

NAACP OMAHA BRANCH

2026 JUNETEENTH PARADE SPONSORSHIP LEVELS

PARADE DATE: SATURDAY, JUNE 13TH, 10:00 A.M.

NAACP OFFICE PHONE: 402-345-1173

EMAIL: JUNETEENTHBYNAACPOMAHA@GMAIL.COM

**BECOME A SPONSOR TODAY!
IMPACT A COMMUNITY!
TOUCH LIVES!**

PLATINUM PARTNER: \$10,000

Your company name will be prominently associated with the event and featured in all marketing communications. Additionally, your company logo will be displayed on the parade banner and website.

Enjoy prime placement in the parade lineup.

Entries are welcome to have as many as three vehicles.

You will receive:

An electronic souvenir book capturing your memorable 2026 parade moments

A reserved table for ten and recognition at the NAACP Freedom Fund Banquet

Recognition as the sponsor of the table reserved for the Presidential and Freedom Fighter Award honorees

On parade-day, "Come discover the Soul of Omaha" at the North Omaha Visitors Center as you enjoy breakfast with Preston Love Jr. & Martha Parker-Love.

GOLD BENEFACTOR: \$7,500

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An electronic souvenir book capturing your memorable 2026 parade moments

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On parade-day, "Come discover the Soul of Omaha" at the North Omaha Visitors Center as you enjoy breakfast with Preston Love Jr. & Martha Parker-Love.

SILVER ADVOCATE: \$5,000

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An electronic souvenir book capturing your memorable 2026 parade moments

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BRONZE SUPPORTER: \$2,500

Your company name will be prominently associated with the event and featured in all marketing communications. Additionally, your company logo will be displayed on the parade banner and website.

Enjoy prime placement in the parade lineup.

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On parade-day, "Come discover the Soul of Omaha" at the North Omaha Visitors Center as you enjoy breakfast with Preston Love Jr. & Martha Parker-Love.

COPPER CONTRIBUTOR: \$1000

Your company name will be linked to the event, and your logo will be displayed on the parade banner and website.

Enjoy priority placement in the parade lineup.

Entries are welcome to have two vehicles.

You will receive an electronic souvenir book capturing your memorable 2026 parade moments

EMERALD ERG: \$500

RESERVED FOR CORPORATE EMPLOYEE RESOURCE GROUPS

Enjoy preferred placement in the parade lineup.

Your company name will be linked to the event, and your ERG logo will be displayed on the parade banner and website.

Each entry may include one vehicle.

NAACP