



AL MASA AL ZARQA  
LIGHTING EQUIPMENT TRADING LLC.

## Company Profile

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[www.blueluce.net](http://www.blueluce.net)

Oud Metha, Dubai, UAE



## About us

We are a company formed with the view of leading and providing highly international operation standards in lighting in all sectors throughout the Middle East. The humble office is located in Dubai, United Arab Emirates. We are Providing the lighting solutions through technical drawings, LUX Calculations, from interior to Facad.

The strong-willed and vision for a long-term partnership with valued clients and with internationally known Lighting providers endeavored to focus on highly ethical and acceptable technical international standards. Bridging the gap for the demand of professionalism, highly technical practice and expertise, quality of products, exceptional customer service that creates enthusiastically satisfied customers, and sound business approach are the living rules of Masa Al Zarqa Lighting.

## Approach to project

The strong-willed and vision for a long-term partnership with valued clients and with internationally known lighting providers endeavored to focus on highly ethical and acceptable technical international standards.

### Project Planning

- Over-all planning and design schedule, manufacturing and materials required
- Material Submittals.
- Coordination in preparation of material requisitions.
- Preparation and delivery of detailed project drawings.
- Furnishing materials such as basic engineering, drawings, structural calculations and installation procedures.
- Organized release of drawings required for the product.

### Engineering & Design

The Engineering and Design department forms the core of the spectacular growth of our company in terms of technical, qualitative and productive aspects. The four (4) distinct and interlink groups in the department was formed to streamline the activities.

- Estimation
- Design
- Costing
- Delivery





## **Quality Management**

### **Delivery Inspection**

Before commencing to a new job, supervisors must check the specifications of the required materials. The Supervisor and Quality Control Inspector must perform a random checking on the accuracy of items and required orders. The Quality Control Inspector must also perform a complete inspection before the final delivery of the materials. A description of the main activities must be executed during the performance and development of the project.

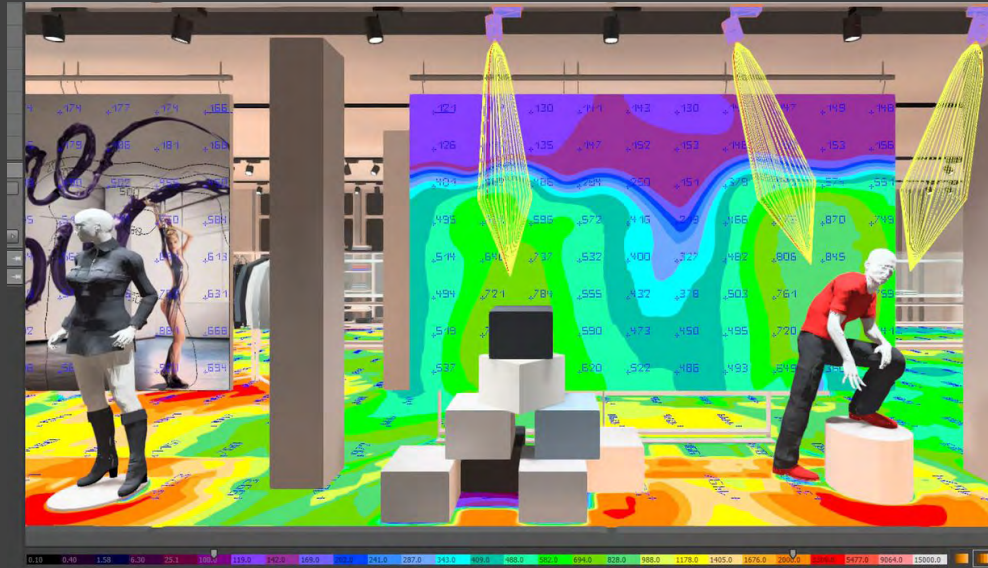
### **Quality control Procedure**

It is expected that Section Supervisor will exercise strict control over their sections to ensure that inspector have minimum cause for rejection of materials due to mishandling from the source or during transit. Inspectors will be familiar with the Standard laid down by the manufacturer with reference to the International Standards and will cooperate fully with management to ensure that no product leaving the warehouse falls below the criteria dictated by these standards.



