Concord Arts Market

GUIDELINES AND POLICIES

Updated October 2026

Please note: These guidelines are general for all CAM events.
Each event will have specific details and guidelines to accompany this document.

ARTWORK & PRODUCTS

Concord Arts Market is a curated artisan market that celebrates original creativity, skilled making, and meaningful artistic expression. To honor our vendors, visitors, and shared creative space, all work sold at the market must meet the following guidelines:

What We Welcome

- Original, handmade artwork or goods created *primarily* by the vendor
- Artist-*designed* work, even if produced in small batches or with the help of trusted partners
- Fine art, craft, and design across mediums including (but not limited to): painting, illustration, printmaking, photography, ceramics, fiber, textiles, jewelry, wood, paper, mixed media, and small-batch artisan goods
- Limited edition or reproducible works based on the artist's original designs

What Is *Not* Permitted

To maintain the integrity of the market, the following are not allowed:

- Mass-produced or factory-made items
- Commercial resale (buy-sell or wholesale items not designed by the vendor)
- **Items made from kits, templates, or patterns without meaningful original modification.** This includes **Amigurumi** and **3D printed items** that are not original designs (*some* exceptions apply).
- Direct reproductions of copyrighted or trademarked characters, logos, or imagery not owned by the artist
- **AI-generated artwork.** Digital tools are welcome when used as part of an artist's creative process, *not as a replacement for it*.

These guidelines exist to support a marketplace rooted in authenticity, and respect for creative labor. If you're unsure whether your work fits within these guidelines, we encourage you to reach out — we're happy to have a conversation.

ACCEPTANCE

The Concord Arts Market (CAM) is a juried market, and submission of an application does not guarantee acceptance. Selection is made on a per-event basis.

Priority consideration may be given to past and regular CAM participants, as well as vendors offering unique or underrepresented work. Our goal is to curate a marketplace that is balanced, diverse, and reflects an authentic artistic practice.

CAM prioritizes work that is handmade or artist-designed, and welcomes a wide range of disciplines, materials, and creative approaches.

Accepted vendors will receive an email confirmation along with payment instructions. Booth fees must be received within the specified timeframe to secure participation. Failure to submit payment by the deadline may result in forfeiture of the space.

FEES & PAYMENTS

Booth fees are non-refundable and are due within 5–7 days of acceptance, unless alternate arrangements have been approved in advance by the market producer.

ATTENDANCE

In order to maintain the integrity of Concord Arts Market and positive experience for vendors and attendees, consistency is necessary. However, we understand that unexpected situations arise like illness or emergencies. If you need to cancel your booth space, please let the producer know as soon as possible. There are often waitlists for markets. Vendors who “no-show”, may forfeit eligibility for future CAM events without refund.

Early departure is not permitted. Vendors are expected to remain set up and open for the full duration of the market.

If an emergency arises, vendors must notify market staff immediately so appropriate arrangements can be made. Early teardown disrupts the visitor experience and creates safety and liability concerns related to moving vehicles and displays while the market is open to the public.

CODE OF CONDUCT

Vendors are expected to treat fellow participants, staff, and visitors with respect. CAM reserves the right to remove any vendor whose behavior is disruptive or inconsistent with the values of the market.

This also pertains to following load in/out and setup/breakdown instructions.

VENDOR SPACE

Vendor space size and layout vary by venue and will be detailed in each individual market application.

- Outdoor spaces are generally 10x10 and indoor spaces are generally 8x8, but there are variations at some venues.
- Two accepted artists may share a single booth space.
- Individual artists may not reserve multiple booth spaces.
- Vendors are responsible for providing their own tents, tables, chairs, and display materials unless otherwise noted.

ACCESSIBILITY & ACCOMMODATIONS

We aim to create a welcoming and accessible environment for all vendors. If you require accommodations to participate comfortably in this event, you're welcome to share that information on your application, or reach out to the CAM producer. Your information will remain confidential and will have no bearing on your application.

TENTS & SAFETY REQUIREMENTS

All outdoor tents must be secured with a ***minimum*** of 25 pounds per leg.

- Weights must be firmly anchored to the tent frame using appropriate straps or tethers.
- Weights resting on tent feet without attachment are not permitted.
- Vendors arriving without adequate weights will be required to correct the issue prior to market opening.

If proper weights cannot be secured before opening, vendors may be required to operate without a tent or may be asked to leave in the event of unsafe weather conditions.

No refunds will be issued in these circumstances. These requirements are strictly enforced to ensure the safety of all participants.

WEATHER POLICY

The Concord Arts Market has historically operated as a Rain or Shine event - we do not cancel due to rain, and vendors are expected to attend.

In the event of forecasted or developing dangerous weather conditions, CAM reserves the right to delay, close early, or cancel an event.

If an event is cancelled or shortened due to weather, booth fees will not be refunded, nor will the event be rescheduled. Consideration of a discounted fee at a future event will be on a case-by-case basis.

TRASH & CLEANUP

All markets operate on a carry-in, carry-out basis. Vendors are responsible for removing all trash, recycling, and display materials from their space at the conclusion of the event.

PROMOTIONAL MATERIALS

By participating in CAM, vendors grant permission for their name, business name, website, social media accounts, images, video, product descriptions, and pricing to be used for **promotional and marketing purposes** related to the Concord Arts Market.

INSURANCE & INDEMNIFICATION

Vendors are strongly encouraged to carry their own **general liability insurance**.

Vendors assume full responsibility for their products, displays, and activities, including any damages or injuries resulting from unsafe or unsound goods or booth setup.

By participating, vendors agree to indemnify and hold harmless the Concord Arts Market, Jessica Livingston/JLiv Inspirations (Producer), the City of Concord, Intown Concord, Kimball Jenkins, 7 Eagle Square LLC, Arts Alley, and any other venues and partners, and their respective affiliates, employees, and agents from any claims, damages, losses, costs, or expenses (including attorney's fees) arising from participation in the market.

DIVERSITY, EQUITY, INCLUSION, BELONGING & ACCESS

The Concord Arts Market is committed to fostering an environment where all members of our community are **welcomed, valued, respected, and supported**.

We strive to maintain a marketplace free from discrimination and harassment based on race, ethnicity, national origin, gender, gender identity or expression, sexual orientation, age, disability, religion, or any other protected characteristic.

CAM believes that inclusive, respectful spaces strengthen creative communities and enrich the market experience for all.

Thank you for your cooperation in following these guidelines to help ensure a positive experience for artists, attendees, and the broader community.