

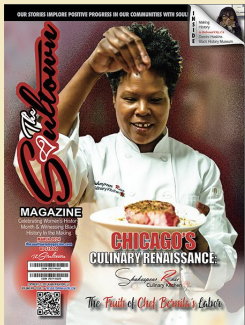
The Soullovers



TS  
52

Be Optimistic!





# More Than A Magazine, It's A Monumental Movement



# 10 Cool Facts About



- Website: <https://thesoultownmagazine.com/home>
- The 1st Issue / January 2017 / Waterloo, Iowa
- 100th Issue / April 2025
- 18 States / 52 Cities and growing
- Published monthly on the 15th
- Black Owned & Operated
- Printed in Cedar Falls, Iowa
- About 3 dozen writers across the country
- Nominate-A-Soul <https://thesoultownmagazine.com/nominate-a-soul>
- Sankofa Vow: Promise to my ancestors and is printed in every issue

COMPLETE  
THE FORM TODAY.



PARTICIPANTS  
WILL BE NOTIFIED  
 31, 2025

[thesoultownmagazine.com/ts52](https://thesoultownmagazine.com/ts52)

COMPLETE  
THE FORM TODAY.



PARTICIPANTS  
WILL BE NOTIFIED  
BY OCT. 31, 2025



**What is it?**

**Who Is It For?**

**Why Should I Engage?**

**When Is the Deadline?**

**Where Will It Be Publicized?**

**How Do I Apply?**



# What Is It?



TS52, short for The Soultown 52, is a groundbreaking series launching in 2026. Created as a cultural blueprint, that will inspire and equip young Black girls with the wisdom, tools, and confidence to rise as powerful, purposeful, and impactful women in society.

- **It Legacy Building** – Show the next generation how Black women lead with power + purpose.
- **It Is Representation** – Your story matters. Your voice inspires.
- **It Is A Sisterhood** – TS52 is a tribe of unstoppable Black women.
- **It Creates Real Impact** – Invest in a movement that uplifts girls, families, & communities.
- **It's A Manifestation** of You Walking in Your Soul Power – TS52 honors your brilliance & ensures your name lives on.

If you are viewing this presentation, your story should be shared.

# Who Is It For?

TS52: Guiding Black Girls, Growing Black Women.



- **For Young Black Girls:** TS52 offers lessons about building identity, resilience, and leadership skills that last a lifetime.
- **For Black Women Leaders & Mentors:** TS52 provides an opportunity to pour wisdom, love, and experience into the next generation, ensuring every girl knows she is seen, valued, and equipped.
- **For Communities:** It's a movement. It strengthens families and neighborhoods by raising up empowered Black girls who will, in turn, uplift others.
- **TS52 is for every girl** seeking direction, every woman ready to lead, and every community invested in the brilliance of Black women and girls.

# Why Should I Engage?

TS52 is more than a guide—  
it's a movement!

1. Designed for young Black girls.
2. It empowers us with life skills.
3. It created leadership, mentorship, and cultural pride.



# Our Stories Matter

The most **CHALLENGING & REWARDING** decision is choosing **YOUR** story.



▲▼▲ **1988** ▲▼▲

## **My daughter was born**

There I was lying on the operating table experiencing pain that **ONLY** a woman could understand ...

▲▼▲ **2000** ▲▼▲

## **My first Corporate Job**

I was given daily deadlines and I was the **ONLY** Black person in the newsroom ...

▲▼▲ **2008** ▲▼▲

## **I Met Michelle Obama**

Maybe her husband was the world's President, but **SHE** was my president ...

# When Is the Deadline?

**October 1, 2025**

1. Acceptances will be sent out October 31.
2. Extensions may be available if we have not secured 52 by Oct. 1  
(Contact: [chillin@thesoultownmagazine.com](mailto:chillin@thesoultownmagazine.com))
3. All updates will be posted:
  - <https://thesoultownmagazine.com/ts52>



# Where Will It Be Publicized?



The first week in January, the first story will be shared. Every Sunday, a new story will be shared. The previous Story will be linked. All stories will be accessible all year.

