



Saluting America's Veterans Enterprise

Helping Businesses Serve America's Veterans

HonorBridge™ Community Market Strategy

A trusted bridge between growing businesses and the veteran community.

SAVE | HonorBridge™

STRONGER CONNECTIONS. ★ REAL IMPACT. ★ LASTING LOYALTY.

SERVE VETERANS. STRENGTHEN YOUR BUSINESS.



HonorBridge™ Community Market Strategy is SAVE's branding and community-engagement service for businesses that offer—or want to create—products, services, savings, or exclusive programs for the military and veteran community.

Every HonorBridge™ Client Receives:

- Professionally designed veteran-centric social media content
- Strategic brand exposure aligned with SAVE's mission
- Cross-promotion through SAVE's official social media channels
- Increased visibility with veteran and employer audiences
- Consistent community engagement and awareness campaigns

Multi-Platform Exposure Included
All HonorBridge™ marketing content is published across SAVE's official:

Facebook Platform
LinkedIn Platform

Giving your business expanded reach, professional credibility, and direct visibility within SAVE's growing veteran and employer network.



CORE
\$150

Social Media Content:

- One company veteran-focused post per week (4 per mo.)

SAVE Website Listing:

- Dedicated landing page within SAVE's website

SAVE Credibility Alignment:

- Association as a SAVE Veteran Ready Partner

Community Visibility:

- Foundational exposure within SAVE's veteran network



PREFERRED
\$300

Social Media Content:

- Two company veteran-focused posts per week (8 per mo.)

SAVE Website Listing:

- Dedicated landing page within SAVE's website

Paid Social Media Advertising:

- One monthly Paid Ad on SAVE Socials, LinkedIn or Meta FB

Enhanced Community

Positioning:

- Broader exposure within trusted veteran networks



PREMIUM
\$800

Social Media Content:

- 3 company veteran-focused posts per week (12 per mo.)

SAVE Website Listing:

- Dedicated landing page within SAVE's website

Paid Social Media Advertising:

- One monthly paid ad on SAVE Socials, LinkedIn or Meta FB
- Campaign highlights your company's veteran program, savings, or services

Large Publication Access:

- 1 eighth size advertisement in publication that sees 60,000+ Veterans in Minnesota.

Corporate Newsletter Exposure:

- SAVE Employer Veteran Newsletter Placements as available