

FOUR LUCKY CLOVERS: OFFICIAL CONTEST RULES

1. ELIGIBILITY:

The Four Lucky Clovers Contest (the “**Contest**”) is open to residents of the fifty (50) United States, the District of Columbia (excluding Florida and New York) and Canada (excluding Quebec) who have reached the legal age of majority in their state/province/territory of residence at the time of entry. Employees, representatives, and agents (and those with whom such persons are living, whether related or not) of Alexis Holdings Inc. (the “**Sponsor**”) its parent companies, subsidiaries, affiliates, distributors, prize suppliers, advertising/promotion agencies and any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfillment of the Contest (collectively, the “**Contest Parties**”) are not eligible to enter. Void where prohibited by law.

The Contest will remain open until the earlier of the date on which until 10,000,000 4Leaf Tickets (as defined below) have been played. The Contest may be renewed at the Sponsor’s absolute discretion.

2. AGREEMENT TO BE BOUND BY THESE RULES:

By participating in this Contest, you are signifying your agreement that you have read and agree to be legally bound by these Official Contest Rules and Regulations (the “**Rules**”).

3. REGISTRATION AND ACCOUNTS:

Before playing, you will have the option of creating an account with Four Lucky Clover (an “**Account**”) or playing as a guest (a “**Guest**”). To create your Account you must follow the on-screen instructions and provide: (i) your first and last name; (ii) your email address; (iii) state, province or territory of residence; (iv) verify that you are of the age of majority in your state, province or territory; (v) signify that you have read and agree to be legally bound by the terms and conditions of these Rules. If you chose to play as a Guest you will be required to provide the above information during the winner confirmation process as described in paragraph 8 of these Rules.

4. HOW TO OBTAIN THE VIRTUAL SCRATCH TICKETS:

NO PURCHASE NECESSARY. There are three (3) different types of virtual scratch tickets (each a “**Scratch Ticket**”) multiple, the “**Scratch Tickets**”) that may be obtained as follows:

- **4LEAF Scratch Tickets** can be obtained in exchange for coins (each, a “**Clover Coin**” multiple “**Clover Coins**”). Clover Coins can be earned by watching videos that will be selected and presented to you (each, a “**Video**”). Upon completion of the Video (as determined by the Sponsor in its sole and absolute discretion on the basis of its official records), one (1) Clover Coin will be added to your account under the “wallet” tab (your “**Wallet**”). There is no limit on the number of Videos that you may watch or the number of Clover Coins that you may accumulate. Two (2) Clover Coins can be exchanged for one (1) 4LEAF Scratch Ticket.
- One (1) **Bonus Scratch Ticket** will be automatically added to your Wallet immediately after you play your fifth (5th) 4LEAF Ticket of the day, so long as you played a 4LEAF Ticket on the previous day. Each day will reset at 11:59 P.M. Eastern Time (E.T.).
- One (1) **+25 Bonus Scratch Ticket** will be automatically added to your Wallet after you have played twenty five (25) 4Leaf Scratch Tickets. You will be eligible to obtain another +25 Bonus Ticket after you play twenty five (25) more 4LEAF Scratch Tickets (i.e. +25 Bonus Tickets are rewarded after your 25th, 50th, 75th, 100th etc. Scratch Tickets are played). For certainty, each +25 Bonus Ticket represents one (1) chance to win.

For clarity, only 4LEAF Scratch Tickets will count towards earning Bonus Scratch Tickets and 25+ Bonus Scratch Tickets.

5. ADDITIONAL PARTICIPATION RULES:

There is a limit of one (1) Account per person. If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to: (i) use any means not in keeping with the Sponsor’s interpretation of the letter and spirit of these Rules to enter or otherwise participate in or to disrupt this Contest; (ii) falsely obtain Clover Coins; (iii) redeem a Scratch Ticket without legitimately obtaining a Scratch Ticket in accordance with these Rules; (iv) use a Scratch Ticket that has been falsified, manipulated or otherwise altered in any way; or (v) obtain bonus tickets to which you are not entitled under these rules, (all as determined by Sponsor in its sole and absolute discretion); then they may be disqualified from the Contest in the sole and absolute discretion of the Sponsor.

The Contest Parties and each of their respective agents, employees, directors, officers, successors, and assigns (collectively, the “**Released Parties**”) are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete or incompatible Clover Coins, Scratch Tickets, bonus tickets, or Account information (collectively, “**Contest-Related Information**”), all of which are void.

6. VERIFICATION:

All Scratch Tickets, bonus tickets, and participants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual’s eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Scratch Ticket and/or other information entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with the Sponsor’s interpretation of the letter and spirit of these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of this Contest will be the official time-keeping device(s) used by the Sponsor.

