



AN EXCITING NEW OPPORTUNITY FOR CAM VENDORS!

We are excited to announce that we will be curating a "Micro-Market" in "The Courtyard" at Arts Alley each Saturday, 10am - 3pm, from August until the end of September.

WHAT IS ARTS ALLEY?

Located in downtown Concord between the Concord Food Co-op and the BNH Stage, Arts Alley is "a bold, community-driven destination that brings together food, music, cocktails, and creativity in one immersive space. More than just a venue, it's an experience—crafted for locals, built for connection, and designed to celebrate the vibrant culture of our capital city." CLICK HERE TO LEARN MORE.

Please review all of this information carefully BEFORE you complete the application.

CAM Vendors will be located in The Courtyard – "A beer garden meets street fair. Expect live music, local food vendors, pop-up events, and plenty of spots to hang out with friends."

MORE FROM THE ARTS ALLEY WEBSITE:

"Arts Alley is built on a belief: that Concord deserves spaces that are as creative, energetic, and engaging as its people. We want to make it easy to gather, easy to celebrate, and easy to discover something new. Whether you're here for a casual happy hour, a bridal shower at the Diner, or just passing through—we hope you feel the spark that inspired this space. This is more than a venue. It's a vibe."

To complement the "vibe" of Arts Alley, we are asking potential vendors to consider an interactive element to your booth. It could be a demonstration or kids activity, or if you have an additional talent like face painting or drawing caricatures. You may choose whether or not you'd like to charge for the extras.

At this time, there is only space for 4-5 CAM booths. We will start by confirming 4 vendors for each weekend and then evaluate as we go along. Since there are more than 100 active CAM vendors, vendor applicants will be limited to participating in only one weekend to start. This season will very much be a trial run to see what works.

This could be a really good opportunity for us so let's make the most of it!

DATES

SATURDAYS, 10AM - 3PM

AUG 2 SEP 6

AUG 9 SEP 13

AUG 16 SEP 20

AUG 23 SEP 27

AUG 30

PRICING

BOOTH FEE: \$50

While completing your application, you'll be asked to select your desired dates in order of preference. Please keep in mind that you will likely only be selected for one date. Once you have been accepted, payment is due within 7 days in order to confirm your spot.

Since the first date is coming right up, applications will be reviewed starting on Wednesday, July 9 and then on a rolling basis after that.

BY SUBMITTING YOUR APPLICATION, YOU ARE AGREEING TO THE FOLLOWING GUIDELINES AND POLICIES:

GUIDELINES AND POLICIES:

*Please note: some details are still being worked out. Information about unloading, parking, setup, breakdown, etc. will be determined as it gets closer, and may be modified as the weeks progress. We ask that vendors are patient and considerate as we navigate the logistics of this new opportunity.

APPLICATION/SELECTION:

Concord Arts Market is juried for each event. Application is not a guarantee of participation. First consideration will be given to past and regular participants of CAM, as well as vendors with unique products and engaging offerings. The CAM jury reserves the right to update participating vendors at its discretion to keep the mix of goods both balanced and diverse.

VENDOR SPACE:

All spaces are 10'x10'

Two accepted artists may share a space.

Single artists will not be allowed two spaces.

Vendors must provide their own tent, weights, tables, chairs and displays.

TENTS: All tents must be weighted down with a MINIMUM of 25 LBS PER LEG. Weights must be clearly anchored/attached to your tent by sturdy means, not resting on the feet of your tent. If you do not bring the required weights with you, with appropriate tethering, you will be asked to remedy the situation prior to the opening of the market, and you will be asked to dismantle your tent until the necessary weights arrive. If you are unable to procure them prior to the market opening time for that day, you will need to go without a tent or leave if the weather is bad. There are no refunds should this situation arise. It is just too important to make exceptions.

EARLY DEPARTURE: Early departure from any market is NOT allowed. If an emergency arises and you need to leave early, please notify market staff immediately so arrangements can be made. The success of the market depends on the commitment of the participating artists. Additionally, the liability issues created by moving vehicles and displays while the venue is open to the public create a hazard to the event.

TRASH: Trash is carry-in/carry-out by each vendor at each location.

FEES & PAYMENTS: Booth fees are non-refundable and are due within 7 days of being accepted, unless other arrangements are made with the producer of Concord Arts Market.

RAIN OR SHINE POLICY: CAM events are Rain or Shine, and vendors are expected to attend in the event of inclement weather. Vendors who no-show to an event due to weather will risk forfeiting spots (without refund) at future CAM events.

Continued on the next page.

GUIDELINES AND POLICIES cont'd:

DANGEROUS WEATHER POLICY: Concord Arts Market takes safety very seriously and may cancel or close an event early in the event of potentially dangerous weather conditions in the forecast. If an event is cancelled or closed early due to weather, refunds will not be issued, the market will not be rescheduled and the registration fee cannot be applied to another market.

PROMOTIONAL MATERIALS: Vendors understand and agree their name, business name, website(s), social media website(s) and any photos, video, item description and prices may be used for promotional use by the Concord Arts Market.

INDEMNIFICATION: Vendors are recommended to have their own general liability insurance. Vendors are solely responsible for damages resulting from the sale of unsafe or unsound goods, in addition to any accidents occurred while at the Concord Arts Market. Vendors agree to indemnify and hold harmless Concord Arts Market, Jessica Livingston (Producer of the Concord Arts Market), the City of Concord, Arts Alley, Duprey Hospitality, as well as their affiliates, employees, or agents from any and all liability, loss or damages which may be incurred as a result of all claims, demands, costs, judgments or expenses, including attorney's fees, arising from the vendor's participation in the Concord Arts Market.

DIVERSITY, EQUITY, INCLUSION, BELONGING, ACCESS: Concord Arts Market believes in an inclusive environment where all members of our community are welcomed, valued, respected, and heard. We are committed to creating and maintaining an environment that is free from discrimination and harassment on the basis of race, ethnicity, national origin, gender, gender identity, sexual orientation, age, disability, religion, or any other protected characteristic.

CLICK HERE TO COMPLETE THE CAM @ ARTS ALLEY APPLICATION

QUESTIONS?

Please contact:

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