



Saluting America's Veterans Enterprise

Helping Businesses Serve America's Veterans

HonorBridge™ Community Market Strategy

A trusted bridge between growing businesses and the veteran community.

SAVE | HonorBridge™

STRONGER CONNECTIONS. ★ REAL IMPACT. ★ LASTING LOYALTY.

SERVE VETERANS. STRENGTHEN YOUR BUSINESS.



HonorBridge™ Community Market Strategy is SAVE's branding and community-engagement service for businesses that offer—or want to create—products, services, savings, or exclusive programs for the military and veteran community.

SAVE helps businesses design meaningful veteran-focused offerings and then positions them within trusted veteran networks—ensuring programs are credible, visible, and valued by veterans and their families.

Tiered Pricing Guide:

Simple. Accessible. Built to Grow Together.

WHY HONORBRIDGE™

- ✓ Veteran-validated credibility
- ✓ Community-based visibility
- ✓ Reputation protection
- ✓ Long-term loyalty, not one-time impressions

Veterans recognize authenticity. HonorBridge™ helps you earn it.



CORE \$150

Social Media Content:

- One company veteran-focused post per week (4 per mo.)
- Highlights your veteran savings, services, or programs

SAVE Website Listing:

- Dedicated landing page within SAVE's website

SAVE Credibility Alignment:

- Association as a SAVE Veteran Ready Partner

Community Visibility:

- Foundational exposure within SAVE's veteran network



PREFERRED \$300

Social Media Content:

- Two company veteran-focused posts per week (8 per mo.)
- Increased storytelling and program visibility

Paid Social Media Advertising:

- One monthly Paid Ad on SAVE Socials, LinkedIn or Meta FB

SAVE Website Listing:

- Dedicated landing page within SAVE's website

Enhanced Community Positioning:

- Broader exposure within trusted veteran networks
- SAVE Veteran Ready Partner



PREMIUM \$800

Social Media Content:

- 3 company veteran-focused posts per week (12 per mo.)
- Priority placement and deeper storytelling

Large Publication Access:

- 1 eighth size advertisement in publication that sees 60,000+ Veterans in Minnesota.

Paid Social Media Advertising:

- One monthly paid ad on SAVE Socials, LinkedIn or Meta FB
- Campaign highlights your company's veteran program, savings, or services

Corporate Newsletter Exposure:

- SAVE Employer Veteran Newsletter Placements as available

SAVE Website Listing:

- Dedicated landing page within SAVE's website

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