



## **Policy Proposal: Enabling the Synthetic Shift**

Prepared by Bizperity, December 1, 2025

### **Executive Summary**

The rise of artificial intelligence and robotics is not merely an automation wave; it marks the beginning of a Synthetic Economy. This economy will be characterized by AI-driven entrepreneurship, democratized creative tools, and new models of human-centered work. Without proactive policy, the transition risks mass unemployment and social disruption. With foresight, however, it can unlock unprecedented prosperity, creativity, and social engagement.

### **1. Vision**

- **Human uniqueness as value:** Creativity, emotional intelligence, and intuition become the premium skills in the Synthetic Economy.
- **AI as entrepreneurial catalyst:** AI systems generate new business models, empowering individuals to create cultural, social, and economic value.
- **Inclusive prosperity:** Universal Basic Income (UBI), funded by automation taxes, ensures stability while encouraging volunteerism and social contribution.
- **Synthetic Shift as opportunity:** A multidisciplinary effort can transform disruption into renewal.

### **2. Policy Objectives**

#### **1. Economic Resilience**

- Prevent mass unemployment by creating pathways for humans to thrive in AI-driven markets.

#### **2. Social Equity**

- Ensure broad access to AI tools and redistribute automation gains fairly.

#### **3. Innovation Enablement**

- Support AI entrepreneurs and creative industries with infrastructure and incentives.

#### 4. Civic Engagement

- Encourage volunteerism and nonprofit work through credit-to-income programs.

### 3. Key Policy Recommendations

#### A. Economic Framework

- **AI & Robotics Taxation:** Levy modest taxes on corporations that replace human labor with automation. Revenues fund UBI and social programs.
- **Universal Basic Income (UBI):** Provide a baseline income to all citizens, ensuring stability during economic transformation.

#### B. Workforce Transformation

- **Creative & Emotional Intelligence Training:** Invest in education that emphasizes creativity, empathy, and intuition — skills AI cannot replicate.
- **AI Tool Access Grants:** Subsidize access to AI creative tools for writers, artists, entrepreneurs, and small businesses.

#### C. Civic Innovation

- **Volunteer Credit Program:** Citizens earn credits for nonprofit work, converted into supplemental income by government programs.
- **Community Development Partnerships:** Fund local initiatives that use AI to strengthen social resilience (education, healthcare, sustainability).

#### D. Governance & Collaboration

- **Synthetic Economy Task Force:** Establish a multidisciplinary body of AI engineers, economists, policymakers, educators, and corporate leaders.
- **Pilot Programs:** Launch regional experiments in UBI, volunteer credits, and AI entrepreneurship hubs to test and refine models.

### 4. Implementation Roadmap

- **Phase 1 (Immediate):** Form task force, initiate pilot programs, begin taxation framework design.
- **Phase 2 (2–5 Years):** Scale UBI pilots, expand AI tool access, integrate creative/emotional intelligence curricula.



- **Phase 3 (5–10 Years):** Full deployment of Synthetic Economy policies, widespread adoption of volunteer credit programs, global collaboration.

## **Conclusion**

The Synthetic Shift is not a threat to humanity but a chance to **redefine work, prosperity, and purpose**. By embracing proactive policy, governments can ensure that AI-driven transformation uplifts society rather than destabilizes it. The choice is stark: resist and risk disruption, or lead and unlock a flourishing Synthetic Economy.