

Builder Block Expo-Elite



Bowie Bear

MARKETING AND SALES CONSULTING
Built on a foundation of success

A polar bear is shown from the chest up, splashing in water. The bear's fur is white and appears wet, with water droplets and foam around its head and neck. The background is a dark blue gradient with a faint silhouette of a city skyline. The overall mood is dynamic and powerful.

we Build
relationships

connect

Let the 'Builder Block Expo-Elite' be the one call you make!



Special Events

Now the Number 1 rated
private show in the
building industry!

THE BUILDER BLOCK EXPO-*ELITE*

We connect you with the best professionals in the industry



Introducing... *The Builder Block Expo-Elite*

Looking to make a million dollars?

Your company could be our 3rd million dollar deal.

THE BUILDER BLOCK HAS HISTORY

When you invest in us, we invest in you.

We are celebrating our 10-year anniversary at the Builder Block Expo-Elite, which has been rated as the number 1 private show in the building industry.

2 Year Marketing Plan

We are the only trade show to offer a 2 year marketing plan. We promote your company to our database of over **400 builders** for a 1 year period. We produce an all-day live show where we shoot a professional video of you at our show. We then feature that video on our dedicated Builder Block Expo website, www.builderblock.ca, for a 1 year period after the Expo.

We are the most economical, yet effective marketing campaign in the industry. Want tons of exposure? The Builder Block is the place to be seen.



We host our show at the **Valley Ridge Golf Course** every November. Every year we successfully feature close to **50** of the best trades/products/ services in the building industry.

We send a special **Builder Block Expo-Elite** invite to all the top New Home Builders and Renovators to come enjoy complimentary Gourmet food and champagne provided by **Douglas Developments** and **Crowfoot Wine & Spirits**.

The **Builder Block Expo-Elite** will put your company front and center with your target market!

Sign up now at <https://builderblock.ca/registration%2Fpayment>.

Expo-Elite Sponsorship Positions

Let us help you choose the position that is right for you!

Trade Sponsor

Your company will be featured in our main room and you will automatically receive a **2 year marketing plan** as outlined in our introduction.

This position is a great introduction to the Builder Block Expo-Elite's **winning formula**.

Included in your booth fee is a 6-8 foot banquet table, white table cloth and 2 chairs.

It is highly recommended that each vendor have a banner at their booth to represent their business.

Please order yours early from Rob at **RHP Marketing Services**. **403-615-2982**.

If you are in need of refreshing and/or creating marketing materials with your corporate information, contact the Builder Block print partner - **RHP Marketing Services**. **403-615-2982**





“The best place to buy your appliances”



Title Sponsor

Your company will be featured as a Title Sponsor in our “New Trends” dedicated sponsor room. You will receive our 2 year marketing plan and be featured on our on-site Title Sponsor signage. You will also be featured on all the server aprons as a Title Sponsor.

As a Title Sponsor you will receive 30 days of pre-show radio promotion on **C97.7FM**.

Your booth is included in your booth fee. We provide a 6-8 foot banquet table with white tablecloth and 2 chairs.

It is highly recommended that each vendor have a banner at their booth to represent their business.

Please order yours early from Rob at ***RHP Marketing Services***.
403-615-2982.

If you are in need of refreshing and/or creating marketing materials with your corporate information, contact the Builder Block print partner - ***RHP Marketing Services***. **403-615-2982**



BRAYES

PAINTING



Great way to launch a new product or service.

Lead Sponsor

The Lead Sponsor position will put your company front and center in all our media/radio campaigns. You have the advantage of choosing your **premium booth** (some booths come with an overhead TV for displays) and you will be featured at the top of all our show sponsor signage.

Your company will also receive our 2 year marketing plan and **30 days** of pre-show radio promotion on C97.7FM.

The Lead Sponsor will be in the top position mentioned on radio and featured on all **on-site signage**. You will also be in top position on all server aprons. Your company name will be the first name mentioned underneath the Marquee Sponsor.

It is highly recommended that each vendor have a banner at their booth to represent their business.

Please order early from Rob at **RHP Marketing Services** at **403-615-2982**.

If you are in need of refreshing and/or creating marketing materials with your corporate information, contact the Builder Block print partner - **RHP Marketing Services. 403-615-2982**





The Builder Block Experience is always a 5-star Experience

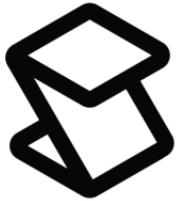


CHOICE

OFFICE FURNITURE



When choosing Show Home furniture , or just making a great recommendation to home buyers, make the right choice with **Choice Furniture**.



