGER 0332 P

ORR'S MS NANCY 730P

ORR'S MS MARY 1037 P

CE: 9.1
BW: -2.6
WW: 25
YW: 55
MILK: 13
SC: 1.3
HCW: 20
MARB: 0.22
TSI: 208.01



LOT ACE NCC LEDGER 9126

46-9126 REG: M944854

DOB: 9/11/2019

BW:
73

ACE-ORR LEDGER 743P

LT LEDGER 0332 P

ORR'S MS TRADITION 979P

Adj WW:
598

ACE MR DOC EASY 7113PLD

NCC-DOC EASY 651

MISS PRIME UNL P

CE: 7.6
BW: 0.2
WW: 33
YW: 62
MILK: 7
SC: 0.8
HCW: 18
MARB: 0.22
TSI: 208.88

**LOT ACE MR DIABLO 926****47-926 REG: M948415****DOB: 9/2/2019****BW:**
75

ACE-WIA DIABLO D121 P ET

TR MR DIABLO 2742Z ET

ACE MS WIENK 7171880-P125

Adj WW:
656

DICC SNAPCHAT 2B

WC BIG BEN 9036 P

WDZ SFC PREVIEW 418 219 P ET

CE: 7.6

BW: -1.3

WW: 30

YW: 53

MILK: 6

SC:

HCW: 17

MARB: 0

TSI: 197.8

**LOT CASH MOORE FOUNDATION M940****48-940 REG:****DOB: 9/10/2019****BW:**
83

ACE MR MELLOW YELLOW JOE 708

50% CHAR

50% AKA

Adj WW:
776

D/CC SNAPCHAT 2B

WC BIG BEN

FIREWATER COW

75% Char

25% Akaushi

**LOT ACE MR MELLOW YELLOW JOE 708****49-708 REG: GC150452****DOB: 9/1/2017****BW:**
83

HEARTBRAND JOE S5394S

SHIGEMARU

HEARTBRAND B0004M

Adj WW:
860

ACE MS MELYELLOW WEINK R-511

LVB CODE RED 0094

ACE MS EASY WIENK 1880Y

50% Char

50% Akaushi

**Peggy's 4-H Project**

This is Peggy's 4-H project Ernie, taken in 1957. When she showed her calf at the 4-H fair, he got last in class. The judge said he had a sway back, I wonder why?

Peggy didn't realize he was being sold after the show. When her Dad arrived home without Ernie,

Peggy was quite upset. Enough so, that her Dad called the bank that bought Ernie to retrieve him back to the O'Neill farm.

Peggy's pet Ernie died of old age on the farm.

OUR AKAUSHI STORY

WE ARE OFFERING...

THE NEW GENERATION OF OLD GENETICS

In 2013, we took a chance and bought twenty straws of Akaushi semen to A.I. some of our Charolais heifers. To say I was a skeptic would be an understatement. Most promoters of any breed overstate all the great attributes their breed offers. For our experiment, we used the same selection criteria that we used when starting our Charolais program in 1993: eye appeal, disposition, fescue tolerant, and sound feet and legs. Akaushi checked all the boxes and then some, giving us more growth than expected.

Fast forward to early 2017. Combining our premium grading Charolais with front-end Akaushi sires from Heartbrand, we developed a herd of F1's. Using both A.I. and E.T. our experiment had exciting results. Our next step was to purchase foundation Akaushi females for embryo production. We only wanted genetics that were direct descendants of the original imports that also met out original selection criteria. This was a big challenge given the fact that the only fullblood imports were three bulls and eight cows about thirty years ago. After extensive research, we found what we wanted with the purchase of five fullblood females.

As 2021 rolls around, our excitement for this Japanese breed has increased. Over the past years, we have discovered Akaushi fertility is outstanding with embryo and semen production - way better than other breeds we have sampled. Based on our sale of a limited number of fullbloods at our fall and spring 2020 auctions, we found there is more demand at the grass roots level in our area than we expected considering Akaushi is relatively new and most cattlemen have never heard of these genetics.

Lastly, but most important, is the taste and tenderness of the meat. It is unique and delicious. We fed the F1's that did not produce as breeding cattle just as a commercial feedlot would. The meat sold direct and each carcass was sampled by us. Surveys were taken and buyers without exception said they wanted more!

