



VIRGINIA CHAPTER, AMERICAN COLLEGE  
OF SURGEONS & DC CHAPTER,  
AMERICAN COLLEGE OF SURGEONS

*Join Us!*

# 2021 ANNUAL MEETING

MAY 21 & 22, 2021  
HILTON ALEXANDRIA OLD TOWN

## EXHIBITOR PROSPECTUS

our company is extremely important to our profession and we would like to cordially invite you to showcase your products and services. This year's meeting offers you an excellent opportunity to make sales, widen your exposure and stimulate repeat business. We encourage you to review the exhibit packages described and to make the decision today to participate in the 2020 Annual Meeting!

<https://www.facebook.com/VirginiaChapterACS>

## LEVELS OF SUPPORT

### BRONZE LEVEL

\$1,495.00

- One 6 ft table and 2 chairs
- Two complimentary registrations to meeting sessions
- Participation in the "Play to Win" game
- Invited to cocktail reception
- Company included in the online Exhibitor Directory
- Recognition as Bronze Contributor in all meeting material
- Attendee list emailed

### GOLD LEVEL

\$2,500.00

- All Bronze level benefits, but with three registrations to meeting sessions
- Recognition as Gold Contributor in all meeting material
- Specific signage indicating Gold Level Support
- Support recognized at Podium by President
- One Facebook post, tweet or LinkedIn post about company's meeting support by both VA-ACS and DC-ACS
- Special consideration for table placement

### PLATINUM LEVEL

\$3,500.00

- All Bronze level benefits, but with four registrations to meeting sessions
- Recognition as Platinum Contributor in all meeting material
- Specific signage indicating Platinum Level Support
- Support recognized at Podium by President
- Two Facebook posts, tweets or LinkedIn posts about company's meeting support by both VA-ACS and DC-ACS
- First choice of table location

### NON-CME SUPPORT

\$7,500.00

- Companies may host a Non-CME activity which includes a speaker. Opportunities include a "**Coffee Chat**" on Saturday morning or a "**Lunch & Learn**" on Saturday afternoon
- Benefits include all Platinum benefits but with five registrations
- Advertisement in conference brochure indicating support
- Ability to submit 3 articles for inclusion in e-newsletters (must be used within 6 months)
- Pre-Conference list of registered attendees (name and email address)
- Post-Conference list of registered attendees (all demographic information)
- Assistance with coordination of the activity
- Advertisement through VA-ACS & DC-ACS databases
- Banner ad on VA-ACS & DC-ACS websites announcing event

## ABOUT THE MEETING

There will be a Welcome Reception on Friday, May 21 followed by a full day of educational sessions on Saturday, May 22. The meeting will be a joint meeting with the Metropolitan DC Chapter and will provide you with an excellent opportunity to interact with more than 120 surgeons from around the Commonwealth and DC. The program appeals to members of all surgical subspecialties.

## HILTON OLD TOWN

Reservations will be made by individuals calling the Hotel Reservations at 1-800-445-8667. Individuals must identify themselves as being with the group, VA and DC Chapters, American College of Surgeons, at the time the reservation is made in order to receive the special group rate of \$159.00. **Cutoff date is April 30, 2021.** The Hilton is located on King Street in Alexandria's vibrant Old Town. King Street Metro Station is across the street, providing easy links to Washington D.C. and Reagan National Airport.

## EXHIBIT HOURS

### Friday, May 21

Exhibit Set Up - anytime between 5:00 - 10:00 p.m.

Welcome Reception - 5:45 - 7:00 p.m.

### Saturday, May 22

Exhibitor Set Up - 6:00 - 7:00 a.m.

Exhibits Open - 7:00 a.m.- 4:30 p.m.

Tear Down - 4:30 p.m.- 5:30 p.m.

*All conference break food served in the Exhibit Hall.*

# 2020 Exhibit Application

## Virginia Chapter, American College of Surgeons & Metro DC Chapter, American College of Surgeons

If you would like to exhibit at the *2021 Annual Meeting* of the VA-ACS and DC-ACS, please complete the following application and submit it no later than **May 1, 2021**. The exhibitor fee should be included, or a statement that it is forthcoming. All exhibitor fees must be paid in full prior to the conference. Tax ID number: 23-7316510.

**Please submit registration form and payment to:**

VA-ACS | 2821 Emerywood Parkway, Suite 200 | Richmond, Virginia 23294

You may also register and pay online at: [www.VirginiaACS.org](http://www.VirginiaACS.org)

COMPANY NAME:

CONTACT NAME:

CONTACT ADDRESS:

CITY / STATE / ZIP:

CONTACT PHONE:

CONTACT EMAIL:

**PLEASE RESERVE THE FOLLOWING (CHOOSE ONE):**

BRONZE LEVEL ..... \$1,495.00

GOLD LEVEL ..... \$2,500.00

PLATINUM LEVEL ..... \$3,500.00

NON-CME SUPPORT ..... \$7,500.00

I WILL PARTICIPATE IN THE VENDOR GIFT CARD RAFFLE (ADD \$25 PER GIFT CARD DONATED)

FOR INCLUSION IN THE EXHIBITOR DIRECTORY, PLEASE SEND TO SUSAN:



- HIGH-RES COMPANY LOGO (JPEG OR PNG)
- A SHORT COMPANY DESCRIPTION (30-40 WORDS MAX)
- CONTACT INFORMATION FOR REPS
- WEBSITE LINK AND/OR LINKS TO SOCIAL MEDIA PLATFORMS
- PDFS OR VIDEO LINKS TO PRODUCTS/SERVICES (OPTIONAL)

Cancellation Policy: An exhibitor may cancel or withdraw from the meeting subject to the following conditions: 1) the exhibitor shall immediately file a written notice of intention to cancel or withdraw; 2) if written notice is received 30 days or more prior, the VASM shall retain a sum of equal to fifty percent (50%) of the total cost of the reserved exhibit space; and 3) no refunds shall be made on cancellations received less than 30 days in advance of the meeting. Cancellations must be received in writing to [smcconnell@ramdocs.org](mailto:smcconnell@ramdocs.org) or via facsimile at 804/788-9987 to be official.