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**The Black Hills Motorcycle Show Welcomes Celebrity Builder Cory Ness to Historic Deadwood**

**DEADWOOD, S.D.** - The **Black Hills Motorcycle Show** is thrilled to announce legendary builder **Cory Ness** as its celebrity builder for its **May 25, 2024** return to **Deadwood Mountain Grand**.

With a career spanning over four decades, Ness has established himself as a true pioneer in the world of custom motorcycles. As the son of the legendary Arlen Ness, Cory Ness has continued the family legacy, creating some of the most iconic and innovative bikes in the industry. His achievements include numerous awards, accolades and a reputation for pushing the boundaries of motorcycle design.

Ness expressed his excitement about the event, saying, "I am really looking forward to the Black Hills Motorcycle Show. I love everything about the Black Hills and cannot wait to be there to see the amazing show Jason and his team have put together."

His presence is set to elevate the event, drawing in enthusiasts from across the nation to witness his exceptional craftsmanship and innovative perspective on the show's bike entries.

Hosted by Deadwood Custom Cycles, the event marks the official start of the riding season for the Midwest. It serves as a perfect prelude to the area's legendary Sturgis Motorcycle Rally in August.

Attendees can look forward to a day packed with entertainment, including live music from Big Skillet, exciting giveaways, raffles, and performances from local acts like Dirty Sexy Riot. The show will feature a wide variety of entry classes, ensuring a diverse display of some of the best-customized motorcycles in the country.

Doors will open at 12:00 pm, with general admission priced at \$5. Children 13 and under can enter for free, making it a family-friendly event.

To register a motorcycle for the show, visit <https://blackhillsmotorcycleshow.com/bike-entry>.

For more information, visit [www.blackhillsmotorcycleshow.com](http://www.blackhillsmotorcycleshow.com) and follow the BHMS on Facebook and Instagram.

All sponsorship or vendor inquiries should contact Jason Mook of Deadwood Custom Cycles at [info@blackhillsmotorcycleshow.com](mailto:info@blackhillsmotorcycleshow.com).

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