

BLACK HILLS MOTORCYCLE SHOW 2023

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The [Black Hills Motorcycle Show](#) ran successfully for over 32 years. After all those years, it needed fresh blood and new ideas. Mission Accomplished. The Black Hills Motorcycle Show is back – bigger and better than ever!

You're invited to attend the Black Hills Motorcycle Show at the [Deadwood Mountain Grand](#) Events Center from Noon to 8pm on Saturday, May 27, 2023.

Hosted by [Deadwood Custom Cycles](#), the Black Hills Motorcycle Show features custom-built bikes and industry leaders like [Paul Yaffe of Paul Yaffe's Bagger Nation & Paul Yaffe Originals](#), [Klock Werks](#), [Feuling Parts](#), [Bikers Against Bullies](#), and more. Also, one builder will add their name to the record books as they receive the coveted and prestigious title of "Baddest Bagger" – this nationally recognized title will be awarded in Deadwood for the first time at the BHMS 2023!

The BEST in the biz will be HERE!

This premiere motorcycle show & contest showcases regional builds ranging from garage-built stock modified, to one-of-a-kind custom bikes designed by the most skilled, creative, and influential builders in the motorcycle industry. Vote for your favorite bike. And there's cash and prizes for the winners - the "Best in Show" receives \$1,000!

This one-day, annual event is family-friendly with something for everybody. Vendors include regional & national businesses featuring handmade jewelry, handcrafted leather goods, tattoo artists, apparel, firearm accessories, and local coffee and breweries. We'll also have Celebrity Builders, a biker photo booth, and fun kids' activities. Food, beverage, and gaming are available on-site. Lodging and parking are subject to availability.

The BHMS transitions to a mature audience environment after 4pm as we kick off the evening's events with a performance by Dirty Sexy Riot. We'll keep things heated up with live music by Victory Underground, then round out the show and contest with an awards ceremony.

The Black Hills Motorcycle Show is a non-profit organization. All proceeds from the event will be donated to [Sacred Mountain Retreat Center](#) - a non-profit organization in the Black Hills that provides post-traumatic support for Military Personnel and First Responders on their journey towards healing. SMRC also provides certified therapy service dogs to qualified individuals.

- The BHMS is open to the public - to enter a motorcycle in the show, and/or attend the event.
- Entry fee \$5 ~ Kids 13 and under get in FREE.
- Motorcycle entry in the show is \$25. This includes admission for one person into the show.
- Contest is open to all types of motorcycles. Limited space available. Early registration recommended.
- "Something For Everyone" classes in the show & contest.
- Register your entry TODAY at blackhillsmotorcycleshow.com.
- Limited vendor space remaining.
- Sponsorship opportunities available for any budget.
- Look for details & updates on our website – blackhillsmotorcycleshow.com, Facebook, and Instagram.

CONTACT JASON AT INFO@BLACKHILLSMOTORCYCLESHOW.COM
TO SCHEDULE AN IN-STUDIO OR ON-LOCATION INTERVIEW!

WHO: The 2023 Black Hills Motorcycle Show

WHAT: Custom-built motorcycle lifestyle show & contest

WHEN: Noon – 8pm, Saturday, May 27, 2023

WHERE: Deadwood Mountain Grand Events Center – 1906 Deadwood Mountain Drive, Deadwood, SD

WHY: Showcasing skill and creativity in motorcycle customizing and creation in the Midwest region of the United States.