



## FOR IMMEDIATE RELEASE

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### BLACK HILLS MOTORCYCLE SHOW RETURNS FOR SECOND EVENT IN HISTORIC DEADWOOD

**DEADWOOD, S.D.** - The Black Hills Motorcycle Show announced today its return to Deadwood for 2024. Once again at the inside the Deadwood Mountain Grand, builders, vendors, riders and enthusiasts alike will flock into Deadwood for the return of this event on Saturday, May 25<sup>th</sup>, 2024.

In its inaugural year, the Black Hills Motorcycle Show greeted over 3500 guests, more than 40 vendors and 120 of the country's best custom motorcycles were entered into the show. This not-for-profit event will continue to donate all proceeds to Sacred Mountain Retreat Center, a local organization dedicated to the treatment of our nation's veterans and first responders.

Hosted by Deadwood Custom Cycles, the Black Hills Motorcycle Show marks the official kickoff of the riding season for the Midwest as anticipation builds for the area's legendary Sturgis Motorcycle Rally in August.

With entertainment for all, the Black Hills Motorcycle Show will continue to offer live music from Big Skillet, giveaways, raffles and performances from local acts like Dirty Sexy Riot.

Doors will open at 12:00 pm noon. General Admission will be \$5.00 and all kids 13 and under are free.

With a wide variety of entry classes, the show attracts a diverse group of some of the best customized motorcycles in the country.

As in 2023 the motorcycle crowned "Best in Show" will receive \$1,000 cash prize.

The Black Hills Motorcycle Show is a non-profit organization. All proceeds from the event will be donated to Sacred Mountain Retreat Center.

More exciting announcements about this year's show to follow.

For more information, visit [www.blackhillsmotorcycleshow.com](http://www.blackhillsmotorcycleshow.com) and follow the BHMS on Facebook and Instagram.

All sponsorship or vendor inquires should contact Jason Mook of Deadwood Custom Cycles at [info@blackhillsmotorcycleshow.com](mailto:info@blackhillsmotorcycleshow.com).

