



## Policies & Guidelines for CAM @ Market Days Festival

Concord Arts Market (CAM) is thrilled to be invited to participate in the [52nd Annual Market Days Festival](#), one of New England's largest and most exciting events! With over 160 vendors and reaching a diverse audience of over 50,000 attendees, this three-day extravaganza promises non-stop music, entertainment, food, and shopping in downtown Concord.

The application links are at the end of this letter. **Please be sure to review all of the information carefully BEFORE you complete the application.** You are also required to review and agree to follow the [Market Days Festival Code of Conduct](#) and CAM's regular [Policies and Guidelines](#).

Detailed information will be provided to accepted vendors when it gets closer.

### EVENT DETAILS

#### MARKET DAYS FESTIVAL

Thursday, Friday, Saturday - June 25, 26, 27, 2026\*

10 am – 10 pm\* each day (rain or shine)

Main Street, Downtown Concord, from Centre Street to the Concord Co-op

#### CONCORD ARTS MARKET'S PARTICIPATION

Capitol Street: Thursday & Friday, June 25 & 26 (2 days)

Eagle Square: Thursday, Friday, Saturday, June 25, 26, 27 (3 days)

Headlining performances from 8 pm-10 pm each night. Vendors have the choice to close at 8 pm or stay open during these performances.

Please add our email address to your contact list to ensure you receive all communication from us: [jessica@concordartsmarket.org](mailto:jessica@concordartsmarket.org).

*To give all participants the opportunity to enjoy and benefit from the Market Days Festival and activities, Concord Arts Market and Intown Concord, are committed to providing a friendly, safe, and supportive, environment for all event attendees and participants, regardless of gender, age, sex, color, marital status, creed, national origin, sexual orientation, gender identity, gender expression, physical or mental disability, physical appearance, body size, race, ethnicity, religion, or other group identity protected by law.*

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## **OPEN AND CLOSING TIMES:**

All vendors must be on site, and all supply vehicles must be off the festival area by 9:00 am daily. Vendors are expected to be open during festival hours. NOTE: All booths must be staffed every day from 10 am- 8 pm. Please confirm you can staff your booth prior to applying for the festival.

The Concord Police Department patrols the festival area overnight. Tents and other goods may be left at your own risk. For pedestrian safety, no vehicles may be operated on Main Street or designated festival areas between 10:00am and 10:00pm.

## **BOOTH SPACE SPECIFICATIONS:**

- Booth spaces are 10x10 with a small space between each vendor
- All materials must fit within the confines of the space reserved.
- Only the space is provided. Vendors are responsible for providing their own tents, tables, chairs, and display materials.
- Tents must be properly weighted and secured at all times. The City of Concord will inspect all tents prior to the festival opening. Until the tent is properly secured, the vendor is not cleared to open for business.
- Two accepted artists may share a single booth space
- Individual artists may not reserve multiple booth spaces

To ensure the safety of all attendees, vendors, performers, and staff, the operation or use of drones, autonomous devices, or any roaming machines is strictly prohibited during the Market Days Festival. This includes any equipment that may pose a tripping hazard, obstruct pedestrian flow, or otherwise compromise public safety.

## **BOOTH SPACE ASSIGNMENTS:**

CAM reserves the right to define the booth locations, change the booth layout plan or to change the location assigned to Vendor at any time as it may, in its sole discretion, deem necessary in the best interest of CAM and MDF. CAM will do its best to honor special requests, but these are NOT GUARANTEED.

## **ACCESSIBILITY & ACCOMMODATIONS:**

We aim to create a welcoming and accessible environment for all vendors. If you require accommodations to participate comfortably in this event, you're welcome to share that information on your application, or reach out to the CAM producer. Your information will remain confidential and will have no bearing on your application.

## **ELECTRICITY:**

Electricity is not available on the festival site.

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## **TRASH:**

Vendors must dispose of their own trash in the rollaway dumpsters provided on School Street. Vendors may not dispose of trash in event trash receptacles or leave trash on the street or sidewalk at night or when the event closes. ALL TRASH MUST BE DISPOSED OF PROPERLY.

