

About Us

As industry experts with extensive experience and strong relationships in the competitive provider market, we empower Homeowner Association (HOA) boards to make the most well-educated decisions about their entertainment, connectivity and Infrastructure options. Our comprehensive approach focuses on creating a hyper-competitive environment, securing the best value, and educating the board and, ultimately the community to achieve optimal outcomes that enhance resident satisfaction.

**Innovative
Infrastructure
for
Modern Living**



Contact Us



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Broadband Advisors

**Transforming
Infrastructure,
Enhancing
Neighborhoods**

What We Do

Assess community cable TV, internet, and infrastructure needs
Educate committees and boards on the qualified provider landscape
Develop Requests for Proposals (RFPs)
Manage and evaluate provider bids with committees and boards
Set up and manage provider presentations
Advise committees and boards on the strengths and weaknesses of providers and bids
Educate and keep community homeowners informed
Narrow the competitive field using extensive industry knowledge
Enable boards to make the most well-informed provider selections
Lead contract negotiations
Oversee infrastructure upgrades
Support communities throughout the life of their new provider agreements



Meet Our Founder



Broadband Strategies Group Ltd. (BSG), founded in 2024 by Eric Cole, brings over 30 years of experience in the telecommunications and technology industries. For more than a decade, he has specialized in the broadband and cable industry, serving much of his time as a subject matter expert and consultant for Homeowners Associations (HOAs), Condominiums (COAs), Real Estate Investment Trusts (REITs), and National Homebuilders.

Why Choose Us

- > **Hyper-competitive Negotiations**
- > **Provider Agnostic**
- > **Streamlined Decision Making Timeline**