## **Productions & Quality**

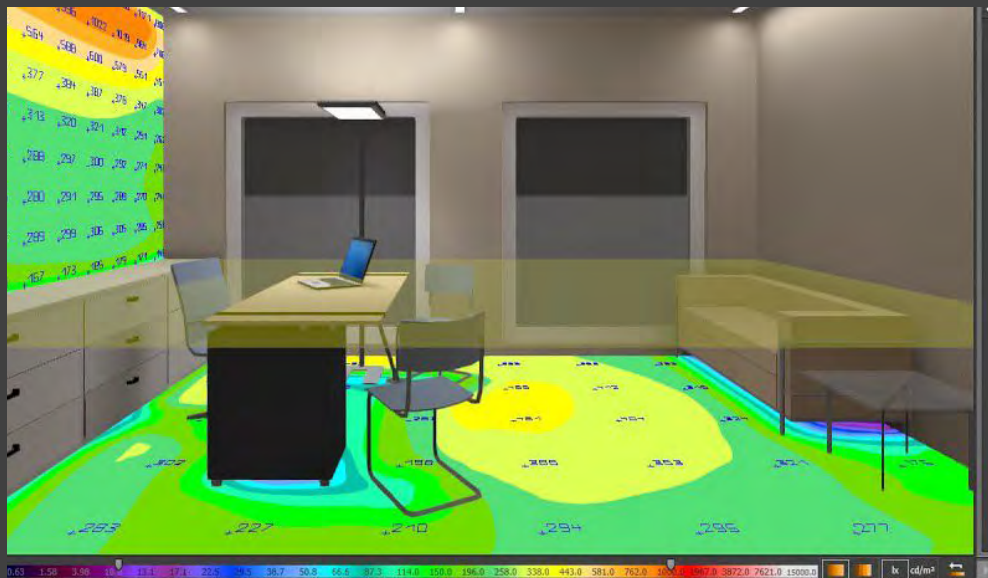
In order to ensure that quality standards are constantly maintained, we shall make the highest degree of commitment to the following: Preparation of material drawings and specifications In-house preliminary inspection is run a thorough check to ascertain that all materials are properly in good condition and tested in compliance with the checkpoint. Final quality inspection, examine the quality of materials and products before delivery.



## What we do?

### Design & Lux Calculation

When you renovate or build a new house of your dreams, the right illumination is not just picking up a few lamps for the interior, floodlights for the and the facade of the building. You need to create a balanced solution that meets your taste at the same time and be comfortable in operation. And also it should be energy efficient, and possibly with elements of a smart home. We are one of the leading lighting design companies in Dubai, our specialists create individual illumination for you to make your home shine like a dream home. The professional illuminating design adds value, makes the house beautiful, impressive and comfortable.