“The beginning is the most important part of any work” - Author Unknown



HEARTBRAND RHUBARB 2142A

EIGHT FULL BROTHERS Sired BY RHUBARB
OUT OF OUR MCC 7228Z DONOR

LOT 50 ACE MR PRIME CUT RHUB 901 ET
REG: AF161812 DOB: 8/19/2019
BW: 71

LOT 51 ACE MR PRIME CUT RHUB 904 ET
REG: AF161815 DOB: 8/23/2019
BW: 71

LOT 52 ACE MR PRIME CUT RHUB 907 ET
REG: AF161818 DOB: 8/28/2019
BW: 89

LOT 53 ACE MR PRIME CUT RHUB 913 ET
REG: AF161824 DOB: 8/28/2019
BW: 77

LOT 54 ACE MR PRIME CUT RHUB 914 ET
REG: AF161825 DOB: 8/29/2019
BW: 77

LOT 55 ACE MR PRIME CUT RHUB 916 ET
REG: AF161827 DOB: 8/30/2019
BW: 81

LOT 56 ACE MR PRIME CUT RHUB 919 ET
REG: AF161830 DOB: 8/30/2019
BW: 77

LOT 57 ACE MR PRIME CUT RHUB 923 ET
REG: AF161833 DOB: 9/1/2019
BW: 83

RUESHAW 430 (AF6808)

HEARTBRAND RHUBARB 2142A

BIG AL DAUGHTER (AF3458)

2020 ACTUAL WEIGHTS
(NO ADJUSTMENT)

2-27-20 7-13-20 11-7-20 12-30-20

565 820 1155 1315

550 805 1075 1255

535 750 980 1140

620 785 1060 1195

595 800 1010 1135

675 900 1210 1415

565 835 1140 1255

525 770 1055 1165



MCC 7228Z (AF21722)



LOT ACE MR PRIME CUT EL PAD 925 ET
58-925 REG: AF161834 DOB: 9/1/2019

BW:
77

HEARTBRAND V7022U	7-13	785 lbs
EL PADRINO 733D	11-7	1080 lbs
RANCHO ESPUELA 174A	12-30	1240 lbs
TAMAMARU		
MCC 7228Z		
HEARTBRAND HH1146P		



LOT ACE MR PRIME CUT 722E-982
59-925 REG: AF161834 DOB: 3/31/2019

BW:
87

MCCS4032	7-13	800 lbs
ASCHERMANN C0392 722E	11-7	1050 lbs
MCC 7228Z	12-30	1230 lbs
MCC 729Y		
ASCHERMANN C0392 721E		
MCC 7219Z		

ACTUAL VS. ADJUSTED

For our Akaushi fullblood bulls, we choose to display actual weights from birth to the sale time.

The main reason most performance programs calculate ET cattle different, no ratios.

Next, weaning weights reflect a mother's milking ability. Embryos are not raised by their biological mothers.

Over our 25 years of experience using embryo transfer, both birth weight and weaning weight can be influenced by the segregate mothers.

E.P.D.'s

It was very important to us that we used time-tested foundation genetics for our ET program.

Our second criteria would be E.P.D.'s, however, calculations predicted on limited input basically from one source can be misleading and sometimes not accurate.

As the breed expands more, data will be collected and accuracies will improve. At this point and time, calving ease with growth is our performance focus.

E.P.D.'s will become more important to us in the future.

TAMAMARU (AF109)

MCC 7228Z

HIKARI DAUGHTER (AF1408)

FOUR FULL SISTERS TO CALVE IN THE FALL MATED
TO OUR TOP SELLING BULL IN 2020 (PICTURE BELOW)



