

OFFICIAL NAACP
2025 JUNETEENTH PARADE SPONSORSHIP LEVELS
PARADE DATE: SATURDAY, JUNE 14, 10:00 A.M.
NAACP OFFICE PHONE: 402-345-1173
WEBSITE: JUNETEENTHBYNAACPOMAHA.ORG

BECOME A SPONSOR TODAY!
IMPACT A COMMUNITY!
TOUCH LIVES!

PLATINUM PARTNERS: \$10,000

Your company name will be prominently associated with the event and featured in all marketing communications, including print, radio, television, and online platforms. Additionally, your company logo will be displayed on the parade website and banner.

- Enjoy prime placement in the parade lineup.
- You will receive an electronic souvenir book capturing your memorable moments of the 2025 parade.
- A reserved table for eight at the NAACP Freedom Fund Banquet.
- Recognition of your parade sponsorship during the Freedom Fund Banquet.
- Your company will be recognized as sponsoring the 2025 Presidential & Freedom Fund Awardees' table.
- Attend an exclusive screening of *Divisible*, a powerful film that highlights the lasting impact of redlining in Omaha and its ongoing effects on communities nationwide.
- Private reception in your honor, and "Come discover the Soul of Omaha" at the North Omaha Visitors Center with a tour of the center hosted by Preston Love Jr.

GOLD BENEFACTOR: \$7,500

Your company name will be prominently associated with the event and featured in all marketing communications, including print, radio, television, and online platforms. Additionally, your company logo will be displayed on the parade website and banner.

- Enjoy prime placement in the parade lineup.
- You will receive an electronic souvenir book capturing your memorable moments of the 2025 parade.
- A reserved table for eight at the NAACP Freedom Fund Banquet.
- You will be acknowledged as sponsors of the Awards Brunch celebrating the parade winners.
- Attend an exclusive screening of *Divisible*, a powerful film that highlights the lasting impact of redlining in Omaha and its ongoing effects on communities nationwide.
- Private reception in your honor, and "Come discover the Soul of Omaha" at the North Omaha Visitors Center with a tour of the center hosted by Preston Love Jr.

SILVER ADVOCATE: \$5,000

Your company name will be prominently associated with the event and featured in all marketing communications, including print, radio, television, and online platforms. Additionally, your company logo will be displayed on the parade website and banner.

- Enjoy prime placement in the parade lineup.
- You will receive an electronic souvenir book capturing your memorable moments of the 2025 parade.
- Attend an exclusive screening of *Divisible*, a powerful film that highlights the lasting impact of redlining in Omaha and its ongoing effects on communities nationwide.

BRONZE SUPPORTER: \$2,500

Your company name will be prominently associated with the event and featured in all marketing communications, including print, radio, television, and online platforms. Additionally, your company logo will be displayed on the parade website and banner.

- Enjoy prime placement in the parade lineup
- You will receive an electronic souvenir book capturing your memorable moments of the 2025 parade.

COPPER CONTRIBUTOR: \$1000

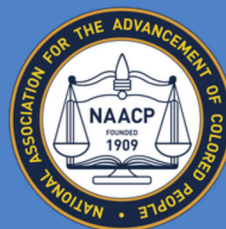
Your company name will be linked to the event, and your logo will be featured on the parade website.

- Enjoy prime placement in the parade lineup.
- Two vehicles per entry

EMERALD ERGS - \$500
(RESERVED FOR EMPLOYEE RESOURCE GROUPS)

Your company logo will be featured on the parade website.

- Enjoy prime placement in the parade lineup.
- One vehicle per entry



NAACP