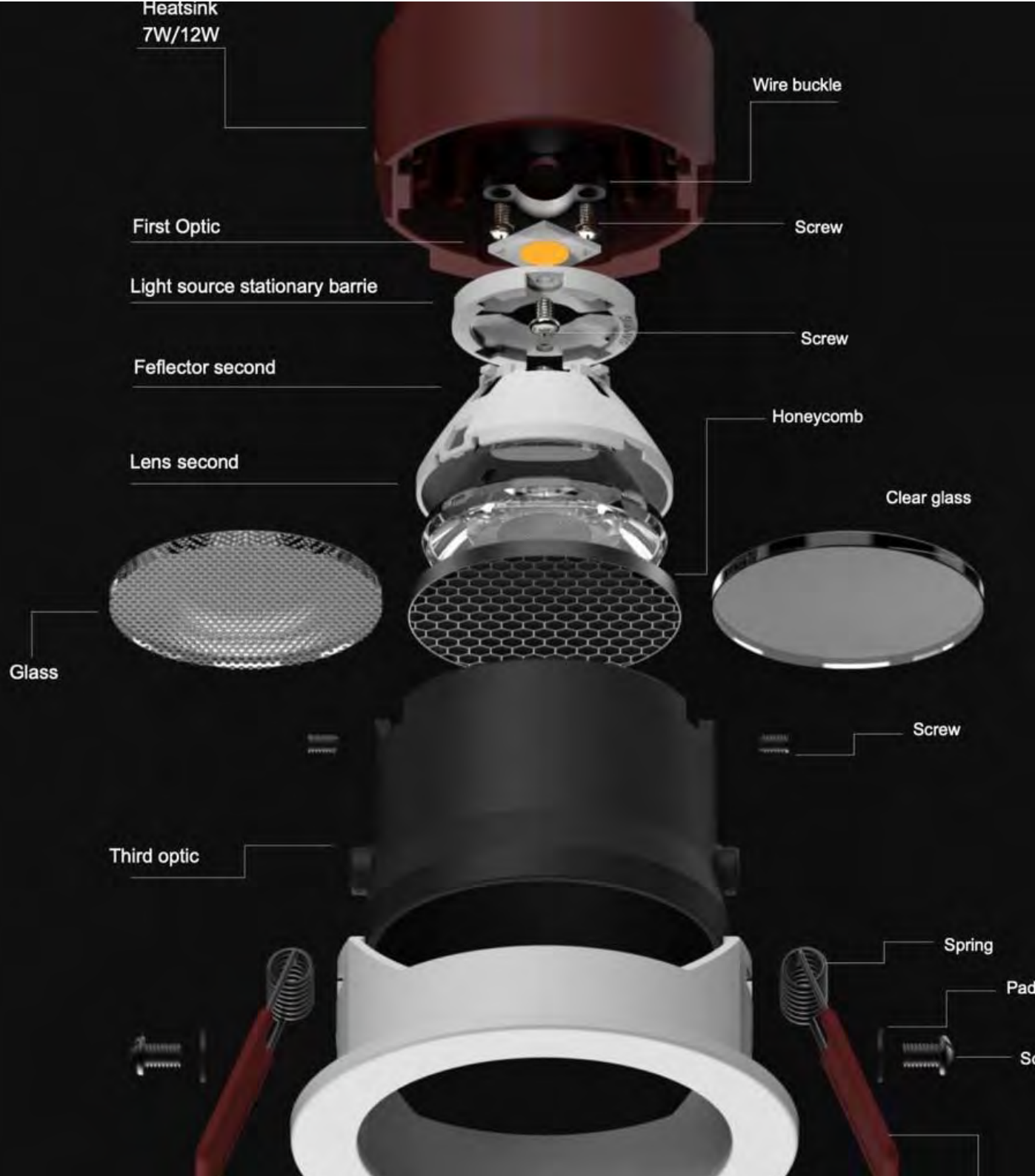
## Correctly illuminating facades

In urban environments, light promotes public life at night. Cultural institutions, shops and businesses benefit from a lively nightlife. Impressive facade lighting makes buildings visible in the urban space and enables orientation. The uniform illumination of facades serves to emphasise landmarks and gives them a calm presence in the urban space. Light accents on the other hand structure large surfaces and highlight architectural details such as columns and cornices. Grazing light wallwashing is ideal with facades for highlighting the fine textures of timber and natural stone to create striking reliefs. To avoid light pollution, good glare control and precise photometrics are important factors when selecting luminaires. We give you tips on how to strikingly illuminate facades in unison with the needs of both people and the environment.

## Technical Drawing

- Obtaining lighting requirement
- Define the goals
- Create lighting scenario
- Concept innovation
- Lighting design simulation

Luminaries selection As a fact lighting design is not just calculation of lux level , it is dramatically linked to interior design and architectural design. The main challenge in lighting design is how to emphasize the texture, shadow, highlight, glow, and create the accent of interior lighting to pop-up displayed products as well as interior design.



## Our Strategy

We dynamically adapt to social and economic change. By continuously refining our service portfolio, we augment our capabilities in Constructing related services to our customers focus on profitable segments and systematically extend our international market. With this clear strategy, our company is well prepared to face the challenges of the market.

**Our division continuously analyzes relevant markets, allowing them respond in good time to new trends and any fluctuations in demand.**

We created dedicated competence centers for the likewise rapidly growing logistics and lighting facilities in the region. the warehouse falls below the criteria dictated by these standards.

Our Recent Projects

# Facade

## AOS Tower Marina

### Proposed Facade Light Applied Light Fixtures

1. Wall Washer light

CCT: 3000K, Warm White  
Adjustable wall bracket.

