



## **School & Non-Profit Partnership Packet**

### **Welcome**

Southridge Center Chick-fil-A has a history of community involvement; from cow outings, donations, and community partnerships, Chick-fil-A is intentional in building relationships with local businesses, non-profits, and schools in our community.

*Vision: Striving To Become Charleston's Most Caring Business*

*Mission: To Create Raving Fans For A Lifetime One Guests At A Time*

### **Fundraisers:**

#### **Who May Participate in a Chick-fil-A Fundraiser?**

Local non-profits, churches, or schools

#### **Pop-up Fundraiser**

Chick-fil-A offers churches, schools, and non-profits the opportunity to participate in a pop-up location. This fundraiser event is better suited to organizations located 30+ minutes from the restaurant but is not limited to that distance. Chick-fil-A and the group will sell bagged lunches at the off-site pop-up location for a two-hour period of their choice.

Lunches are priced at \$11.50 each, with the group receiving a \$4.00 profit on each lunch. The lunches include a Classic Chick-fil-A Sandwich, Waffle Potato Chips, a Chocolate Chunk Cookie, and a sealed beverage (bottled water, canned soda, etc.). While Chick-fil-A provides the food items, groups are responsible for providing the drinks for the meals. Groups often partner with another organization to get the bottled waters/sodas donated to reach maximum profit.

Chick-fil-A also provides one team member onsite to help organize the event, a pop-up tent, sauces/pickles, advertising material, and the rest of the setup to make the pop-up successful. Groups are responsible for supplying at least two electrical outlets, two extension cords, and the pop-up location. It is recommended that the location be visible from a high traffic area to maximize 'walk-up' sales.

Groups are encouraged to presell (collect money) as many bagged lunches as possible before the event. We recommend selling at least 150 presold meals. The presell provides you with a great base to start with, and it helps build community involvement. Chick-fil-A will also base the number of extra meals we

bring to sell based on the presell count. Preselling allows Chick-fil-A to have a 'guestimate' on the number of meals needed and generally creates a much larger profit. Walk-ups are welcome to purchase during the event. Chick-fil-A is responsible for making the call on how much food to bring and absorb any monetary loss due to leftover food that does not include the presell.

Groups are eligible to host only one Pop-up Fundraiser per quarter. Groups will be chosen by how often they partner with Chick-fil-A, previous partnership successes, amount of prior notice, and the likelihood of having the most success in fundraising.

### **Chick-fil-A Resale Program**

Chick-fil-A also allows groups to purchase Classic Chick-fil-A Sandwiches, Spicy Chick-fil-A Sandwiches, 8-Count Chick-fil-A Nuggets, Chick-fil-A Waffle Potato Chips, and Chick-fil-A Chocolate Chunk Cookies for resale. Groups can sell items as a single entrée or pair them as a bagged lunch set.

Chick-fil-A provides orders that are over \$150 free delivery as well as a warming bag, sauces, and pickles. Advertising materials can also be provided when requested.

The Chick-fil-A Resale Program is perfect for sports, band or choir concessions, significant events, and community functions. During football season, South Charleston High School and Riverside High School purchase 200+ sandwiches earning their school around \$400 - \$500 in profit at each home game.

Classic Chicken Sandwich, 8ct Nugget: \$3.75 each | \$5.00 each

Spicy Chicken Sandwich: \$4.00 each | \$5.25 each

Waffle Potato Chips: \$1.50 each | \$2.00 each

Chick-fil-A Chocolate Chunk Cookie: \$1.50 each | \$2.00 each

### **6ct Chocolate Chunk Cookie Fundraiser**

This fundraiser is perfect for the holiday season. Groups can pre-sell 6-ct cookies at \$10.00 per 6ct for \$7.00 per 6ct cookie.

### **For More Information**

Please contact:

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