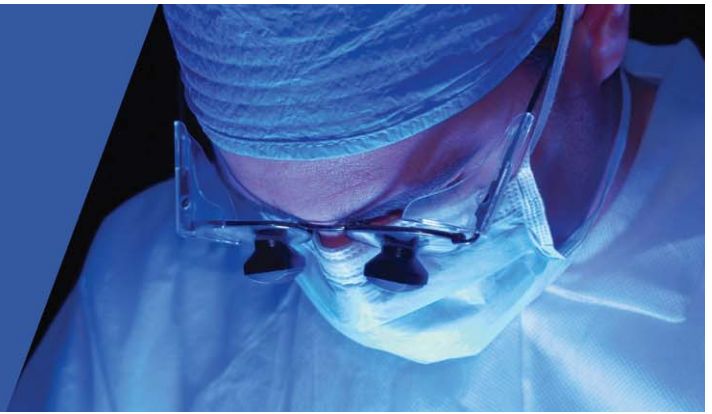


*EXHIBIT
OPPORTUNITY*



**Virginia Chapter, American College of
Surgeons & Virginia Surgical Society**

2020 ANNUAL MEETING

MAY 15 & 16, 2020

KINGSMILL RESORT | WILLIAMSBURG, VA

Your company is extremely important to our profession and we would like to cordially invite you to showcase your products and services. This year's meeting offers you an excellent opportunity to make sales, widen your exposure, and stimulate repeat business.

Take this opportunity to build and maintain customer relations, enhance your image and test new products and services. We encourage you to review the exhibit packages described and to make the decision today to participate in the 2020 Annual Meeting.

ABOUT VIRGINIA CHAPTER, ACS

The Virginia Chapter, American College of Surgeons is one of the largest statewide chapters of ACS in the country. With more than 1,000 members, the Virginia Chapter focuses on issues that directly and exclusively impact its members. Our goal is to improve the quality of surgical care by connecting surgeons together.

ABOUT VIRGINIA SURGICAL SOCIETY

The purposes of the Virginia Surgical Society are to promote excellence in surgery in Virginia through the superb programs at the annual meeting and to promote a cordial association among the surgeons and their families.

This meeting provides you with an excellent opportunity to interact with more than 120 surgeons from around the Commonwealth. The program appeals to members of all surgical subspecialties.

LOCATION INFORMATION

Kingsmill Resort | 1010 Kingsmill Road, Williamsburg, Virginia, 23185. To reserve a room at our discounted rate of \$189, call 1-800-832-5665. Be sure to specify the VA-ACS room block. *Hurry! Rooms sell out quickly. Our block expires on April 24th, but rooms may sell out before that date.*

EXHIBIT HOURS

Friday, May 15

Exhibit Set Up - anytime between 5:00 - 10:00 p.m.

Welcome Reception - 5:45 p.m. - 7:00 p.m.

Saturday, May 16

Exhibitor Set Up - 6:00 a.m. - 7:00 a.m.

Exhibits Open - 7:00 a.m.- 4:30 p.m.

Tear Down - 4:30 p.m.- 5:30 p.m.

All conference break food served in the Exhibit Hall.

BENEFITS OF EXHIBITING

- Access to Virginia VIP surgeons and affiliate professionals during breakfast, session breaks, lunch and cocktail party.
- Special recognition in meeting program and in President's Welcome Remarks.
- Online recognition of exhibit support at www.virginiaACS.org for one year.

LEVELS OF SPONSORSHIP

EXHIBIT/TABLETOP OR FLOOR \$1,250

- One 6 ft table and 2 chairs.
- Includes two complimentary registrations to all meeting sessions and food functions.
- Participation in "Play to Win" where participants visit each exhibit booth and enter a raffle
- Inclusion Exhibitor Directory, meeting material and website listing of vendors
- Invited to cocktail reception

SILVER LEVEL \$2,000

- All Exhibit benefits listed above, but includes three complimentary registrations
- Specific signage for Silver Level Contributor in meeting material, website and Exhibitor Directory
- Recognized at podium by Chapter president as Silver Level Contributor

GOLD LEVEL \$3,500

- All Exhibit benefits listed above, but includes four complimentary registrations
- Choose table location (after Platinum level)
- Specific signage for each Gold Level Contributor
- Listed as Gold Level Contributor in meeting material, website and Exhibitor Director
- Recognized at podium by Chapter president as Gold Level Contributor
- One Facebook post, tweet or LinkedIn post about company's attendance at meeting