2. Up Down Wall Light

CCT: 3000K, Warm White  
Wide light beam

3. Linear Light

CCT: 3000K, Warm White  
Opal Diffuser



**Latifa Tower**  
Tecom



**Iliya 1 & 2**  
G+8 Sheikh Zaid Road, Dubai



## **Noor Building**

**JVC**

### **Proposed Facade Light Applied Light Fixtures**

#### **1. Wall Washer light**

CCT: 3000K, Warm White

14.4W/M, 120 LEDs/M

Water Proof IP67



## Arjan 1 Tower Ajman

### Proposed Facade Light Applied Light Fixtures

#### 1. Linear light

LED Flexi - NEON, Surface mounted  
Warm White

#### 2. Up Down - Light

Wall Mounted, Warm White

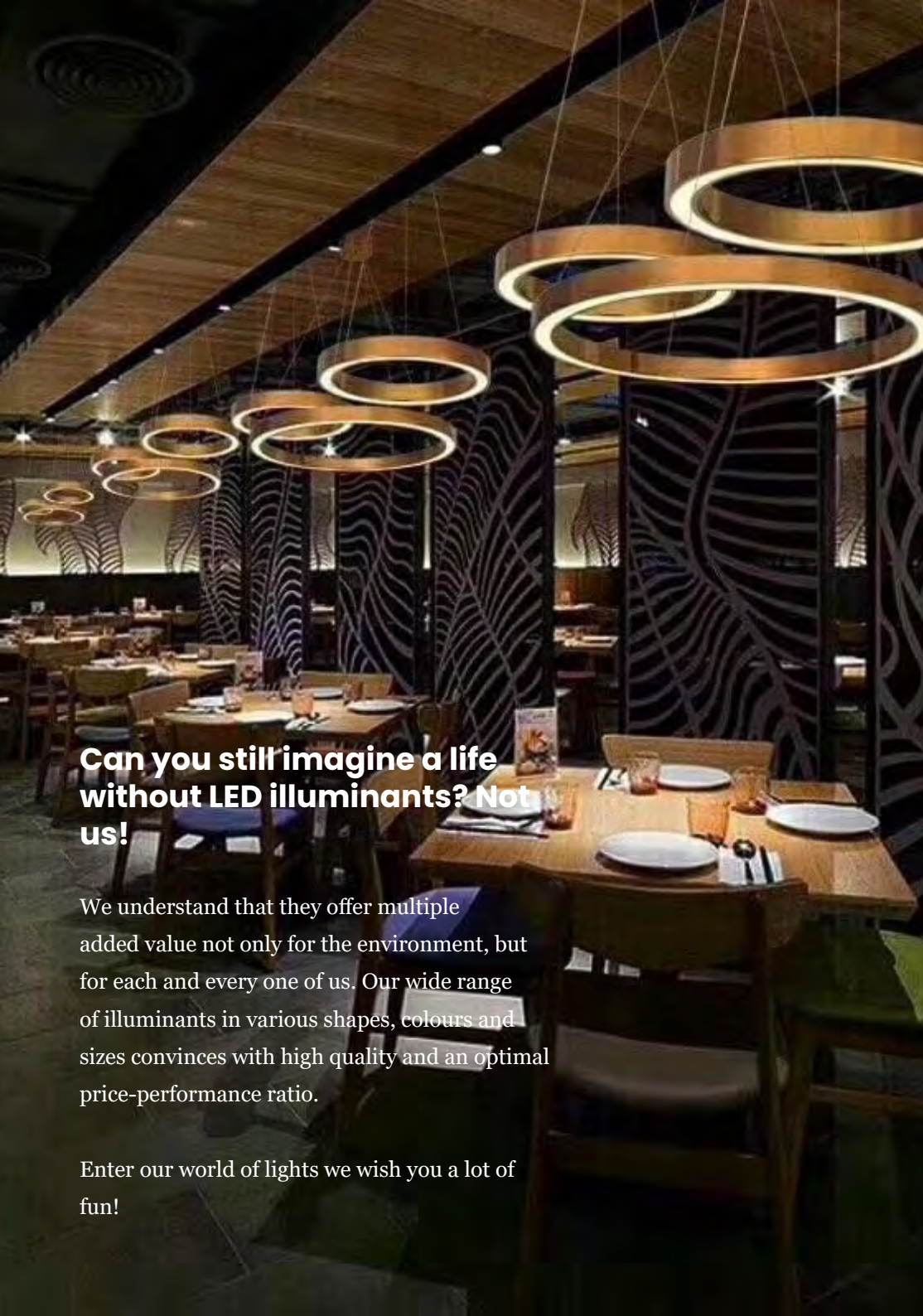
#### 3. Wall Down light

Wall mounted, Warm White



# *Chandeliers*





**Can you still imagine a life without LED illuminants? Not us!**

We understand that they offer multiple added value not only for the environment, but for each and every one of us. Our wide range of illuminants in various shapes, colours and sizes convinces with high quality and an optimal price-performance ratio.

Enter our world of lights we wish you a lot of fun!







