



2024 Builder Block Expo
Trade Booth
Bowie Bear Marketing
Present
The Builder Block Expo!!
“Built on a Foundation of Success”

NEW VENUE

The Builder Block is looking for *Trades/Products & Suppliers* for this prestigious industry event. This is our 8th annual event, and it will be held at [The Valley Ridge Golf Course](#) on November 5th, 2024 from 12:00 pm – 5:00 pm. Please join us in this brand new location. We like to call this private builder industry event a *“Builder Shopping Mall”*. Trade Companies call it a sales man’s Christmas. It is truly one of the only events of its kind in the city. We are currently rated the *number 1* private builder industry event in the city.

We feature 40 of the top trades in their field who all offer *Bowie Bear* Incentives and Discounts to builders who want to experience their services and products. We reach out to over 400 builders to attend this effective private event. The Builder Block Expo offers complimentary *gourmet samplings and a complimentary glass of champagne*. *The food and champagne is proudly sponsored by Douglas Homes and Crowfoot Liquor.*

We also offer ample free parking and no entrance fees for any builder/contractor or renovator who attends this magical event. Additionally, we are offering everything from company car/truck packages, construction equipment rentals, fireplaces and much more. Last year’s event was a huge success as one of the trade companies secured a Million Dollar Deal. Our official launch of the *“Innovation Room”* which featured all the cutting-edge building products/ supplies coming out in the market was a big hit with everyone.

Charity

New and exciting this year is the *“Bowie Bear Cares”* Program. The Builder Block Expo is proud to announce the debut of a heartfelt new plan to help *The Big Brothers and Sisters* through our event. I hope to create awareness and funds that will help *The Big Brothers and Sisters* continue to provide a safe haven for children and families in need.

Media

Your company will be continually advertised and promoted throughout the lead up to the show through daily communications to builders by the Builder Block sales team. We also provide after show day leads from our RSVP list. We reach out to over 400 Builders in the industry. The Expo will also be featured 30 days prior to the event on the recently rebranded **C97.7 FM** and will include an all- day show day remote.

We provide a full media campaign that includes television, newspaper, and social media platforms. Additionally, we will advertise your company through our promotional video of the show which will be showcased on our website for a one-year period after the Expo. www.builderblock.ca.

Trade Booth Fee

To secure a Trade Booth, the fee is [\\$ 2500.00](#) made payable to Bowie Bear Marketing. Take advantage of our early bird special for a 500.00 discount. Please book as soon as possible as the trade booths fill up very quickly. To be part of this great show, booth fees must be paid for by e-transfer or cheque 5-7 days after verbally booking. You can also go to www.builderblock.ca and pay by credit/debit card. Cheques can be mailed to:

Brianna Bowie

139 Spring Bank Villas SW,

Calgary, AB

T3H 4S9

Included in your fee:

- One (1) 5/6 ft. table with tablecloth and 2 chairs in the main room of the show.

Click [here](#) to view last year's event.

The Builder Block thanks you for your interest. I hope you'll decide to be part of this targeted, private and incredibly effective trade/networking event.

Brianna Bowie - Event Host/President

403-366-0850