



School & Non-Profit Partnership Packet

Welcome

Southridge Chick-fil-A has a history of community involvement. From cow outings to donations, to community partnerships, Chick-fil-A is intentional in building relationships with local businesses, non-profits and schools.

Vision: To Become Charleston's Best Restaurant

Mission: To Create Raving Fans for a Lifetime One Guest at a Time

Fundraisers:

Who May Participate in a Chick-fil-A Fundraiser?

1. Local non-profits, churches or schools

Pop-up Fundraiser

Chick-fil-A offers schools and non-profits the opportunity to participate in a pop-up location. This fundraiser event is better suited to organizations located 30+ minutes from the restaurant, but is not limited to that distance. Chick-fil-A and the group will sell bagged lunches at the off-site pop-up location for a three-hour period of their choice.

Lunches are priced at \$11.00 each, with the group receiving a \$4.00 profit on each lunch. The lunches include a sandwich, chips, cookie and a sealed beverage (bottled water, canned soda, etc.). While Chick-fil-A provides the food items, groups are responsible for providing the beverages for the meals. Groups often partner with another organization to get the bottled waters/sodas donated so they can reach maximum profit.

Chick-fil-A also provides two team members onsite to help organize the event, a pop-up tent, inflatable cow, Chick-fil-A cow mascot (a group volunteer must be the mascot), sauces/pickles, advertising material and the rest of the set up to make the pop-up successful. Groups are responsible for supplying at least 2 electrical outlets, 2 extension cords, and the pop-up location. It is recommended that the location be clearly visible from a high traffic area to maximize 'walk-in' sales.

Groups are encouraged to pre-sell as many bagged lunches as possible before the event. Pre-selling allows Chick-fil-A to have a 'guestimate' on the number of lunches needed, as well as generally creates a much larger profit. Walk-ins are welcome to purchase during the event. Chick-fil-A is responsible for making the call on how much food to bring but will also absorb any monetary loss due to left-over food.

Groups are eligible to host only one Pop-up Fundraiser per quarter. Groups will be chosen by how often they partner with Chick-fil-A, previous partnership successes, amount of prior notice, and the likelihood of having the most success in fundraising.

Chick-fil-A Resale Program

Chick-fil-A also allows groups to purchase Classic Chick-fil-A Sandwiches, Spicy Chick-fil-A Sandwiches, 8-Count Chick-fil-A Nuggets, Chick-fil-A Waffle Potato Chips, and Chick-fil-A Chocolate Chunk Cookies for resale. Groups can sell items as a single entrée or pair them as a bagged lunch set.

Chick-fil-A provides orders that are over \$150 free delivery as well as a warming bag, sauces and pickles. Advertising materials can also be provided when requested.

The Chick-fil-A Resale Program is perfect for sports, band or choir concessions, large events and community functions. During football season, South Charleston High School and Riverside High School both purchase 200+ sandwiches earning their school around \$400 - \$500 in profit at each home game.

Classic Chicken Sandwich, 8ct Nugget: \$3.50 each | \$5.00 each

Spicy Chicken Sandwich: \$3.75 each | \$5.25 each

Waffle Potato Chips: \$1.50 each | \$2.00 each

Chick-fil-A Chocolate Chunk Cookie: \$1.50 each | \$2.00 each

6ct Chocolate Chunk Cookie Fundraiser

This fundraiser is perfect for the holiday season. Groups can pre-sell 6-ct cookies at \$10.00 per 6ct at a cost of \$7.00 per 6ct cookie.

For More Information Please contact:

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