PLATINUM LEVEL \$5,000

- All Exhibit benefits listed above, but includes five complimentary registrations
- TWO exhibit tables; First Choice for table location
- Acknowledged as supporter of Friday night Welcome Reception; ***includes 5 minutes to address audience***
- Specific signage for each Platinum Level Contributor
- Listed as Platinum Level Contributor in meeting material, website and Exhibitor Director
- Recognized at podium by Chapter president as Platinum Level Contributor
- 3 Facebook posts and/or 3 tweets and/or LinkedIn posts about company's attendance at meeting.



Virginia Chapter, American College of Surgeons & The Virginia Surgical Society

EXHIBIT APPLICATION FORM
2821 EMERYWOOD PARKWAY, SUITE 200
RICHMOND, VA 23294

To reserve your space at the combined **2020 Annual Meeting** of the Virginia Chapter, American College of Surgeons and the Virginia Surgical Society, please complete the following and return by May 1, 2020. The exhibitor fee should be included, or a statement that it is forthcoming. All exhibit fees must be paid prior to the conference.

Mail completed application form with payment to:

Virginia Chapter, American College of Surgeons
2821 Emerywood Parkway, Suite 200
Richmond, VA 23294
FAX: (804) 788-9987
Tax ID number is: 23-7316510.

COMPANY/ORGANIZATION INFORMATION

Company/Organization Name: _____

CONTACT PERSON

Name: _____ Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

E-mail: _____

Telephone: _____ Fax: _____

Signature: _____

EXHIBITOR PROGRAM INFORMATION *(*how you would like to be listed in the Exhibitor Program distributed to attendees)*

Company Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Telephone: _____ E-mail: _____

Website: _____

Description of Company and Products/Services: for Exhibitor Program *(print or E-mail a separate document; 30 words max)*

ON-SITE REPRESENTATIVES

1) Name: _____ Title: _____

E-mail: _____

2) Name: _____ Title: _____

E-mail: _____

Silver, Gold & Platinum Level Contributors receive three complimentary registrations

3) Name: _____ Title: _____

E-mail: _____

Additional On-Site Representatives (\$100 Each):

1) Name _____ Title: _____

2) Name _____ Title: _____

ADDITIONAL REGISTRATION INFORMATION

q If possible, do not locate us near the following company (ies): _____

q I will require electricity for my exhibit. Electrical & IT Services shall be contracted directly with the hotel. Information to order these services will be sent in a confirmation e-mail.

q Displays larger than 12 feet wide will be charged the equivalent price of two (2) Exhibits.

q Please e-mail a hi-resolution copy of your company logo for inclusion in meeting material. E-mail to smcconnell@ramdocs.org.

PAYMENT

Please Reserve Our Company for the Following (check one): Tabletop Exhibit Floor Exhibit

Bronze level (Exhibitor) \$1,250 = _____

Silver level \$2,000 = _____

Gold level \$3,500 = _____

Platinum level \$5,000 = _____

Additional Representative (s) \$100 Each x # _____ = _____

Contribute \$25 gift card(s) for raffle. \$25 Each x # _____ = _____

TOTAL AMOUNT PAID = _____

PAYMENT METHOD

Check Enclosed (Payable to Virginia Chapter, ACS)

Pay by credit card online at www.virginiaACS.org

For more information on exhibiting, contact Susan McConnell at smcconnell@ramdocs.org, call 804.622.8139, or visit www.virginiaACS.org

EXHIBITOR AGREEMENT

Upon receipt of Exhibit Application Form at the Chapter Executive Office, American College of Surgeons assumes that you have read the terms as outlined below and agree to abide by these terms. Application is subject to acceptance by the Chapter. Written confirmation will be sent upon receipt of Application and full payment.

Who May Exhibit – The meeting is intended for those companies that are related to the profession. The Chapter reserves the right to determine the eligibility of any applicant as an exhibitor according to its Principles of Governing Corporate Support. With a limited number of exhibitors permitted, the Chapter reserves the right to deny exhibitors after the limit is reached.