We are committed to making Market Days 2026 successful and sustainable. We appreciate your cooperation in implementing environmentally friendly practices and ensuring the smooth execution of this extraordinary event.

## **PAYMENT:**

Payment is due in full within 7 days of acceptance.

## **CANCELLATION/REFUND POLICY:**

All vendor fees for Market Days Festival are nonrefundable once a vendor has been accepted and payment has been received.

Market Days Festival is a rain or shine event. Vendor fees will not be refunded due to weather conditions, including rain, cold, heat, or other inclement weather, unless the event is canceled in its entirety by the event organizer.

In the event that Market Days Festival is canceled by the organizer due to circumstances beyond our control, including but not limited to severe weather, government restrictions, or other emergencies, refunds or credits toward a future event may be issued at the organizer's discretion. By submitting an application and payment, vendors acknowledge and agree to this refund policy.

## **WAIVER & INDEMNIFICATION:**

This Application shall not constitute or be considered a partnership, employer-employee relationship, joint venture or agency between CAM, ITC and Vendor. Vendor hereby agrees to and does indemnify, hold harmless, and defend CAM, ITC, its officers, employees, committee members and associates (collectively "Indemnified Parties") from and against any and all liability, responsibility, loss, damage, cost or expense of any kind whatsoever (including but not limited to cost, interest and attorneys' fees) which any Indemnified Party may incur, pay or be required to pay incident to or arising directly or indirectly from any act or omission by Vendor or any of its employees, servants or agents. Vendor further agrees to waive all of its right against and agrees that the Indemnified Parties shall not be responsible in any way for damage, loss, or destruction of any property of Vendor or injury to Vendor or its representatives, agents, employees, licensees or invitees. Vendor is responsible for obtaining all appropriate business personal property and general liability insurance covering its participation in the MDF.

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## **INSURANCE & LICENSING:**

Vendors are strongly encouraged to carry their own general liability insurance.

Vendors assume full responsibility for their products, displays, and activities, including any damages or injuries resulting from unsafe or unsound goods or booth setup. By participating, vendors agree to indemnify and hold harmless the Concord Arts Market, Jessica Livingston/JLiv Inspirations (CAM Producer), Intown Concord, the City of Concord, and any other venues and partners, and their respective affiliates, employees, and agents from any claims, damages, losses, costs, or expenses (including attorney's fees) arising from participation in the market.

## **ASSESSMENT OF ADDITIONAL FEES:**

Any Vendor causing a vehicle to be operated on Main Street or other designated areas during festival hours will be subject to a \$250 fine. Any Vendor found to have deposited trash or recycling in any space or receptacle other than those designated for Vendor use, will be assessed a \$250 fine. Any property damage, staining of sidewalks with grease or other substances, benches or streets caused by Vendor and/or their customers, shall be liable for the full cost of repair, replacement or cleanup. All repairs, replacement or cleanup improvements shall be approved & facilitated by Intown Concord.

## **VENDOR CONDUCT**

Vendors and their representatives shall at all times conduct themselves in a professional manner and shall not disparage or defame fellow exhibiting companies or organizations, Vendors, Sponsors, or ITC. Vulgar language, profanity or inappropriate signage / displays will not be tolerated. CAM and/or Market Days Festival officials reserve the right, at their sole discretion, to remove any person(s) and/or item(s) deemed offensive.

The Concord Arts Market is juried for each event. Application is not a guarantee of participation. First consideration will be given to past and regular participants of the Concord Arts Market, as well as vendors with unique products. The jury reserves the right to update participating vendors at its discretion to keep the mix of goods both balanced and diverse.

Please note that some categories do fill up for each market. The earlier you apply, the more likely you are to get your preferred dates, if accepted.

If you have any questions, please feel free to reach out!

[jessica@concordartsmarket.org](mailto:jessica@concordartsmarket.org)

Call/Text: 603-568-5740

Warmly,

Jessica Livingston  
Producer, Concord Arts Market

**APPLICATION**