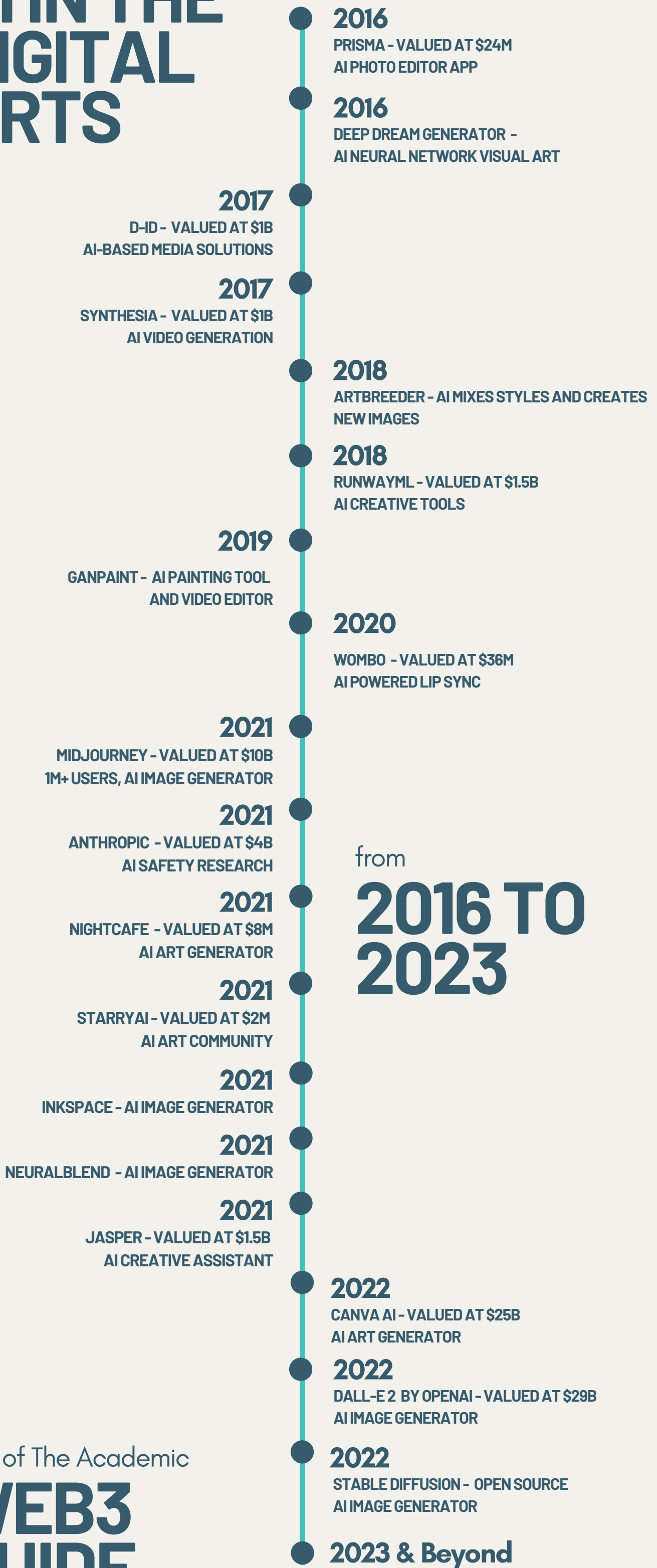


a brief history of

# AI IN THE DIGITAL ARTS

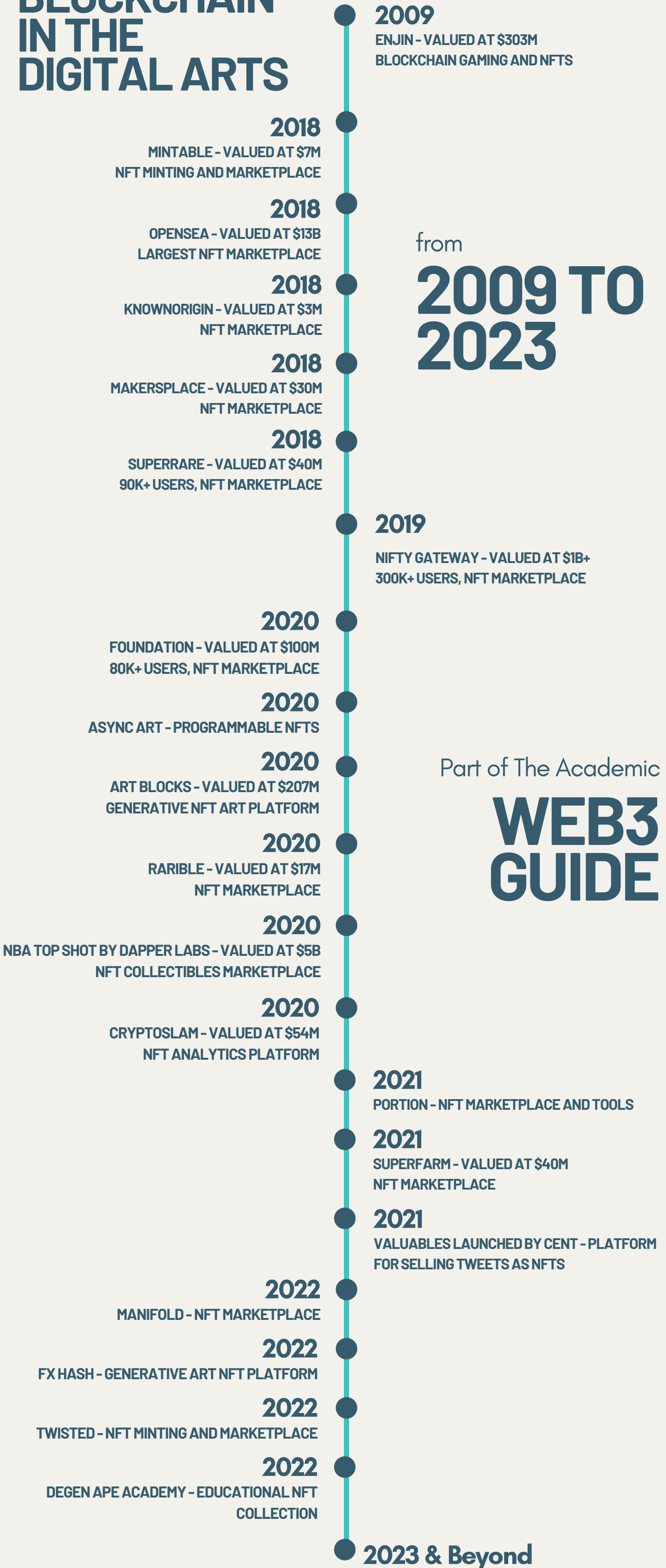


from  
**2016 TO  
2023**

Part of The Academic

# WEB3 GUIDE

a brief history of  
**BLOCKCHAIN  
IN THE  
DIGITAL ARTS**



a brief history of  
**CRYPTO  
IN THE  
DIGITAL ARTS**

- **2017**  
CRYPTOPUNKS LAUNCHED BY LARVA LABS - \$1B IN SALES, 10K PIXEL ART CHARACTERS
- **2017**  
CRYPTOADZ BY GREMLIN - \$100M IN SALES  
NFT ART COLLECTION
- **2017**  
CRYPTOPUNKS DERIVATIVES BY LARVA LABS -  
NFT ACCESSORIES FOR CRYPTOPUNKS NFT

- **2021**  
BORED APE YACHT CLUB - VALUED AT \$4B  
10K NFT APES
- **2021**  
COOL CATS NFT - \$200M IN SALES  
NFT COLLECTIBLES
- **2021**  
CLONEX BY TAKASHI MURAKAMI - \$50M IN SALES  
NFT AVATAR COLLECTION
- **2021**  
DOODLES - VALUED AT \$704M  
NFT ART COLLECTIBLES
- **2021**  
CYBERKONGZ - \$1B IN SALES  
NFT AVATAR COLLECTIONS
- **2021**  
DEADFELLAZ - \$750M IN SALES  
NFT AVATAR COLLECTION
- **2021**  
WOW (WORLD OF WOMEN) - \$100M IN SALES  
WOMEN AVATAR NFTS
- **2021**  
VEEFRIENDS BY GARY VEE - \$500M IN SALES  
NFT COLLECTIBLES

from  
**2017 TO  
2023**

- **2022**  
NOUNS - \$45M IN SALES  
PIXEL ART NFT COLLECTION
- **2022**  
ON1 FORCE - \$90M IN SALES  
ANIME CHARACTER NFTS
- **2022**  
MOONBIRDS - \$500M IN SALES  
NFT ART COLLECTIBLES
- **2022**  
AZUKI - \$500M IN SALES  
NFT AVATAR COLLECTION
- **2022**  
GOBLINTOWN - \$10M IN SALES  
