



FOR IMMEDIATE RELEASE

**ON CENTRAL TO DEBUT AT CITYSCAPE MARCH 17, 2018**  
***First Annual Phoenix Fashion and Art Celebration***

PHOENIX, AZ (March 12, 2018) – The Garment League (TGL) is gearing up for the first annual **On Central** - Phoenix Fashion & Art Celebration taking place at CityScape Phoenix March 17, 2018. The event showcases Phoenix's most talented fashion designers, artists and trendsetters on a Central Avenue runway. The event is partnering with Art Detour's 30<sup>th</sup> Anniversary celebration produced by Artlink Inc. with artist experiences to compliment the fashion.

"What better way to celebrate the 30<sup>th</sup> anniversary of Phoenix's original art walk than showcasing fashion trends on an art styled fashion runway?" said Catrina Kahler, Artlink President. "We are excited to collaborate with The Garment League and support their efforts to present **On Central** as a significant facet of our city's arts and culture happenings."

**On Central** is an experiential multimedia event with endless opportunities to explore captivating collections from locally recognized and nationally renowned fashion designers, on-site art and photography exhibits, live musical performances, pop-up shops and much more.

"I am excited to support Phoenix's vibrant fashion and art community by presenting the first annual **On Central**. The event, taking place in the heart of our culturally diverse city is sure to be an incredible experience," said Phoenix Mayor Greg Stanton.

On Central will provide a one-of-a-kind showcase of fashion and art from local and international designers and artists. The event features children's and adult fashion shows, live art and music, dance performances and so much more. Designers for the event include: Runzwithscissors, Pink Bling Boutique, Shyra's Look, SAVG Thread, State Forty Eight, Gore Wear, Amanda Hope, Emily Rose, FabKidFash, Model Haute, ANYMYSTIK, Gail Friend Designs, Sherry McKenna, Nostalgic Boutique, Bunny Gerrit, Artful Tailoring, Embellishments, SJ Couture, Bonita Lovea and Tricee Thomas. Fashion showcase artists include: Curator & Fine Artist Mark Freedman and Rembrandt Quiballo, Lisa Von Hoffner and Anthony Denaro (YNOT). Other artists participating are Michael Viglietta, Travis Ivey, Danielle Wood, Chelsi Rossi, David Bessent, Daniel Adkins, Nyla Lee, Catie Cotter, Amber Linkey, Marcus Chavez and Angelina Martin

"Phoenix is undergoing a renaissance at the intersection of art, fashion and entertainment and **On Central** combines like minded culture in one exciting celebration," said Tricee Thomas, Founder of The Garment League. "Together with visionary supporters, we are excited to create an experience that celebrates the city's creative community."

**On Central** is generously supported by CityScape, Downtown Phoenix Inc., Palomar Hotel, Capital Grille, Scottsdale Fashion Square, FOUND:RE, State Forty Eight, Gore Wear, Shoot Productions, Repose Salon & Spa, Rise Strengths and many more. Proceeds will benefit Amanda Hope Rainbow Angel's, whose mission is to bring dignity and comfort into the harsh world of childhood cancer.

Tickets can be purchased on the **On Central** website at [www.oncentralphoenix.com](http://www.oncentralphoenix.com) or [www.eventbrite.com](http://www.eventbrite.com). Parking details are at [www.cityscapephoenix.com](http://www.cityscapephoenix.com). **On Central** encourages ride share through Lyft and Uber. See attached schedules for full event details.

**About The Garment League**

The Garment League is a group of creative talents hand picked by Tricee Thomas, fashion designer and stylist, to help revitalize the fashion and art scene of Phoenix. The mission of the Garment League is to engage the community in fashion and art from a grassroots level and build awareness of how the two art forms work together to fuel a cohesive arts society. For more information, contact Tricee Thomas at [info@triceethomas.com](mailto:info@triceethomas.com) or 480-771-5522.

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