The Fremont Crusader Newspaper

2025 Advertising Rate Sheet

Website: <u>www.fremontcrusader.com</u> Contact: news@fremontcrusader.com

PRINT ADVERTISING RATES (Per Issue)

• Full Page (10" x 16"): \$350

1/2 Page (10" x 8"): \$200

• 1/4 Page (5" x 8" or 10" x 4"): \$125

• 1/8 Page (5" x 4" or 10" x 2"): \$65

Business Card Size (3.5" x 2"): \$40

DIGITAL ADVERTISING RATES (Per Week)

Home Page Leaderboard (728x90 px): \$100

Large Rectangle (336x280 px): \$75

• Medium Rectangle (300x250 px): \$60

Skyscraper (160x600 px): \$85

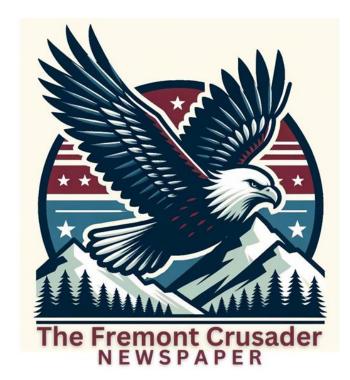
Inline Ad (468x60 px): \$75

Small Rectangle (180x150 px): \$55

Banner Ad (234x60 px): \$25

BUNDLED ADVERTISING DEALS

- Combine print and digital ads for additional savings
- Volume discounts available for multi-ad purchases



DISCOUNTS (PAID IN FULL)

- Monthly (5% discount)
- 90 Day (10% discount)
- 6 Month (15% discount)
- Annual / 12 Months (20% discount)

CONTACT US For customized advertising packages and special promotions, please reach out to our sales team at news@fremontcrusader.com.