AVEA  
CONSTRUCTION

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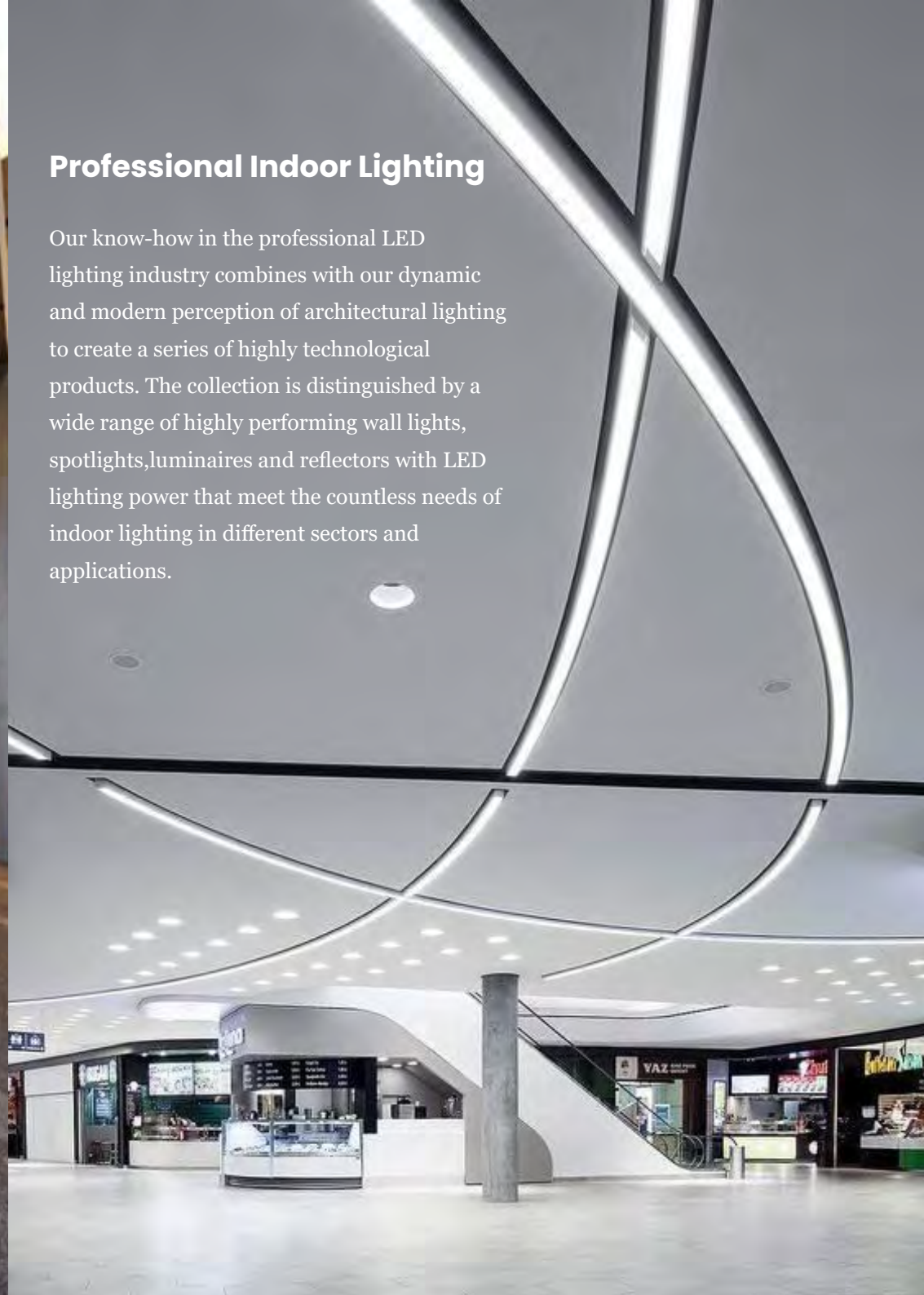
*Interior*