7. PRIZES AND ODDS:

To win a prize (each, a “**Prize**” and collectively the “**Prizes**”) you must virtually scratch where indicated on the Scratch Ticket to reveal what is contained in each square. The number of Prizes and ways to win will depend on the type of Scratch Ticket that you are playing.

- **4LEAF Scratch Ticket Prizes:** There are three-thousand three-hundred and fifty (3,350) 4LEAF Ticket Prizes that are available to be won in several denominations as follows:

How to Win	Prize	Total Number Available	Odds
Match 4 rainbows in a single row	\$10 CAD	2,000	2/10,000
Match 4 horseshoes in single row	\$20 CAD	1,000	1/10,000
Match 4 money bags in single row	\$50 CAD	200	2/100,000
Match 4 pots of gold in single row	\$75 CAD	100	1/100,000
Match 4 clovers in single row	\$100 CAD	50	5/1,000,000

- **Bonus Scratch Ticket Prizes:** To win a Bonus Ticket Prize you must match four (4) four-leaf clovers in a single row. The Bonus Scratch Ticket Prize is \$500. The odds of winning are 1/5,000,000. There are two (2) \$500 Bonus Scratch Ticket Prizes available to be won.
- **+25 Bonus Scratch Tickets:** To win a +25 Bonus Ticket Prize you must match four (4) four-leaf clovers in a single row. The +25 Bonus Ticket Prize is \$5,000. The odds of winning are 1/15,000,000. There is one (1) \$5,000 +25 Bonus Scratch Ticket Prize available to be won.

If due to a printing, production, online, internet, computer or other error of any kind, more Prizes (or, more Prizes of a certain type) are claimed than intended to be awarded according to these Rules, or in the event that due to such error, a valid Prize claim is revealed, making the number of valid Prize claims greater than the number and particular value of Prizes available under these Rules, then, in addition to having the right to terminate the Contest immediately, the Sponsor reserves the right, in its sole and absolute discretion, to rescind invalid Prize claims and/or to hold a random draw after the Contest closes from amongst all eligible Prize claimants to award the remaining number of advertised Prizes in question. In no event and under no circumstances will the Sponsor or any of the other Released Parties (as defined below) be liable for more than the stated number and particular value of Prizes in these Rules.

Each Prize must be accepted as awarded and is not transferable or assignable. Prizes must be accepted as awarded. No substitutions are permitted, except at Sponsor's option. Sponsor reserves the right, in its sole and absolute discretion, to substitute any Prize or a component thereof with a prize of equal or greater retail value.

To the fullest extent permitted by applicable law, each confirmed winner understands and acknowledges that they may not seek reimbursement or pursue any legal or equitable remedy from either the Sponsor, Contest Parties and each of their respective officers, directors, agents, representatives, successors and assigns (collectively, the "**Released Parties**")

8. ELIGIBLE WINNER CONFIRMATION PROCESS:

NO ONE IS A WINNER UNLESS AND UNTIL THE SPONSOR OFFICIALLY CONFIRMS THEM AS A WINNER IN ACCORDANCE WITH THESE RULES, EVEN IF SUCH PERSON IS ANNOUNCED AS A WINNER OR AN ELIGIBLE WINNER. After completing a Scratch Ticket, a notification will automatically appear on your screen if you are eligible to win a Prize. If a resident of Canada, an eligible Prize winner will be required to correctly answer a mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered through the application, by email or other electronic means, by telephone, or in the Sponsor's form of declaration and release). If a resident of the United States or the District of Columbia and an eligible Bonus Scratch Ticket or +25 Bonus Scratch Ticket Prize winner, they will receive and be required to execute and return an affidavit of liability and release form within five (5) business days of receipt. Eligible Prize winners playing as a Guest will be required to create an Account or provide the information that would otherwise be required to create an Account (as outlined in paragraph 3 of these rules and regulations). The answer to the mathematical skill-testing question (if applicable), winning ticket number, and your Account information will be verified by the Sponsor before you are declared a winner. Confirmed winners will be notified via the contact information provided.

By participating in the Contest and accepting a Prize, each eligible winner hereby: (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the Prize (as awarded); (iii) releases the Sponsor and all of the other Released Parties from any and all liability in connection with this Contest, their participation therein and/or the awarding and use/misuse of the applicable Prize or any portion thereof; and (iv) agrees to the publication, reproduction and/or other use of their name, city and province/territory of residence, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner or medium whatsoever, including print, broadcast or the internet.

