

For Immediate Release

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Black Hills Motorcycle Show Returns to Deadwood for Third Year

Event Provides Family-Friendly Day of Bikes, Vendors, and Fun

[Deadwood, South Dakota] Throttle up your Memorial Day Weekend with the third annual Black Hills Motorcycle Show, set to make its return to the Deadwood Mountain Grand on Saturday, May 24th, 2025 at 12pm! Hosted by Deadwood Custom Cycles, this year's show will feature amazing custom bikes, nearly 40 vendors, and a live acoustic performance by local favorite, the Brandon Jones Band.

The Black Hills Motorcycle Show is the perfect way to celebrate the holiday weekend, with entertainment available for every member of the family. Kids' Corner, sponsored by Bikers Against Bullies, will feature a bouncy castle, photo opportunities with re-enactors of legends like Wild Bill Hickok and Calamity Jane, and other activities for children of all ages.

For the adults, there will be a specialty cocktail menu that highlights one of the Premier Sponsors of the show – Jim Beam Bourbon. Other vendors in attendance include Gypsy Rose Tattoo Studio of Hill City, Side Hustle Moto, Bar-Sto Barrel Works, The Buffalo Chip, Full Throttle Saloon, Snap-On Tools, and Scott Jacobs Art Gallery.

Over 45 awards will be handed out during the event, including one to each of the 17 classes, 13 specialty awards, and a \$1,000 cash prize for "Best in Show". Registration is strictly limited to an elite 120 bikes.

Don't miss the opportunity to meet this year's Celebrity Guest – Nick Trask of Trask Performance – at the Meet & Greet on Friday, May 23rd, at 7pm at the Saloon #10 on Main Street Deadwood.

Kickoff the riding season with Deadwood Custom Cycles at the 3rd Annual Black Hills Motorcycle Show! Admission is only \$5 per person, with children ages 13 and under getting in free.

Visit www.BlackHillsMotorcycleShow.com for information on bike registration and attending this year's show.

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About the Black Hills Motorcycle Show

The Black Hills Motorcycle Show is dedicated to the residents of the Black Hills who may not be able to attend the annual Sturgis Motorcycle Rally in August. This show allows locals to come together and enjoy custom bikes, the motorcycle lifestyle, great company, and premier entertainment.

The Black Hills Motorcycle Show is a non-profit organization, with all proceeds donated to the Sacred Mountain Retreat Center, where the Hills heal the heroes.

Sponsors of the Black Hills Motorcycle Show include Do Deadwood, Deadwood Custom Cycles, Deadwood Mountain Grand, Feuling Parts, Law Tigers, Klock Werks, Sturgis Harley-Davidson, Michelin Tires, Dennis Kirk, Beef Jerky Experience, and Jim Beam.