LOT ACE MS PRIME CUT RHUB 905 ET
60-905 REG: AF161816 DOB: 8/23/2019

RUESHAW 430

HEARTBRAND RHUBARB 2142A

HEARTBRAND BARBARA B3518R

TAMAMARU

MCC 7228Z

HEARTBRAND HH1146P

BW:
58



LOT ACE MS PRIME CUT RHUB 906 ET
61-906 REG: AD161817 DOB: 8/25/2019

RUESHAW 430

HEARTBRAND RHUBARB 2142A

HEARTBRAND BARBARA B3518R

TAMAMARU

MCC 7228Z

HEARTBRAND HH1146P

BW:
67



LOT ACE MS PRIME CUT RHUB 920 ET
62-920 REG: AF161831 DOB: 8/30/2019

RUESHAW 430

HEARTBRAND RHUBARB 2142A

HEARTBRAND BARBARA B3518R

TAMAMARU

MCC 7228Z

HEARTBRAND HH1146P

BW:
67



LOT ACE MS PRIME CUT RHUB 922 ET
63-922 REG: AF161832 DOB: 8/31/2019

RUESHAW 430

HEARTBRAND RHUBARB 2142A

HEARTBRAND BARBARA B3518R

TAMAMARU

MCC 7228Z

HEARTBRAND HH1146P

BW:
72



Reference Sire: ACE MR PRIME CUT 5296 - 960 ET 21

FULL SISTER DONORS



708Y
(AF11031)



7205Z
(AF21686)

Sire: Heartbrand Joe
Dam: Big Al Daughter

Two full sisters will calve this fall with
their 2nd calf bred to Hot Dam



LOT ACE MS PRIME CUT 5070-816 ET
64-816 REG: AF150454 DOB: 9/7/2018

BW:
72

HIKARI
HEARTBRAND H5070S
HEARTBRAND B017M
HEARTBRAND JOE S5394S
MCC 7205Z
HEARTBRAND B2746R



LOT ACE MS PRIME CUT 5070-826 ET
65-826 REG: AF150460 DOB: 9/12/2018

BW:
84

HIKARI
HEARTBRAND H5070S
HEARTBRAND B017M
HEARTBRAND JOE S5394S
MCC 7205Z
HEARTBRAND B2746R



LOT ACE MS AMBER 603
66-603 REG: ERF712075 DOB: 11/5/2016

BW:
88

CHEROKEE CANYON

WVG BEN JOHNSON 13X
WW MISS AMBER 1087 ET
WDW AMBER 2U

Registered 1/2 Char X
1/2 Red Angus
Due to calve in April
and a full sib to Lot #
64 and 65



SISTER DONORS

7228Z
(AF11063)

754Y
(AF21722)

EMBRYOS DIRECT TRANSFER

Lot 67

3 Embryos - Donor 7228Z

Lot 68

3 Embryos - Donor 7228Z

Lot 69

3 Embryos - Donor 7228Z

When mating our donors we often will use 2 or 3 different sires. These embryos are most likely sired by Rhubarb or could be out of the growthy polled bull El Padrino.

Lot 70-79

Spring calving Charolais cross cows
Bred to Hot Dam

Lot 80-89

Fall calving Charolais cross cows
Bred to Hot Dam

Guaranteed 1/2 Blood Akaushi Feeder Cattle

Lot 90

19 head of fall 2020 steers
Sired by Hot Dam

Lot 91

17 head of fall 2020 heifers
Sired by Hot Dam

Lot 92

6 head of spring 2020 open heifers
Sired by Hot Dam

Lot 93

5 head of spring 2020 open heifers
1/2 X 1/2 mating

Lot 94

5 head of spring 2020 steers

Lot 95

4 head of fall 2019 3/4 blood heifers

Lot 96 and 97

2 full brother fat steers born fall 2019
Feelot ration started November 1, 2020



HEARTBRAND HOT DAM 9249

This photo was taken the day after he was done with spring 2020 breeding.

Weight 1730 lbs

- Big weaning weight
- Lots of eye appeal
- Great disposition
- Proven ancestors
- Optimum growth



AKIKO 354B

Akiko is a preeminent conformation and carcass improving cow with high marbling potential coming from both sides of her pedigree. In the 1993 paper "Sire Effects on Carcass Traits of Japanese Brown Cattle" her sire Naminmaru was ranked #8 in marbling score and her maternal grandfather Mitsutake was ranked #2, only behind his son Mitsushige ET. Akiko was bred to Dai 10 Mitsumaru prior to being exported from Japan and gave birth to Big Al, the first Akaushi bull born in the United States, on January 27, 1995. She has over 156 direct descendants in the Akaushi herd, some of which are Kotsukari, Nikki, Come and Take It, and she was even mated with the 1976 import Rueshaw to produce to "Z" cow. Akiko is known for producing exceptionally fertile offspring with strong top-lines, deep chests and calm temperaments. If there were such a thing as Akaushi Royalty, Akiko would surely be the queen.



ASCHERMANN
CHAROLAIS / AKASHI

734 Belle Aire Place
Carthage, MO 64836

**Remember to bring this catalog
to the sale on March 20!**