If an eligible winner: (a) fails to correctly answer the skill-testing question (if applicable); (b) declines or cannot accept (or is unwilling to accept) the applicable Prize (as awarded) for any reason; and/or (c) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); then they will be disqualified (and will forfeit all rights to the applicable Prize). Any forfeited or unclaimed Prize(s) in this Contest will NOT be awarded – except in the sole and absolute discretion of the Sponsor.

The Sponsor reserves the right, in its sole and absolute discretion, to require an eligible winner to properly execute and return the Sponsor's form of declaration and release (or affidavit of liability and release form if an eligible resident of the United States or the District of Columbia) prior to being confirmed as a winner. Prize winners from the United States or the District of Columbia will be responsible for paying all costs and expenses related to the applicable Prize that are not specifically mentioned, including, but not limited to, taxes, and any other expenses that might reasonably be incurred by the winner in receiving or using the prize.

9. GENERAL CONDITIONS:

This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all participants without right of appeal.

ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THE SPONSOR'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.

The Sponsor reserves the right, in its sole and absolute discretion, to disqualify any individual that it deems to be in violation of these Rules. The Sponsor reserves the right to refuse participation from any person whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter. In its sole and absolute determination, the Sponsor may disqualify any person who acts in any manner to threaten or abuse or harass any person.

The Sponsor and the other Released Parties will not be liable for (i) any failure of the Application or any other website or platform while playing this Contest; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Account entry form cause information not to be received, captured or recorded for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the Internet or at any website; (iv) any injury or damage to you or any other person's computer or other device related to or resulting from participating in the Contest; (v) anyone being incorrectly and/or mistakenly identified as a winner or eligible winner; and/or (vi) any combination of the above.

The Sponsor reserves the right in its sole and absolute discretion, to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules, including, without limitation, any error, problem, tampering, unauthorized intervention, fraud or failure of any kind whatsoever. Any attempt to undermine the legitimate operation of this Contest in any way (as determined by Sponsor in its sole and absolute discretion) may be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right, in its sole and absolute discretion, to cancel, amend or suspend this Contest, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever. Without limiting the generality of the forgoing, the Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.

The Sponsor reserves the right at any time to cancel, pause or discontinue this Contest, without notice, at any time and for any reason. Each participant expressly acknowledges and agrees that the Released

Parties will not be responsible or liable, directly or indirectly, to you or any other person or entity for any loss or damage of any kind incurred as a result of any such cancellation, pause, or discontinuance.

By entering this Contest, each participant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using any personal information submitted only for the purpose of administering the Contest and in accordance with the Sponsor's privacy policy (available at: [<https://alexisholdingsinc.com/four-lucky-clovers>]). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

The Sponsor reserves the right, in its sole and absolute discretion to adjust any of the dates, timeframes and/or other Contest mechanics stipulated in these Rules, to the extent deemed necessary by the Sponsor, for purposes of verifying compliance by any participant and/or any other information or materials with these Rules, or as a result of any problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules, or for any other reason.

In the event of any discrepancy or inconsistency between the terms and conditions of these English Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to, the Website, French version of these Rules, point of sale, television, print or online advertising and/or any instructions or interpretations of these Rules given by any representative of the Sponsor, the terms and conditions of these English Rules shall prevail, govern and control to the fullest extent permitted by law.

The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein. To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules or the rights and obligations of participants, Sponsor or any of the other the Released Parties in connection with the Contest will be governed by and construed in accordance with the domestic laws of the Province of Ontario and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. The parties hereby consent to exclusive jurisdiction and venue of the courts located in Ontario in any action to enforce (or otherwise relating to) these Rules or relating to this Contest.

10. WINNER'S LIST.

After we confirm the winners, we will post the first initial, last name, state/province/territory of winners of prizes \$25 CAD and above at <https://alexisholdingsinc.com/four-lucky-clovers> until **[insert end date +30 days]**.

Mini-Rules:

No purchase necessary. Open to residents of the fifty (50) United States, the District of Columbia (excluding Florida and New York) and Canada (except Quebec) who have reached the age of majority in their respective state/province/territory. For every 10,000,000 scratch tickets generated, 3,350 cash prizes (excluding bonus card prizes) are available to win: \$10 x 2,000; \$20 x 1000; \$50 x 200; \$75 x 100; and, \$100 x 50. 2 \$500 and 1 \$5,000 cash bonus prize(s) available to win by playing bonus scratch cards, odds of winning are 1/5,000,000 and 1/10,000,000 respectively. Full rules and entry details at <https://alexisholdingsinc.com/four-lucky-clovers>