a brief history of

AIIN THE DIGITAL ARTS

2016

PRISMA - VALUED AT \$24M AI PHOTO EDITOR APP

2016

DEEP DREAM GENERATOR -AI NEURAL NETWORK VISUAL ART

2017

D-ID - VALUED AT \$1B AI-BASED MEDIA SOLUTIONS

2017

SYNTHESIA - VALUED AT \$1B AI VIDEO GENERATION

2018

ARTBREEDER - AI MIXES STYLES AND CREATES NEW IMAGES

2018

RUNWAYML - VALUED AT \$1.5B AI CREATIVE TOOLS

2019

GANPAINT - AI PAINTING TOOL
AND VIDEO EDITOR

2020

WOMBO - VALUED AT \$36M AI POWERED LIP SYNC

2021

MIDJOURNEY - VALUED AT \$10B 1M+ USERS, AI IMAGE GENERATOR

2021

ANTHROPIC - VALUED AT \$4B
AI SAFETY RESEARCH

2021

NIGHTCAFE - VALUED AT \$8M AI ART GENERATOR

2021

STARRYAI - VALUED AT \$2M
AI ART COMMUNITY

2021

INKSPACE - AI IMAGE GENERATOR

2021

NEURALBLEND - AI IMAGE GENERATOR

2021

JASPER - VALUED AT \$1.5B AI CREATIVE ASSISTANT from

2016 TO 2023

2022

CANVA AI - VALUED AT \$25B AI ART GENERATOR

2022

DALL-E 2 BY OPENAI - VALUED AT \$29B AI IMAGE GENERATOR

2022

STABLE DIFFUSION - OPEN SOURCE AI IMAGE GENERATOR

2023 & Beyond

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2009

ENJIN-VALUED AT \$303M

from

2009 TO

2023

BLOCKCHAIN GAMING AND NFTS

a brief history of

BLOCKCHAIN IN THE DIGITAL ARTS

2018

MINTABLE - VALUED AT \$7M
NFT MINTING AND MARKETPLACE

2018

OPENSEA - VALUED AT \$13B LARGEST NFT MARKETPLACE

2018

KNOWNORIGIN - VALUED AT \$3M NFT MARKETPLACE

2018

MAKERSPLACE - VALUED AT \$30M NFT MARKETPLACE

2018

SUPERRARE - VALUED AT \$40M 90K+ USERS, NFT MARKETPLACE

2019

NIFTY GATEWAY - VALUED AT \$1B+ 300K+ USERS, NFT MARKETPLACE

2020

FOUNDATION - VALUED AT \$100M 80K+ USERS, NFT MARKETPLACE

2020

ASYNC ART - PROGRAMMABLE NFTS

2020

ART BLOCKS - VALUED AT \$207M GENERATIVE NFT ART PLATFORM

2020

RARIBLE - VALUED AT \$17M NFT MARKETPLACE

2020

NBA TOP SHOT BY DAPPER LABS - VALUED AT \$5B

NFT COLLECTIBLES MARKETPLACE

2020

CRYPTOSLAM - VALUED AT \$54M

NFT ANALYTICS PLATFORM

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2021

PORTION - NFT MARKETPLACE AND TOOLS

2021

SUPERFARM - VALUED AT \$40M NFT MARKETPLACE

2021

VALUABLES LAUNCHED BY CENT - PLATFORM FOR SELLING TWEETS AS NFTS

2022

MANIFOLD - NFT MARKETPLACE

2022

FX HASH - GENERATIVE ART NFT PLATFORM

2022

TWISTED - NFT MINTING AND MARKETPLACE

2022

DEGEN APE ACADEMY - EDUCATIONAL NFT COLLECTION

2023 & Beyond

a brief history of CRYPTO IN THE DIGITAL ARTS

2017

CRYPTOPUNKS LAUNCHED BY LARVA LABS - \$1B IN SALES, 10K PIXEL ART CHARACTERS

2017

CRYPTOADZ BY GREMPLIN - \$100M IN SALES NFT ART COLLECTION

2017

CRYPTOPUNKS DERIVATIVES BY LARVA LABS-NFT ACCESSORIES FOR CRYPTOPUNKS NFT

2021

BORED APE YACHT CLUB - VALUED AT \$4B 10K NFT APES

2021

COOL CATS NFT - \$200M IN SALES

NFT COLLECTIBLES

2021

CLONEX BY TAKASHI MURAKAMI - \$50M IN SALES

NFT AVATAR COLLECTION

2021

DOODLES - VALUED AT \$704M

NFT ART COLLECTIBLES

2021

CYBERKONGZ - \$1B IN SALES
NFT AVATAR COLLECTIONS

2021

DEADFELLAZ - \$750M IN SALES

NFT AVATAR COLLECTION

2021

WOW (WORLD OF WOMEN) - \$100M IN SALES
WOMEN AVATAR NFTS

2021

VEEFRIENDS BY GARY VEE - \$500M IN SALES

NFT COLLECTIBLES

from

2017 TO 2023

2022

NOUNS - \$45M IN SALES
PIXEL ART NFT COLLECTION

2022

ON1 FORCE - \$90M IN SALES ANIME CHARACTER NFTS

2022

MOONBIRDS - \$500M IN SALES
NFT ART COLLECTIBLES

2022

AZUKI - \$500M IN SALES
NFT AVATAR COLLECTION

2022

GOBLINTOWN - \$10M IN SALES
HORROR THEMED NFT COLLECTIBLES

2022

CLONX - \$90M IN SALES
3D VR AVATAR NFTS

2023 & Beyond

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METAVERSE IN THE DIGITAL ARTS

2012

THE SANDBOX - VALUED AT \$4B VIRTUAL WORLD IN CRYPTO

2006

ROBLOX - VALUED AT \$21B
ONLINE GAME PLATFORM AND METAVERSE

2014

VRCHAT - SOCIAL VR PLATFORM

2014

HIGH FIDELITY - VALUED AT \$70M OPEN SOURCE VIRTUAL WORLDS

2015

ALTSPACEVR - ACQUIRED BY MICROSOFT IN 2017 SOCIAL VR PLATFORM

2016

REC ROOM - VALUED AT \$3.5B SOCIAL GAMING VR PLATFORM

2016

VRTISAN - 3D AND VR IMAGERY FOR ARCHITECTURAL PROJECTS

2016

DREAMSCAPE IMMERSIVE - STORY-BASED FULL-ROAM <u>VIRTUAL REALITY</u> (VR) EXPERIENCES

from

2006 TO 2023

2017

SPATIAL - VALUED AT \$15M WEB-BASED AR/VR PLATFORMS

2017

CUSEUM - AR/VR FOR MUSEUMS
AND CULTURAL SITES

2018

CRYPTOVOXELS - VALUED AT \$20M VIRTUAL WORLD IN CRYPTO

2018

SOMNIUM SPACE - VALUED AT \$1.2M SOCIAL VR PLATFORM

2018

MOZILLA HUBS - FREE SOCIAL VR BY MOZILLA

2020

NEXUSVR - VALUED AT \$1M MULTI-USER VR SPACE

2020

DECENTRALAND - VALUED AT \$25M VIRTUAL WORLD NFT PLATFORM Part of The Academic

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2021

META HORIZON WORLDS - VALUED AT \$3B SOCIAL VR PLATFORM BY META

2022

MICROSOFT MESH - ENTERPRISE AR/VR
PLATFORM BY MICROSOFT

2023 & Beyond