Cancellation – An exhibitor may cancel or withdraw from the meeting subject to the following conditions: 1) the exhibitor shall immediately file a written notice of intention to cancel or withdraw; 2) if written notice is received 30 days or more prior, the Chapter shall retain a sum of equal to fifty percent (50%) of the total cost of the reserved exhibit space; and 3) no refunds shall be made on cancellations received less than 30 days in advance of the meeting. Any exhibitor failing to occupy said space by the initial opening of the exhibit area shall forfeit that space and the Chapter shall have the right to use said space as desired.

Representatives – Each exhibit may have two (2) representatives and each Silver, Gold and Platinum Level Contributor may have three (3) representatives at no additional charge. The Chapter will accommodate these representatives with food during the meal functions of the meeting while the exhibit is open at no additional charge. Exhibiting companies shall limit the number of representatives working concurrently to five (5) per booth. Representatives beyond the stated limits shall be charged an additional fee.

Exhibit Hours – All exhibits must be staffed during open exhibit hours. It is agreed that no exhibitor will dismantle or remove any part of their exhibit prior to exhibition closing.

Hospitality Functions – Scheduling of private function must be coordinated directly with the chapter. There shall not be any exhibitor entertainment, meetings, and/or any other activities aimed at attendees scheduled during exhibit hours or during scheduled meeting events without prior written approval from the Chapter.

Exhibit Standards – Each exhibitor is entitled to a reasonable sightline from the aisle regardless of the size of exhibit. Exhibits must conform to the table contracted and must be of such character or arrangement so as not to obstruct the view or interfere with the exhibits of others. All demonstrations and exhibits must be confined to the contracted space. Questionable exhibits shall be modified at the request of Chapter staff. The fastening of materials to table drapery, building walls, ceilings, floors, carpeting, or columns is expressly prohibited. Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including but not limited to any or all approved requirements. Exhibitors are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs and devices and forbids the promotion of approved drugs or devices for unapproved uses.

Use of Space – No sharing, subletting, or assignment of space is permitted. The Chapter shall have the right to prohibit any exhibit or part of an exhibit that in its opinion is not suitable to or in keeping with the character or purpose of the meeting. Exhibitors are encouraged to verify helium balloon usage with the facility and will be held accountable for any charges resulting from their use. Exhibitor personnel are prohibited from working in aisles or other public areas. Smoking will not be permitted in the exhibit area.

Security – Exhibitors will be responsible for the security of their own exhibit areas and property.

Contests, Prizes or Lotteries – In order to ensure the highly professional and educational standards of the meeting, contests, prizes, and lotteries are expressly prohibited unless fully explained in writing and submitted to the Chapter for approval at least two weeks prior to the meeting. The Chapter reserves the right to approve or decline any request. It is the exhibitor's responsibility to notify winners.

Service Contractor – All costs of shipping, cartage, and handling are to be borne by the exhibitor. The Chapter will supply one skirted table and two chairs; all other services required must be ordered directly from the facility or outside contractor.

Liability, Insurance and Waiver of Subrogation – The Chapter, its staff, directors, volunteers, service contractors, nor the facility shall be held responsible for the safety of exhibits against fire, theft, or property damage, or for accidents to exhibitors or their employees from any cause prior to, during, or subsequent to the period covered by the Application. Exhibitors shall obtain, at their own expense, adequate insurance against such injury, loss, or damage. The exhibitor waives the right of subrogation by its insurance carrier (s) to recover losses sustained under the exhibitor's insurance for real and personal property. Any and all exhibitor charges for services levied by the facility or subcontractors are the responsibility of the exhibitor. The Chapter is not responsible for payment for any services connected with exhibitor requests and has no authority over any service charges, rental fees, set-up fees, labor contracts, etc., that are required by any venue.

Music and Amplification – Due to U.S. Copyright Laws, ASCAP, and BMI licensing requirements no copyrighted music, live or recorded, will be permitted in the exhibit area unless the exhibitor using the material has purchased the appropriate license.

Solicitation – The Online Membership Directory and the website's event "See Who is Coming" and the contents hereof are proprietary products of the chapter. The contents of these Directories may not, in whole or in part, be reproduced, copied, disseminated, entered into a computer database, used as part of or in connection with the names, addresses, telephone numbers, fax numbers, e-mail addresses, website addresses, and contact person of the Chapter members.

Matters Not Covered – The Chapter reserves the right to rule on all matters pertaining to the meeting, whether expressly mentioned or not, and the exhibitor, by executing Application, agrees that all rulings shall be binding upon both the exhibitor and the Chapter.