



2023 Builder Block Expo

Builder Special Invite

Bowie Bear Marketing

Presents

The Builder Block Expo

“Built on a Foundation of Success!”

New Venue

The Builder Block Expo is hosting another complimentary, and prestigious industry event. This is our 7th annual event, and it will be held at an exciting, new and bigger location, [Calgary Golf & Country Club](#). The date to mark down is on [November 1st, 2023 from 12:30 pm – 5:00 pm](#). We like to call this private builder industry event a *“Builder Shopping Mall.”* It is truly one of the only events of its kind in the city.

We feature 45 of the top trades in their field who all offer [Bowie Bear](#) Incentives and Discounts to builders who want to experience their services and products. We reach out to over 300 builders to attend this special event and [The Builder Block Expo](#) offers a completely complimentary 5-Star array of specialties served throughout the event. There will be a sparkling glass of Champagne offered by Willow Park Wines & Spirits and the food is proudly sponsored by Douglas Developments. We also offer ample free parking and no entrance fees for any builder/contractor or renovator who attends this magical event.

Additionally, we are offering everything from company car/truck packages, construction equipment rentals, fireplaces and much more. Last year’s event was a great safe event even in spite of Covid-19. Our official launch of the *“Innovation Room”* which featured all the cutting-edge building supplies coming out in the market was a big hit with everyone.

Registration

You can register your company on our landing page invite at <https://builderblock.ca/registration>. This invite goes out to over 300 builders/Designers/Architects and Property Managers. You can also register by calling Brianna@ 403 366-0850 or emailing at brib@shaw.ca. RSVP as soon as possible as the spots fill up quickly.

Media

The Builder Block Expo will be featured on the recently rebranded [C97.7 FM](#) 10 days prior to the event and featured on an all-day remote on the show day. The media campaign will include television, newspaper, and social media platforms.

Charity

New and exciting this year is the “*Bowie Bear Cares*” Program. The Builder Block Expo is proud to announce the debut of a heartfelt new plan to “Help put a roof over a child in need.” The Builder Block Expo is now partnering with the *Children’s Cottage Society* at www.childrenscottage.ab.ca. Through our event, I hope to create awareness and funds that will help The Children’s Cottage Society continue to provide a safe haven for children and families in need.

DRESS CODE ALERT!

No Jeans or baseball caps

“Thank you to everyone for dressing up for this special event at our new venue.”

A Heartfelt Thank You

The Builder Block thanks everyone who attended last year and helped make the show a great success. The Builder Block hopes you will attend this year’s completely complimentary event and discover the unique way we create a targeted and effective Networking/Trade show.

Click [here](#) to view last year’s event (2022).

Brianna Bowie,

Event Host/President

403 366-0850