



# 2024 Builder Block Expo

## Builder Special Invite

### Bowie Bear Marketing

#### Presents

## The Builder Block Expo

***“Built on a Foundation of Success!”***

### New Venue

The Builder Block Expo is hosting another complimentary, and prestigious industry event. This is our 8th<sup>th</sup> annual event, and it will be held at an exciting, new and bigger location, **The Valley Ridge Golf Course**. The date to mark down is on **November 5th, 2024 from 12:00 pm – 5:00 pm**. We like to call this private builder industry event a **“Builder Shopping Mall.”** Trade companies call it a sales man’s Christmas. It is truly one of the only events of its kind in the city.

We feature 40 of the top trades in their field who all offer **Bowie Bear** Incentives and Discounts to builders who want to experience their services and products. We reach out to over 400 builders to attend this special event and **The Builder Block Expo** offers a completely complimentary 5-Star array of specialties served throughout the event.

There will be a sparkling glass of Champagne offered by Crowfoot Liquor and the gourmet samplings are proudly sponsored by Douglas Developments. We also offer ample free parking and no entrance fees for any builder/contractor or renovator who attends this magical event.

Additionally, we are offering everything from company car/truck packages, construction equipment rentals, fireplaces, solar panels and much more. Our official launch of the **“Innovation Room”** which featured all the cutting-edge building supplies coming out in the market was a big hit with everyone.

### Registration

You can register your company on our landing page invite at <https://builderblock.ca/registration>. This invite goes out to over 300 builders/Designers/Architects and Property Managers. You can also register by calling Brianna@ 403 366-0850 or emailing at [brib@shaw.ca](mailto:brib@shaw.ca). RSVP as soon as possible as the spots fill up quickly.

### Media

The Builder Block Expo will be featured on the recently rebranded **C97.7 FM** 30 days prior to the event and featured on an all-day remote on the show day. The media campaign will include television, newspaper, and social media platforms.

## Charity

New and exciting this year is the "*Bowie Bear Cares*" Program. The Builder Block Expo is proud to announce the debut of a heartfelt new plan to support the Big Brothers and Sisters initiatives. You can donate to this worthy cause by following this link-<https://bbbscalgary.ca/bbbsdonate/> Through our event, I hope to create awareness and funds that will help The Big Brothers and Sisters continue to provide life changing mentorships that assist families in need

### A Heartfelt Thank You

The Builder Block thanks everyone who attended last year and helped make the show a great success. We had our second Million Dollar Deal made! The Builder Block hopes you will attend this year's completely complimentary event and discover the unique way we create a targeted and effective Networking/Trade show.

Click [here](#) to view last year's event

*Brianna Bowie,*

*Event Host/President*

*403 366-0850*