



Dear CAM Vendor:

We are thrilled to be participating in Intown Concord's 51st Annual Market Days Festival, one of New England's largest and most exciting events! With over 160 vendors and reaching a diverse audience of over 50,000 attendees, this three-day extravaganza promises non-stop music, entertainment, food, and shopping in downtown Concord. Thank you for your interest in participating!

If you have any questions about the application process, please feel free to reach out:

**Jessica Livingston, CAM Producer**  
**603.568.5740 (call/text)**  
**[jessica@concordartsmarket.org](mailto:jessica@concordartsmarket.org)**

**Please review ALL of this information carefully BEFORE you complete the application.**

CAM at Market Days Festival is juried. Application is not a guarantee of participation. Preference will be given to local, handmade art vendors, in accordance with CAM's agreement with Intown Concord.

In order to apply for CAM at Market Days, you must already be signed up for at least one additional CAM event in the 2025 season (May - November), and you must participate in that event. No-shows will not be invited back in the future.

The jury reserves the right to update participating vendors at its discretion to keep the mix of goods both balanced and diverse.

**Please see the next page for key details for this year's event.**

## **EVENT DATES + TIMING:**

**June 26, 27, 28 (Thu-Sat) 2025**

*\*Due to the Juneteenth Holiday, Market Days has moved back a weekend.*

**Festival Hours: 10 am – 10 pm each day**

**\*Vendor Hours: 10 am - 8 pm each day**

**\*\*\* Market Days Festival is a RAIN OR SHINE event.**

## **PRICING:**

*Booth Fees are for all 3 days.*

*No discounts apply to CAM at Market Days Festival*

**REGULAR BOOTH                      \$195.**

## **PREMIUM LOCATIONS:**

**+\$25 for corner at the top of Pleasant Street (near State Street) - 2 available**

**+\$55 for corner in the middle - 5 available**

**+\$125 for corner at Main and Pleasant Street (1 available)**

**PLEASE SUBMIT YOUR APPLICATION AS SOON AS POSSIBLE.**

- Applications for CAM at Market Days will be reviewed as they come in.
- Applicants will be notified of acceptance within 7 days of application.
- Once you have been accepted, payment is due within 3 days in order to confirm your spots. If you need more time, please let me know.

**BY SUBMITTING YOUR APPLICATION, YOU ARE AGREEING TO THE FOLLOWING GUIDELINES, POLICIES, AND CODE OF CONDUCT.**

## **GUIDELINES AND POLICIES:**

### **VENDOR SPACE:**

- CAM will be located on Pleasant Street between Main Street and State Street.
- All spaces are 10'x10'
- Only the space is provided. The Vendor must provide any tents or other equipment used in the space. All materials must fit within the confines of the space reserved.
- Two accepted artists may share a space.
- Single artists will not be allowed two spaces.
- CAM reserves the right to define the booth locations, change the booth layout plan or to change the location assigned to Vendor.
- All activities by the Vendor must be carried on in Vendor's contracted booth space.
- The use of objectionable amplifying or lighting equipment or generators is prohibited.
- CAM vendors are not permitted to sell or dispense food and beverage.
- If the Vendor engages in any conduct in violation of the rules and or applicable laws, CAM + ITC reserve the right to cancel the Vendor's space without further notice and without obligation to refund monies previously paid and require Vendor to dismantle the booth and leave the premises.
- CAM + ITC further reserves the right to reject Vendor's application for booth space in future events. Further, CAM + ITC in its absolute discretion shall have the right at any time to enter and inspect the area occupied by Vendor.
- Vendors and their representatives shall conduct themselves in a professional manner at all times and shall not disparage or defame fellow exhibiting companies or organizations, Vendors, Sponsors, CAM or ITC.
- Vulgar language, profanity or inappropriate signage / displays will not be tolerated.
- Festival officials reserve the right, at their sole discretion, to remove any person(s) and/or item(s) deemed offensive.

### **TENTS:**

- All tents must be weighted down with a MINIMUM of 25 LBS PER LEG.
- Weights must be clearly anchored/attached to your tent by sturdy means, not resting on the feet of your tent.
- If you do not bring the required weights with you, with appropriate tethering, you will be asked to remedy the situation prior to the opening of the market, and you will be asked to dismantle your tent until the necessary weights arrive.
- If you are unable to procure them prior to the market opening time for that day, you will need to go without a tent or leave if the weather is bad.
- There are no refunds should this situation arise. It's too important to make exceptions.
- City of Concord officials will inspect all tents prior to the festival opening. Until the tent is properly secured, the vendor is not cleared to open for business.

