



# 2025 Builder Block Expo

## Builder Special Invite

### Bowie Bear Marketing

#### Presents

## The Builder Block Expo

***“Built on a Foundation of Success!”***

### New Venue

The Builder Block Expo is hosting another complimentary, and prestigious industry event. This is our 9<sup>th</sup> annual event, and it will be held at an exciting, new and bigger location, [The Valley Ridge Golf Course](#). The date to mark down is on [November 5th, 2025 from 12:00 pm – 5:00 pm](#). We like to call this private builder industry event a *“Builder Shopping Mall.”* It is truly one of the only events of its kind in the city.

We feature close to 50 of the top trades in their field who all offer [Bowie Bear](#) Incentives and Discounts to builders who want to experience their services and products. We reach out to over 400 builders to attend this special event and [The Builder Block Expo](#) offers a completely complimentary 5-Star array of specialties served throughout the event.

There will be a sparkling glass of Champagne offered by [Crowfoot Liquor](#) and the food is proudly sponsored by [Douglas Developments](#). Come to enter into our Metro Ford Car Contest, win a big screen TV or our Print Package from Print Calgary. We also offer ample free parking and no entrance fees for any builder/contractor or renovator who attends this magical event.

Additionally, we are offering everything from company car/truck packages, construction equipment rentals, fireplaces, solar panels and much more. Our official launch of the *“New Trends Room”* which featured all the cutting-edge building supplies coming out in the market was a big hit with everyone.

### Registration

You can register your company on our landing page invite at <https://builderblock.ca/registration>. This invite goes out to over 400 builders/Designers/Architects and Property Managers. You can also register by calling Brianna@ 403-366-0850 or emailing at [brib@shaw.ca](mailto:brib@shaw.ca). RSVP as soon as possible as the spots fill up quickly.

### Media

The Builder Block Expo will be featured on the recently rebranded [C97.7 FM](#) 30 days prior to the event and featured on an all-day remote on the show day. The media campaign will include television, newspaper, and social media platforms.

## Charity

New and exciting this year is the “*Bowie Bear Cares*” Program. The Builder Block Expo is proud to announce the debut of a heartfelt new plan to support the Big Brothers and Sisters initiatives. You can donate to this worthy cause and win a \$5000.00 world-class ski package from Lauralee Bowie Ski Adventures. Through our event, I hope to create awareness and funds that will help The Big Brothers and Sisters continue to provide life changing mentorships that assist families in need.

## A Heartfelt Thank You

The Builder Block thanks everyone who attended the 2024 Expo and helped make the show a great success. The Builder Block hopes you will attend this year’s completely complimentary event and discover the unique way we create a targeted and effective Networking/Trade show.

Click [here](#) to view last year’s event

*Brianna Bowie,*

*Event Host/President*

*403 366-0850*