



**2022 Builder Block Expo**  
**Builder Special Invite**  
**Bowie Bear Marketing**  
**Presents**  
**The Builder Block Expo**  
*“The Best is yet to Come!”*

## **New Venue**

The Builder Block Expo is hosting another complimentary, and prestigious industry event. This is our 6<sup>th</sup> annual event, and it will be held at an exciting new and bigger location, **Calgary Golf & Country Club**. The date to mark down is on **November 3<sup>rd</sup>, 2022 from 1:00 pm – 5:00:00 pm**. We like to call this private builder industry event a *“Builder Shopping Mall.”* It is truly one of the only events of its kind in the city.

We feature 30 to 40 of the top trades in their field who all offer *Bowie Bear* Incentives and Discounts to builders who want to experience their services and products. We reach out to over 300 builders to attend this special event and *The Builder Block Expo* offers a completely complimentary 5-Star array of specialties served throughout the event. There will be a sparkling glass of Champagne offered by Willow Park Wines & Spirits and the food is proudly sponsored by Douglas Developments. We also offer ample free parking and no entrance fees for any builder/contractor or renovator who attends this magical event.

Additionally we are offering everything from company car/truck packages, construction equipment rentals, fireplaces and much more. Last year’s event was a great safe event even in spite of Covid-19. Our official launch of the *“Innovation Room”* which featured all the cutting edge building supplies coming out in the market was a big hit with everyone.

## **Registration**

You can register your company on our landing page invite at <https://builderblock.ca/registration>. This invite goes out to over 300 builders/Designers/Architects and Property Managers. You can also register by calling Brianna@ 403 366-0850 or emailing at [brib@shaw.ca](mailto:brib@shaw.ca). RSVP as soon as possible as the spots fill up quickly.

## **Media**

The Builder Block Expo will be featured on the recently rebranded **C97.7 FM** 10 days prior to the event and featured on an all-day remote on the show day. The media campaign will include television, newspaper and social media platforms.

## Charity

New and exciting this year is the “*Bowie Bear Cares*” Program. The Builder Block Expo is proud to announce the debut of a heartfelt new plan to “Help put a roof over a child in need.” The Builder Block Expo is now partnering with the *Children’s Cottage Society* at [www.childrencottage.ab.ca](http://www.childrencottage.ab.ca). Through our event, I hope to create awareness and funds that will help The Children’s Cottage Society continue to provide a safe haven for children and families in need.

### DRESS CODE ALERT!

#### Men

*-Business Casual.* The Calgary Golf & Country Club requires that attendee’s for the Builder Block Expo wear a collared shirt, no baseball caps, denim, jeans or khaki pants. Sports jackets are encouraged but not mandatory.

#### Women

*-Business Casual.* Dresses, skirts or blouses/sweaters/slacks or pant suits.

*“Thank you to everyone for dressing up for this special event at our new venue.”*

### A Heartfelt Thank You

The Builder Block thanks everyone who attended last year and helped make the show a great success. The Builder Block hopes you will attend this years completely complimentary event and discover the unique way we create a targeted and effective Networking/Trade show.

Click [here](#) to view last year’s event (2021).

*Brianna Bowie,*

*Event Host/President*

*403 366-0850*