

Exhibitor Prospectus

Your company is extremely important to our profession!
The Virginia and Metro DC Chapters of American College of Surgeons invite you to showcase your products & services at our *Virtual 2021 Joint Annual Meeting*.

This year's combined virtual meeting provides you with an opportunity to increase your company's exposure and interact with surgeons from Virginia and Washington, DC.

We encourage you to review the exhibitor packages described and decide to participate in the 2021 Virtual Meeting!

Virginia Chapter website

Metro DC Chapter website

22
May 2021



7:30 AM | Virtual

ACS Chapters
Virginia | Metro Washington DC



LEVELS OF SUPPORT:

SILVER LEVEL \$1,500

- Entry into the meeting for two representatives
- Company logo on meeting PowerPoint slides
- Company included in Virtual Exhibitor Directory on VA-ACS & DC-ACS websites
- Virtual Exhibit Booth which allows you to connect directly with meeting attendees
- Participation in Virtual Raffle
- Recognition as Silver Level contributor in meeting program

GOLD LEVEL \$2,500

- Entry into the meeting for three representatives
- Company logo on meeting PowerPoint slides
- Company included in Virtual Exhibitor Directory on the VA-ACS and DC-ACS websites
- Virtual Exhibit Booth which allows you to connect directly with meeting attendees
- Participation in Virtual Raffle
- Recognition as Gold Level contributor in meeting program
- Attendee list emailed to representative
- One Facebook post, tweet, or LinkedIn post about company's meeting support by both VA-ACS and DC-ACS
- Product presentation (a pre-recorded promotional video - up to 10-minutes long - that highlights your product to attendees. Videos will be aired between sessions breaks)

VIRTUAL EXHIBITS

We are excited to incorporate our vendors into this year's joint meeting. We will recognize our vendors on slides during the conference, in our Virtual Exhibitor Directory on our websites, and in the meeting program. Companies will have the opportunity to connect directly with meeting attendees in **Virtual Exhibit Booths** and participate in our Virtual Raffle which encourages attendees to visit the virtual booths for a chance to win great prizes!

ABOUT THE MEETING

The program appeals to members of all surgical subspecialties. The meeting will be held on Saturday, May 22 from 7:30 AM - 3:40 PM. Ample break time to visit vendors is included in the schedule. The agenda is available on our websites.

OTHER OPPORTUNITIES

Interested in hosting a non-CME activity? Contact us about hosting a *Coffee Chat* or a *Lunch & Learn* for an even greater opportunity to interact with attendees.

EXHIBIT RULES AND REGULATIONS

FULL PAYMENT: Full payment is due upon receipt of your application. The payments under this Agreement shall constitute payment solely for the virtual program as described in this exhibitor prospectus.

CANCELLATION:

Written notification of a cancellation must be received by the VA-ACS on or before May 8, 2021, to be eligible for a refund. A refund, less of a cancellation fee of 50% of the total virtual exhibit fee is available until May 8, 2021. No refunds will be given after May 8, 2021.

MISCELLANEOUS:

This agreement supersedes all prior writings or oral agreements and constitutes the entire agreement between the parties on the subject hereof; it may be amended only by an agreement in writing clearly setting forth the amendments and signed by both parties. This Agreement is binding on the parties, their successors, and assigns, provided that no party may assign this Agreement without the prior written consent of the other party. Either party's waiver of or failure to exercise any right provided for in this Agreement shall not be deemed a waiver of any further or future right under this Agreement. All notices required or permitted hereunder shall be in writing, sent to the parties at the addresses provided by the parties. This Agreement shall be governed by and interpreted in accordance with the laws of the State of Illinois.

INTERPRETATION AND APPLICATION OF RULES AND REGULATIONS

All matters and questions not specifically covered by these Rules and Regulations are subject to the decision of Jacquelyn Mitchell, Associate Director of Convention and Meetings, American College of Surgeons, and Dana McClure, Exhibits Coordinator, American College of Surgeons. The ACS is a member of the Professional Convention Management Association (PCMA), the International Association for Expositions and Events (IAEE), and the Healthcare Convention & Exhibitors Association (HCEA).

Virginia Chapter & Metro DC Chapter of the American College of Surgeons

If you would like to exhibit at the 2021 Annual Meeting of the VA-ACS and DC-ACS, please complete the following application and submit it no later than May 8, 2021. The exhibitor fee should be included, or a statement that it is forthcoming. All exhibitor fees must be paid in full prior to the conference. Tax ID number: 23-7316510.

Please submit registration form and payment to:

VA-ACS | 2821 Emerywood Parkway, Suite 200 | Richmond, Virginia 23294

You may also register and pay online at: www.VirginiaACS.org

COMPANY NAME

CONTACT NAME

CONTACT ADDRESS

CITY / STATE / ZIP

CONTACT PHONE

CONTACT EMAIL

SILVER LEVEL\$1,500.00

GOLD LEVEL\$2,500.00

I WILL PARTICIPATE IN THE VENDOR GIFT CARD RAFFLE
(Add \$25 per gift card donated)

FOR INCLUSION IN THE EXHIBITOR DIRECTORY, PLEASE SEND TO SMCCONNELL@RAMDOCS.ORG THE FOLLOWING ITEMS::

- HIGH-RES COMPANY LOGO (JPEG OR PNG)
- A SHORT COMPANY DESCRIPTION (30-40 WORDS MAX)
- CONTACT INFORMATION FOR REPS
- WEBSITE LINK AND/OR LINKS TO SOCIAL MEDIA PLATFORMS
- PDFs OR VIDEO LINKS TO PRODUCTS & SERVICES (OPTIONAL)