ZENO

Get Solar Powered



Lifetime
Craftsmanship
Warranty



Money Back
Production
Guarantee



Installation
Quality
Guarantee

What does a better world look like?

To us, a better world is one where sustainability is embedded within every facet of our society. Where the barrier to renewable energy is so low that adopting solar is a no brainer for everyone.

DOUGLAS

DEVELOPMENTS



Our Mission & Vision

It Starts With a Great Community

At Douglas Developments, we take a family and community-centered approach to real estate development. Three decades of project management, home building and land development has given us the experience and vision to create communities that are safe, accessible, and unique.



Building a better future.

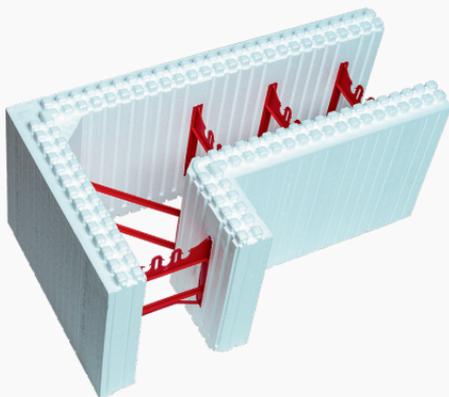
**We are building
a better future.**

We produce high-quality and sustainable building products that provide customers peace of mind that their projects are built efficiently, reliably, and with the ability to withstand even the most extreme elements of mother nature.

As a family-owned company, we hold ourselves accountable to our **SuperForm** family (customers, partners, vendors, and fellow teammates) through our dedication and passion for quality, sustainability, and continuous improvement.

SuperForm Products

Builders choose **Superform** building products because they are stronger and more reliable than the competition. Let's take a look at some of the products that make **SuperForm** one of the top ICF companies.



Call Trevor at 587 585-6249

Marquee Sponsor

The Marquee is a **powerful position** in the Builder Block Expo-Elite as your company will present the show to the entire building industry. You will receive the 2 year marketing plan and be featured on all on-site signage. More importantly you will be on all Builder Block Expo marketing materials and proposals that go out to over **400 New Home Builders** and Renovators.

Radio

Your company name will be the lead Sponsor in all our 30 days of pre-show promotion on C97.7FM. It will be featured as (Company Name) and **Bild Calgary** present the Builder Block Expo. We also do an all-day show-day live remote.

Booth

The **Marquee Sponsor** receives both a double outdoor space and as well as a double in door booth space. The outdoor space is 10 by 10 and has room for a tent. The indoor booth is also 10 by 10.

It comes with two 8 foot banquet tables, white tablecloth and 4 chairs.

This indoor booth space is featured as our **“Star Attraction”** booth space and comes with a 50 inch overhead TV for displays.

Signage

It is highly recommended that each vendor have a banner at their booth to represent their business.

Contact Rob Payne of **RHP Marketing Services** at **403-615-2982**.

Expo-Elite Sponsors



Crowfoot Wine & Spirits offers customizable baskets, perfect for gifting, available in wooden boxes of various sizes. Crowfoot's associates will help you select from an extensive

collection of wine, spirits, beer, and giftware to build a truly unique basket. Your gift will be beautifully cello-wrapped with an elegant bow, ready for giving.



The Builder Block Expo-Elite In ACTION!



Raves & Reviews



Uppercut Elevators

I was featured in the 2022 Expo for the first time & found it to be an amazing experience.

I received more qualified leads in 5 hrs. than 5 days at other trade shows. I'm already booked for 2023.

Andrew



Jack Pine Electric

I have been going to trade shows for 22 years and the Builder Block Expo is literally the best trade show I have ever been in. Brianna definitely goes the extra mile. I am booking again for 2023

Nate



Avalon Master Builders

"I liked the opportunity to meet new suppliers."

Yongke



Crystal Creek Homes

"Liked the variety of products presented by all the trades"

Mike Wagner

Want to sign up for the Builder Block Expo-Elite?

Simply go to <https://builderblock.ca/registration%2Fpayment> and fill out our registration page.

