

**Dear Friends:** 

Now in its tenth year, the Summer Fade Away Festival is a way to celebrate summer, while raising awareness and funds to support services for children and families with autism and special needs.

Chances are, you know someone who has been touched by autism. My personal connection is that my son, Nathan, was diagnosed at 18 months with autism spectrum disorder. Thanks to therapy and a lot of support, Nathan attends public school and is doing wonderfully. I launched the Fade Away Festival to help other families impacted by autism.

In 2023 the Fade Away hosted over 1700 attendees and raised over \$25,000 to support children with special needs. With your help, we hope to make this year's event - on Thursday, August 1,2024 in Southpointe - our best yet!

We are asking you to please consider becoming one of our corporate sponsors or provide donation of a prize, gift certificate or service to be included in our raffle and auction held in conjunction with the event.

Your donation will support the Autism Caring Center's dedication to improving the quality of life for those living with ASD and the families that care for them. They provide advocacy, training, resources, and support. Partnering with local businesses, to engage the community to promote awareness, acceptance, and inclusion.

Please Contact Kelly Cain: kcain@autismcaringcenter.com/412-235-8929

Sincerely, Scott Snyder, Fade Away Committee Chair Proud Father to Nathan

# Summer Fade Away 2024 Sponsorship Packages

Platinum Sponsorship\$15000.00 Includes Red Sponshorship plus logo on Digital Lamar Advertisng Billboard in 2 locations from 7/3/-7/30 2024

#### (Value \$20,000.00)

#### Red Sponsorship \$8500.00

- Acknowledgement as the Major Sponsor in all media/advertising
- Company Logo will be included on all promotional materials/Shirts
- Company Featured on Event Website, Autism Caring Center social media
  - Logo Banner posted at Event
  - Vendor Table provided to promote your company
    - Autism Awareness training
  - Podium time for an executive/representative to speak at the event.
    - Acknowledgement during announcements

#### Green Sponsorship \$5500

- Acknowledgement as the Stage Sponsor in all media/advertising
  - Corporate Banner provided and Hung at the event
  - Company Logo will be included in all promotional materials
    - Company Logo on Shirts
    - Vendor Table provided to promote your company
      - Autism Awareness training
      - Acknowledgement during announcements

## Blue Sponsorship \$4000

- Company will be acknowledged as *Activity Sponsor* in Kid Zone
  - Logo will be included in all promotional materials for event
    - Company Logo on Shirts
- Logo included on Autism Caring Center's Social Media Placement
  - Corporate Sign displayed at event
    - Vendor table provided
    - Autism Awareness training

## Yellow Sponsorship \$1500

- Company Logo on Shirts
- Logo included on Autism Caring Center's Social Media Placement
  - Vendor table provided
  - Autism Awareness training

	SUMMER FADE AWAY	2024 SOUTHPOINTE TO	OWN CENTER	
	Com	mitment Form		
	RED Sponsor \$8,500 YELLOW Sponsor \$1,500	GREEN Sponsor \$5,500 Vendor Table	<ul> <li>□ BLUE Sponse \$4,000</li> <li>□ In Kind Donati \$</li> </ul>	
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			Scan to Donate	

#### ABOUT THE AUTISM CARING CENTER

The Autism Caring Center was founded by two mothers of autistic children that recognized the need for additional support and encouragement for families and individuals with autism. With many years of experience in autism advocacy and training

the Autism Caring Center staff offers personal experience and professional skills to families in need in our community.

The Center Provides:

- Consultations to support individuals and families in need with resources and information
- Autism training for schools, community groups, and businesses. Recent trainings given by staff members include Covestro, Canonsburg Volunteer Fire Department,
- Monthly support groups for parents and individuals throughout Southwestern, PA
- Community events for individuals with ASD, their families and friends
- Advocacy services including IEP meeting support and court testimony