- **On the website.**  
<https://thesoultownmagazine.com/ts52>
- **Inside The Soultown Magazine (Selected Stories)**
- **Our Dream: Inside of a Book at the end of the year.**
- **You will OWN your story.**
- **A release will be signed that allows The Soultown use it.**

# How Do I Apply?



**The Official Form TS52 Application  
Updates: TS52 Website**

<https://thesoultownmagazine.com/ts52>

**How to Tutorial:**

<https://www.youtube.com/watch?v=rzMyjwLhLPI>

# I Am #1 of 52!

## THE SOULTOWN'S 52!

CHILLIN'S 150 WORD PITCH FOR THE SOULTOWN'S "52"

I realized I was no longer a Black Gyr! when my spoken word began to change.. I began writing with a deeper intention and clarity. What once flowed raw and rebellious evolved into language laced with purpose. As my vocabulary expanded, so did my sense of identity—each word carefully chosen to represent not just my truth, but a collective legacy. I refined my diction, practiced my enunciation, and made a conscious decision to strip away profanity and generational slang that, while authentic, limited how far my message could travel. It wasn't about censorship—it was about elevation. I knew my voice had power, and with it came responsibility. In that shift from expression to impact, I felt the change. It was like an internal morphing — rooted in culture and responsibility, sharpened by experience, and committed to storytelling that transcends time and trends. I am a Black, female poet and I am standing on it, 10 toes down!



# What # Are You?

If it were easy, **EVERYONE** would do it!  
It is time for you to be the mentor you wished you had,  
or continue the mentorship you started many years ago.

**#10**

I spent most of my teens raising my sisters and brothers. I resented my mom. Forgiveness led me to maturity and womanhood.

**#16**

My mom passed when I was 2. My dad raised me. What he didn't teach me is how I learned indirectly how to be a Black woman.

**#25**

The first time I was called the B-word, I had an out-of-body experience, but I learned all about those that sticks and stones ...

**#52**

You change when you lose someone. My best friend died when I was 16. She was the same age. It's true, bullets do not have names. That's when I grew up.

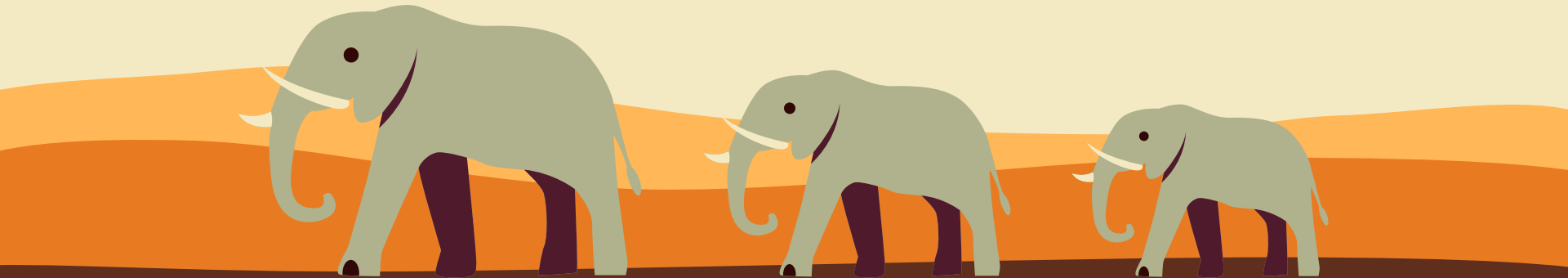




# **Be A TS52!**

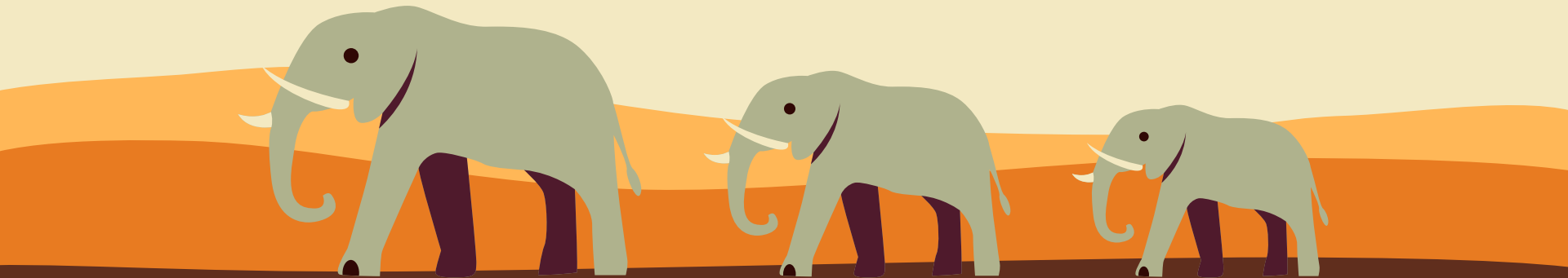


**It's A Calling. Answer the Call.**





# Q & A





# Thanks!

**Do you have any questions?**

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Text: 319.505.4020

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