

**VICTORY
H.O.P.E**



HOUSE
"HELP ONE. PROSPER EVERYONE"



The Association of Christian Ministers of Clayton County

"100K for HOPE"

**TURKEY DRIVE
2025 – 2026**

**Sponsored By:
Victory In Christ
Ministries**

Campaign Overview

Mission Statement

Victory Hope House exists to fight hunger, empower families, and restore hope through weekly food distribution and community-focused support services in Clayton County and beyond.

Goal for 2025

Raise \$100,000+ through sponsorships, charitable giving, donations and community engagement.

Why It Matters

Ensuring access to nutritious food strengthens our communities, supports children's growth and learning, and promotes overall well-being.

Annual community outreach providing Thanksgiving meals and a week worth of food to families in need.



Our Strategy

- Community Involvement: Host monthly community events, open house, family fun day & volunteer drives.
- Combat Food Insecurities: Provide a week's worth of food.
- Online Engagement: Post weekly updates, promote on social media, mass communication, email and newsletters.

Why Sponsor?

- Boost visibility through active involvement in key events and outreach.
- Ensuring access to nutritional food strengthens our community, supports children's growth and learning, and promotes overall well-being.
- Directly feeds families in your community
- Tax-deductible giving opportunity





Some of Our Partners

- Victory In Christ Ministries – Riverdale, GA
- HOPE Outlet
- ACMCC (Association Christian Ministers Clayton County)

Media & PR Exposure



PRESS RELEASE: PUBLISHED
ACROSS LEADING MEDIA
CHANNELS



SOCIAL MEDIA CAMPAIGN
WITH SPONSOR TAGS &
FEATURES



EVENT DAY PHOTOGRAPHY
AND VIDEO



SPOTLIGHT AT THE
ANNUAL GIVEAWAY &
RECOGNIZATION



COMMUNITY
TESTIMONIALS AND
THANK-YOU MESSAGES



EMAIL NEWSLETTER AND
RECAP SENT TO ALL
DONORS AND PARTNERS

Testimonials & Success Stories

“This turkey drive reminded us we weren’t forgotten.” —
Recipient

“Being able to serve was a blessing to me too.” —
Volunteer

“The Turkey did not only help me and my family, but I was able to help my neighbor and her family as well.” — Recipient

“I love being able to volunteer and serve. It is bigger than just giving away food, it is being a light and reminding others that there is still hope.” — Recipient

2024 Impact: 1000 families served, 65 volunteers, 3 sponsors (#’s are placeholders for the real numbers)



Pictures
Of
IMPACT





ANDRENA
TEEN AMBASSADOR - LIBRARY AMBASSADOR



ANTHONETTE HARRIS
VOLUNTEER - VICTORY IN CHRIST MINISTRIES



STATE REP. ERIC BELL
GEORGIA DISTRICT 75



YANI
WALKING IN AUTHORITY TEEN COUNCIL



KING RAWSOUL
BUSINESS MANAGER - KINGZ OF THE SOUTH



How to Get Involved



Become a Corporate Partner
(branding + impact)



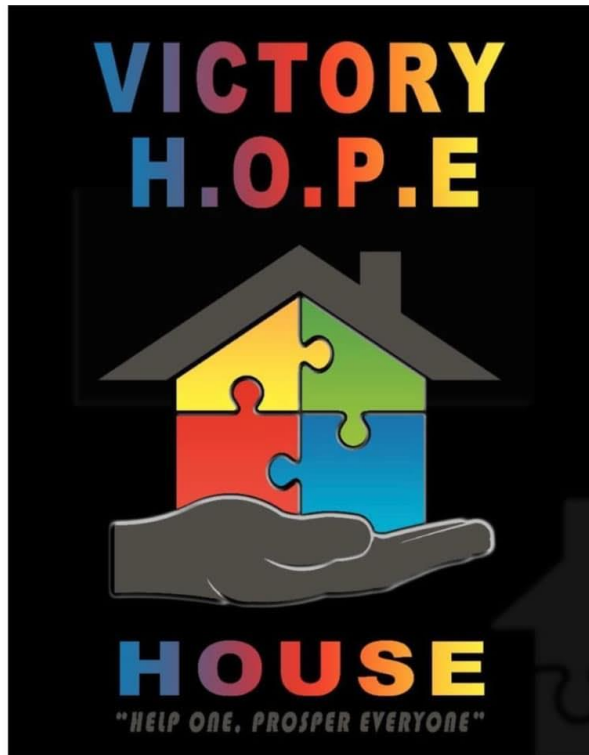
Volunteer on Distribution Day



Spread the Word: Share the
campaign with your family, friends,
employees and social media
following



Make A Difference: Every dollar
supports families and strengthens
our community



Contact & Next Steps

❖ Terry Woodard Sr. –
Founder

- Phone: 770-744-7478
- Email: pastorterry@victoryinchrist.life

❖ Anthonette Harris – Site
Coordinator

- Phone: 770-778-8572
- Email: anthonetteharris04@gmail.com

❖ Website: victoryhopehouse.com

Join Us In Shaping The Future Of Clayton County!
Help One Prosper Everyone!!