HORROR THEMED NFT COLLECTIBLES
- **2022**  
CLONX - \$90M IN SALES  
3D VR AVATAR NFTS

● **2023 & Beyond**

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a brief history of  
**METaverse  
IN THE  
DIGITAL ARTS**

from  
**2006 TO  
2023**

- 2006**  
ROBLOX - VALUED AT \$21B  
ONLINE GAME PLATFORM AND METAVERSE
- 2012**  
THE SANDBOX - VALUED AT \$4B  
VIRTUAL WORLD IN CRYPTO
- 2014**  
VRCHAT - SOCIAL VR PLATFORM
- 2014**  
HIGH FIDELITY - VALUED AT \$70M  
OPEN SOURCE VIRTUAL WORLDS
- 2015**  
ALTSPACEVR - ACQUIRED BY MICROSOFT IN 2017  
SOCIAL VR PLATFORM
- 2016**  
REC ROOM - VALUED AT \$3.5B  
SOCIAL GAMING VR PLATFORM
- 2016**  
VRTISAN - 3D AND VR IMAGERY FOR  
ARCHITECTURAL PROJECTS
- 2016**  
DREAMSCAPE IMMERSIVE - STORY-BASED FULL-  
ROOM VIRTUAL REALITY (VR) EXPERIENCES
- 2017**  
SPATIAL - VALUED AT \$15M  
WEB-BASED AR/VR PLATFORMS
- 2017**  
CUSEUM - AR/VR FOR MUSEUMS  
AND CULTURAL SITES
- 2018**  
CRYPTOVOXELS - VALUED AT \$20M  
VIRTUAL WORLD IN CRYPTO
- 2018**  
SOMNIUM SPACE - VALUED AT \$1.2M  
SOCIAL VR PLATFORM
- 2018**  
MOZILLA HUBS - FREE SOCIAL VR BY MOZILLA
- 2020**  
NEXUSVR - VALUED AT \$1M  
MULTI-USER VR SPACE
- 2020**  
DECENTRALAND - VALUED AT \$25M  
VIRTUAL WORLD NFT PLATFORM
- 2021**  
META HORIZON WORLDS - VALUED AT \$3B  
SOCIAL VR PLATFORM BY META
- 2022**  
MICROSOFT MESH - ENTERPRISE AR/VR  
PLATFORM BY MICROSOFT
- 2023 & Beyond**

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