Prestige Showroom  
Ras Al Khor, Dubai



## Professional Indoor Lighting

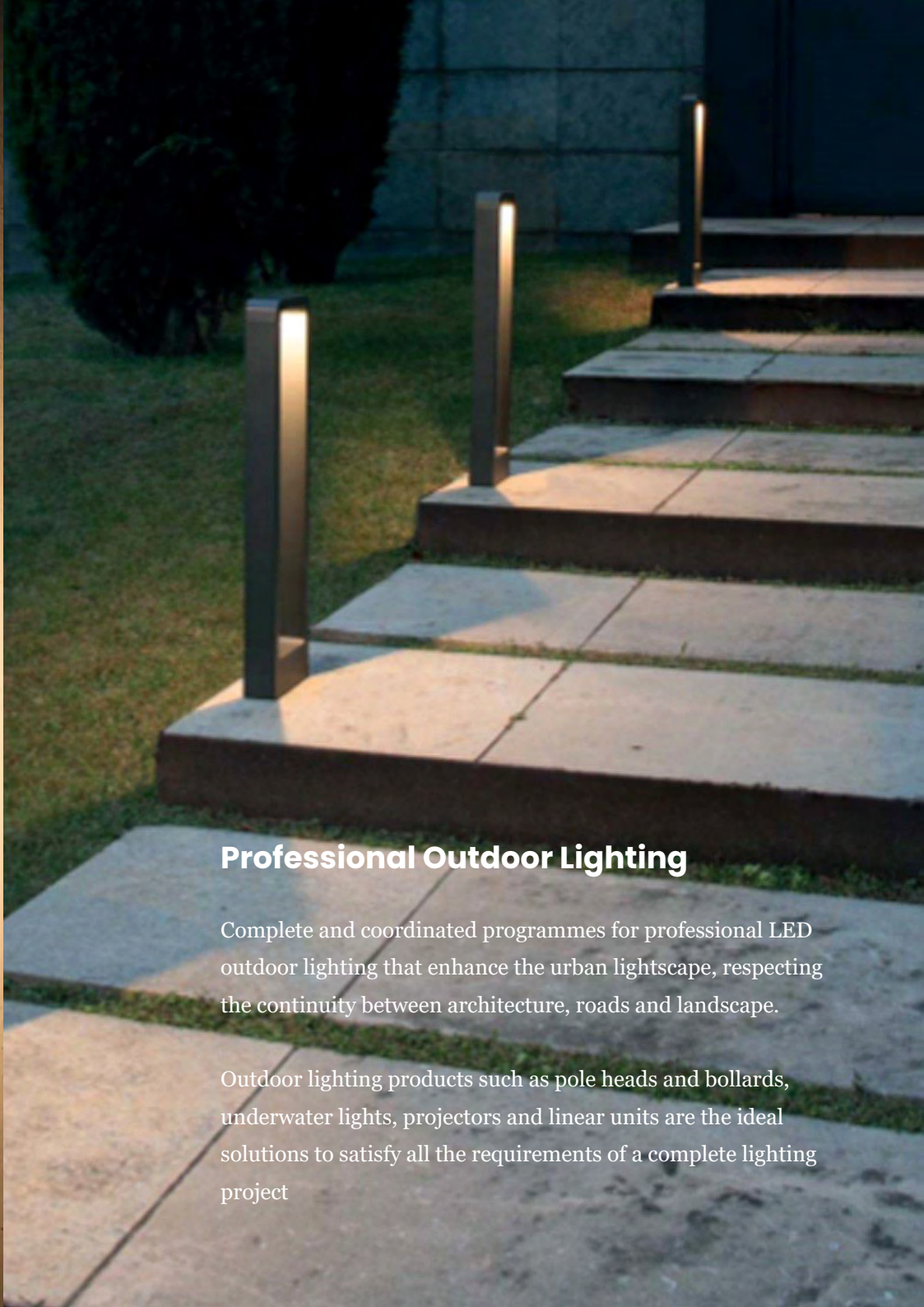
Our know-how in the professional LED lighting industry combines with our dynamic and modern perception of architectural lighting to create a series of highly technological products. The collection is distinguished by a wide range of highly performing wall lights, spotlights, luminaires and reflectors with LED lighting power that meet the countless needs of indoor lighting in different sectors and applications.







*Exterior*



## Professional Outdoor Lighting

Complete and coordinated programmes for professional LED outdoor lighting that enhance the urban lightscape, respecting the continuity between architecture, roads and landscape.

Outdoor lighting products such as pole heads and bollards, underwater lights, projectors and linear units are the ideal solutions to satisfy all the requirements of a complete lighting project



*Villas*



**6 Villas in Mirdif**  
Central Contracting



**Emirates Laundry**



**8 Villas Al Rashidiya**  
Client: Al Futtaim Group



## Few of our clients



**DAMAC**



**LACASA**



**yaghmour**



## Lighting brands we work with



TRIDONIC



THORN



PHILIPS



LEUCOS

LLD

TREEVOS





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