*Continued on the next page.*

## **GUIDELINES AND POLICIES *cont'd*:**

### **OPEN + CLOSING TIMES:**

- All vendors must be on site, and all vehicles must be removed from the festival area **by 9:00 am daily.**
- Vendors are expected to be open during festival hours.
- The Concord Police Department patrols the festival area overnight. Tents and other goods may be left at your own risk.
- For pedestrian safety, no vehicles may be operated on Main Street or designated festival areas between 10:00am and 10:00pm. No exceptions.
- Early departure is NOT allowed. If an emergency arises and you need to leave early, please notify CAM staff immediately so arrangements can be made. Additionally, the liability issues created by moving vehicles and displays while the venue is open to the public create a hazard to the event.

### **TRASH:**

- ALL TRASH MUST BE DISPOSED OF PROPERLY.
- Vendors must dispose of their own trash in the rollaway dumpsters provided on festival grounds.
- Vendors may not dispose of trash in event trash receptacles or leave trash on the street or sidewalk at night or when the event closes.

**FEES & PAYMENTS:** Booth fees are non-refundable and are due within 3 days of being accepted, unless other arrangements are made with the producer of Concord Arts Market.

### **ASSESSMENT OF ADDITIONAL FEES:**

- Any Vendor causing a vehicle to be operated on Main St, Pleasant St, or other designated areas of the MDF during festival hours will be subject to a \$250 fine.
- Any Vendor found to have deposited refuse or recycling in any space or receptacle other than those designated for Vendor use, will be assessed a \$250 fine.
- Any property damage, staining of sidewalks with grease or other substances, benches or streets caused by Vendor and/or their customers, shall be liable for the full cost of repair, replacement or cleanup.
- All repairs, replacement or cleanup improvements shall be approved & facilitated by Intown Concord.

### **RAIN OR SHINE POLICY:**

- Market Days Festival is a Rain or Shine event and vendors are expected to attend in the event of inclement weather.
- Vendors who no-show due to weather will risk forfeiting spots (without refund) at future CAM events.
- In the event of dangerous weather, Intown Concord will make the appropriate decisions and CAM vendors will be notified by CAM staff.

**PROMOTIONAL MATERIALS:** Vendors understand and agree their name, business name, website(s), social media website(s) and any photos, video, item description and prices may be used for promotional use by the Concord Arts Market and Intown Concord.

**INDEMNIFICATION:**

- Vendors are recommended to have their own general liability insurance.
- Vendors are solely responsible for damages resulting from the sale of unsafe or unsound goods, in addition to any accidents that occur while at Market Days Festival.
- Vendors agree to indemnify and hold harmless Concord Arts Market, Jessica Livingston (Producer of the Concord Arts Market), the City of Concord, Intown Concord, as well as their affiliates, employees, or agents from any and all liability, loss or damages which may be incurred as a result of all claims, demands, costs, judgments or expenses, including attorney's fees, arising from the vendor's participation in the Market Days Festival.

**DIVERSITY, EQUITY, INCLUSION, BELONGING, ACCESS:** Concord Arts Market believes in an inclusive environment where all members of our community are welcomed, valued, respected, and heard. We are committed to creating and maintaining an environment that is free from discrimination and harassment on the basis of race, ethnicity, national origin, gender, gender identity, sexual orientation, age, disability, religion, or any other protected characteristic.

**MARKET DAYS FESTIVAL CODE OF CONDUCT**

To give all participants the opportunity to enjoy and benefit from the Market Days Festival and activities, Intown Concord, is committed to providing a friendly, safe, supportive, and harassment-free environment for all event attendees and participants, regardless of gender, age, sex, color, marital status, creed, national origin, sexual orientation, gender identity, gender expression, physical or mental disability, physical appearance, body size, race, ethnicity, religion, or other group identity protected by law.

This code of conduct outlines the Market Days Festival expectations for all event attendees and participants, including all vendors, sponsors, performers, staff, and volunteers. Compliance with this code is required from everyone, and organizers will actively enforce this code throughout this event. Violations are taken seriously.

[CLICK HERE TO REVIEW THE MARKET DAYS FESTIVAL CODE OF CONDUCT](#)

[\*\*CLICK HERE TO COMPLETE THE CAM @ MARKET DAYS APPLICATION\*\*](#)