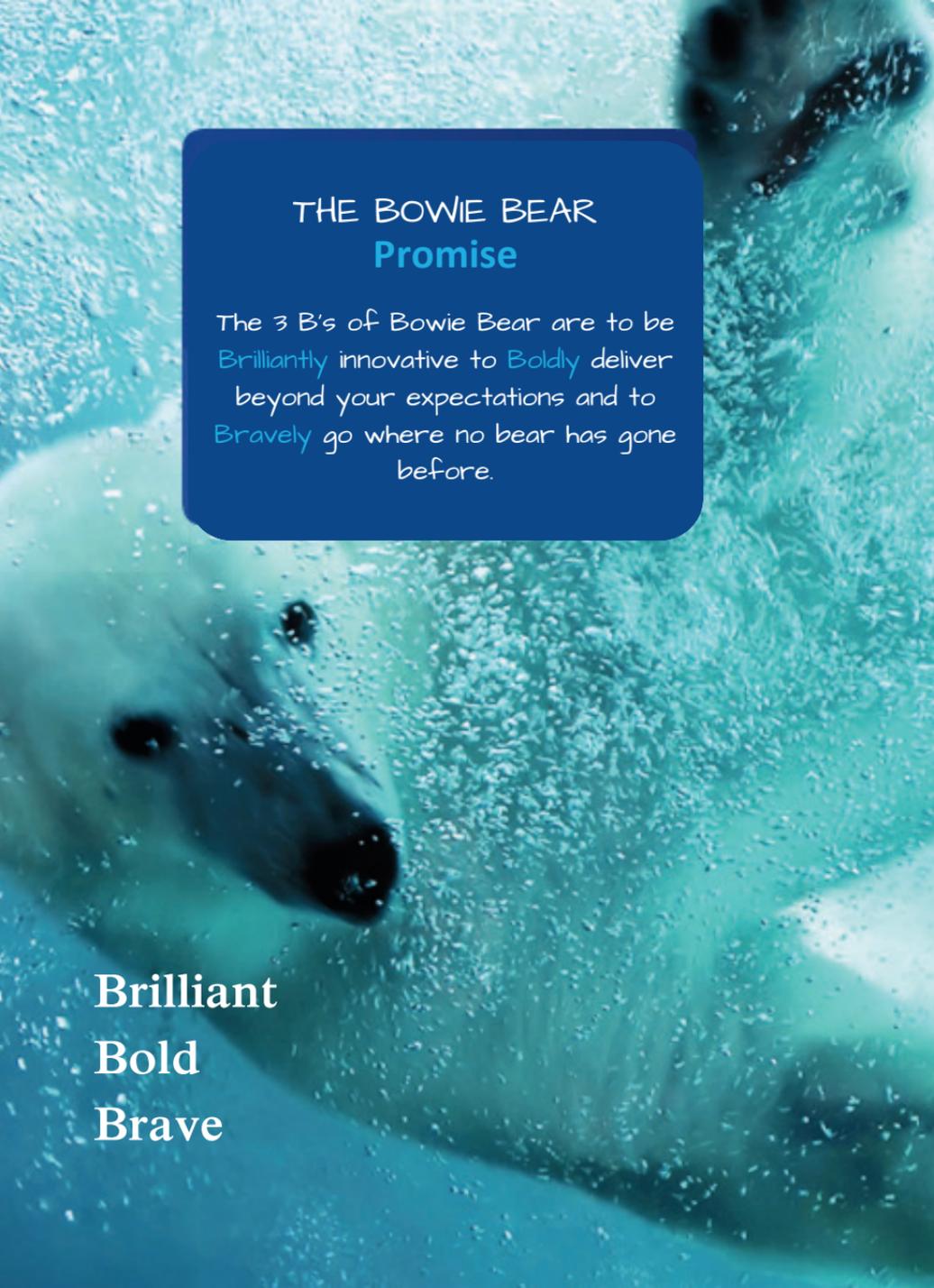
We accept all credit/debit cards.



You can also book your booth by calling 'The Builder Block Expo-Elite' at **403-366-0850** or email **Brianna** at brib@shaw.ca.

Sign up early as the show sells out quickly.





THE BOWIE BEAR Promise

The 3 B's of Bowie Bear are to be
Brilliantly innovative to Boldly deliver
beyond your expectations and to
Bravely go where no bear has gone
before.

Brilliant
Bold
Brave



Builder Block Expo-Elite

Your Dream *Lives* Here!

Bowie Bear Team




Bowie Bear

MARKETING AND SALES CONSULTANT

Built on a foundation of success

Call us at 403.366.0850

www.builderblock.ca

brib@shaw.ca