

ACS

AMERICAN COLLEGE
OF SURGEONS

Virginia Chapter

2027

ANNUAL MEETING



**May 14-15,
2027**



**Kalahari
Resorts &
Conventions**

Spotsylvania, VA

Your company plays an important role in advancing our profession. We are pleased to invite you to showcase your products and services at the 2027 Annual Meeting.

This event offers an excellent opportunity to connect with attendees, increase your company's visibility, generate new business, and strengthen existing relationships. We encourage you to review the exhibit opportunities outlined in this prospectus and join us as an exhibitor at the 2027 Annual Meeting. We look forward to your participation!

EXHIBIT LEVELS

BRONZE LEVEL

\$1,625.00

An excellent opportunity to connect with attendees and showcase your company.

- One 6-foot exhibit table and two chairs
- Two representative badges
- Two tickets to the Welcome Reception
- Participation in the "Play to Win" exhibitor game
- Company listing in the online Exhibitor Directory, including a link to your website
- Recognition as a Bronze Contributor in meeting materials
- Company name included on the sponsor recognition slide
- Attendee registration list included in the meeting packet

GOLD LEVEL

\$2,500.00

Enhanced company visibility and additional opportunities to engage with attendees.

Includes all Bronze benefits, plus:

- Three representative badges
- Gold Contributor recognition in meeting materials
- Dedicated Gold-level signage at the meeting
- Verbal recognition by the President during the meeting
- One dedicated social media post recognizing your company's support, with company tagging
- Company logo and website link featured on website
- **Priority consideration for exhibit table placement**, following Platinum-level selections.
- Pre-conference attendee registration list
- Company logo featured on rotating sponsor recognition slides during meeting breaks

PLATINUM LEVEL

\$3,500.00

Premium recognition and maximum visibility before, during, and after the meeting.

Includes all Gold benefits, plus:

- Four representative badges
- Platinum Contributor recognition in meeting materials
- Dedicated Platinum-level signage at the meeting
- Two dedicated social media posts recognizing your company's support
- Featured company logo and prominent website link on the meeting webpage
- **First choice of available exhibit table locations**
- Pre- and post-conference attendee registration lists
- Prominent company logo placement on sponsor recognition slides during meeting breaks
- Featured recognition in the post-meeting sponsor thank-you communication

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Options listed below are in addition to the standard exhibit levels.



PRODUCT THEATER

\$5,500

Host a non-CME educational presentation designed to showcase your company's products, services, or clinical solutions to an audience of up to 30 attendees.

- Three opportunities include "Dinner & Dialogue" on Friday night, "Coffee Chat" on Saturday morning or a "Lunch & Learn" on Saturday afternoon.
- Benefits include all Platinum benefits but with five total badges
- Includes basic AV, room rental, and buffet style meal
- Company responsible for providing the speaker and associated travel fees
- Listing in the printed and digital meeting program
- Three social media posts about company's support/Product Theater
- Pre and Post-Conference list of registered attendees
- VA-ACS staff provides assistance with coordination of the activity



FRIDAY WELCOME RECEPTION

\$3,000

The welcome reception is an evening reception open to all attendees to enjoy light fare as they network and renew friendships in a relaxed atmosphere.

- Recognition as Welcome Reception sponsor in all meeting material, both printed and digital
- Specific signage greets attendees as they enter the reception
- Podium announcement of company support by VA-ACS President
- Recognition in a pre-meeting promotional email
- Opportunity to provide a company-approved promotional item or display, subject to venue and chapter approval



LANYARD SPONSOR

\$1,500

Maximize your visibility with one of our most prominent attendee touchpoints!

- As the exclusive lanyard sponsor, your company name and logo will be displayed on lanyards worn by attendees throughout the meeting.
- This opportunity provides continuous exposure and reinforces your presence throughout the Annual Meeting.
- Recognition in applicable sponsor listings and meeting materials



RESIDENT POSTER SESSION SPONSOR

\$1,500

Support the presentation of surgical research and the development of future surgeons through sponsorship of the Resident Poster Sessions, including in-person and virtual presentations.

- Recognition as the Resident Poster Session sponsor in printed and digital meeting materials
- Sponsor signage at the in-person Resident Poster Session
- Verbal acknowledgment by the VA-ACS President
- Company logo recognition in digital poster-session materials



WIFI SPONSOR

\$1,000

As the exclusive Wi-Fi sponsor, your company will receive recognition associated with internet access for meeting attendees.

- Recognition as the exclusive sponsor for the conference Wi-Fi
- Company logo will appear on the website, conference emails, and on the Wi-Fi instructional handouts.

ABOUT THE MEETING

There will be a Welcome Reception on Friday, May 14 followed by a full day of educational sessions on Saturday, May 15. The meeting will be an excellent opportunity to interact with more than 120 surgeons from around the Commonwealth. The program appeals to members of all surgical subspecialties.

KALAHARI RESORT

5500 Destination Drive
Woodford, VA 22580

Home to America's Largest Indoor Waterparks, where year-round waterpark fun, indoor adventure, dining, and entertainment come together. Conveniently located right off I-95, Kalahari Spotsylvania brings family fun within easy reach of the DC-Maryland-Virginia region and surrounding cities. The VA-ACS has secured a discounted room rate. Reservation information will be available soon.

EXHIBIT HOURS

Friday, May 14, 2027

Exhibitor Setup: 5:00–10:00 p.m.

Welcome Reception: 5:45–7:00 p.m.

Exhibitors are encouraged to complete setup before the Welcome Reception to take advantage of this networking opportunity. Exhibitors who are unable to complete setup before the reception may finish afterward, with all displays ready for Saturday morning.

Saturday, May 15, 2027

Exhibitor Setup: 6:00–7:00 a.m.

Exhibits Open: 7:00 a.m.–4:00 p.m.

Exhibit Teardown: 4:00–5:30 p.m.

All times are subject to change. Exhibitors should not dismantle displays before the designated teardown time.

ADDITIONAL INFORMATION

Reserve Your Sponsorship Today!

Showcase your company, connect with surgeons from across Virginia, and support surgical education at the 2027 VA-ACS Annual Meeting. Sponsorship opportunities are available on a first-come, first-served basis, with select opportunities limited to one sponsor.

Exhibit table locations will be assigned by VA-ACS based on sponsorship level and availability. Platinum contributors will have first choice of available locations, followed by Gold contributors and then Bronze contributors. Final table assignments will be confirmed about 2 weeks before the meeting.

Not included with exhibit: Electric, phone line or internet access.

These prices do not include online convenience fee.

For exhibitor and sponsorship information, contact Susan McConnell, Chapter Administrator, at 804-622-8139 or smcconnell@ramdocs.org.